## Canva: How - To guide

Canva is a graphic design platform that allows you to personalise the visuals for the EU-PFF Awareness Month by adding your organisation's logo.

Please follow the instructions below to customise the graphics using Canva.

- 1. Access the Canva template by clicking on the shared Canva link. If you don't have a Canva account yet, you can register for free on the Canva website <a href="www.canva.com">www.canva.com</a>
- 2. Once the template is opened, you will see pages labelled with the publishing date, post order, and social media platform (e.g., 01-09 OPENING INSTA).
- 3. Click on the text boxes (clearly identified), delete the English text, and type the text in your language.
- 4. You will see a placeholder for adding your organisation's logo. You will need first to remove this element and then upload your organisation's logo to Canva using the upload section from the left-side menu. After uploading your logo, drag and drop on the visual and adjust your logo size.
- 5. When you have finished editing the graphics, click the 'Share' icon (located on the right-hand side of your screen) to either share the graphics on your social media platforms or download them for future use.

Alternatively, you may download the JPEG/PNG versions and add your own logo to the visuals.

CANVA TEMPLATE FOR INSTAGRAM VISUALS - here

CANVA TEMPLATE FOR FACEBOOK/ X / LINKEDIN VISUALS - here

CANVA TEMPLATE FOR POSTER- here