



2025 Mavs Fall Program

Introduction

Philosophy

The Mavericks Board and Coaching Staff will focus on the development of proper baseball and athletic techniques, mechanics, and education: Process Over Results

Instruction sessions will be based on physical and mental level of play so each player can move at a pace to maximize their potential. In order to accomplish the highest level of growth, players will need to understand the Mavs pyramid of development and be ready to participate with high effort every day. Student-athletes can expect results that mirror the effort and time put into the program.

As athletes mature and progress through our program, you will notice a transition to more advanced techniques and increase in game play opportunities.

- **Early Development (HIGH Repetitions, HIGH Team Practice, LOW Game Play)**
- **Intermediate Development (HIGH Repetitions, MODERATE Team Practice, MODERATE Game Play)**
- **Advanced Development (HIGH Repetitions, LOW Team Practice, HIGH Game Play)**

Coaching Staff

The Mavs Coaching Staff has a passion for excellence in baseball development. Each coach has been through the Mavs vetting process to coach within our organization. Our coaches receive training and standardized practice plans for each session with a focus on level appropriate instruction in a progressive manner.

Mo Vela	Alex Allspaugh	Evan Busby	Joe Cassetta
Juan Garcia	Jeff Jordan	Cory Barrow	Ryan Johnson
Josh Shelton	Enrique Montalvo	Ryan Swearingen	Damond Herseth
Shanna Vela	Rob Roesner	Cris Llamas	Sean Lavery

NorCal Mavericks Athletic Development Board Members

Mo Vela President	Ryan Salado Vice President	Emily Swearingen Fundraising Coordinator	Miranda Jordan Parent Liaison
Andrea Job Parent Liaison	Damond Herseth Parent Liaison	Juan Garcia Director of Operations	Open - Community Member at Large



Program Information

What you can expect:

This program is designed to establish and sustain a baseball regimen for young student-athletes that will emphasize proper mechanics, expand baseball knowledge, and get many repetitions to enforce good habits. Student-athletes will:

- Receive Intro/refreshment to mechanics & strategy.
- Participate in regular skills and drills.
- Receive baseball education (IQ).
- Participate in intrasquads (second half of program).

Structure

Mandatory player/parent meeting (All ages)

- Mandatory player/parent meeting: We will schedule a meeting later in the week to provide an overview of our program philosophy, approach, and model for success. This is also a good time to meet our coaching staff and orient your young student-athlete to our facility.

Practices/Intersquads/Competitive Games

Teams: Players will be placed in their designated age group. As the program progresses (week to week) players may be reassigned from one group to another. We will take into consideration age, skill, ability, and safety when assigning to a team.

1. For the 11/12u age groups, we will assign players to a team by SEP 1. A new Team Snap will be created for 11s and 12s.

Competitive: Participants assigned as “competitive” players will attend all practices, double headers, tournaments, and league games.

Development: Participants assigned as “development” players will attend all practices, intrasquads, and non-league double headers.

Game Schedule: [Link](#)

BLANK



Program Practice Schedule

SUN (non-game days)	MON	TUE	WED	THU
10AM-12PM Suns/Nuts @ PV	5:30PM-7PM 10U @ Elks 13U @ DOR	5:30PM-6:15PM 10U @ Mavs Pitchers/Catchers	4PM-6:00PM Nuts @ PV	5:30PM-6:30PM 10U @ Mavs
1PM-3PM 10U @ HOF 11U @ REX	5:30PM-7:30PM Suns @ PV	5:30PM-7:30PM Nuts @ PV	5:30PM-7PM 11/12U @ Elks	6:30PM-7:30PM 11/12U @ Mavs
3PM-5PM 12U @ HOF 13U @ REX	7PM-8:30PM Rice @ DOR	6:15PM-7PM 11/12U @ Mavs Pitchers/Catchers	7:30PM-9PM Suns @ Mavs	7:30PM-8:30PM 13/Rice @ Mavs
3PM-5PM Rice @ DOR	7PM-8:30PM Nuts OG @ Mavs	7PM-9PM Open Gym		8:30PM-9:30PM 13/Rice Pitchers/Catchers
6PM-9PM Open Gym				

PV = Pleasant Valley High School field

HOF = Hooker Oak (Chico Peppers) Field at Hooker Oak Park

REX = Rex Murphy field at Hooker Oak Park

DOR = Doryland field at Hooker Oak Park

Elks = Chico Central Little League Field at Elks Lodge Complex in Chico

Mavs = Mavs Facility

Apparel & Equipment

Player Apparel:

All players will receive two Mavs practice shirts. Players will also receive a hat and shorts. We will use the apparel sizes provided as part of your registration to determine sizes.

- Field practice dress: Mavs practice shirt & hat, baseball pants (white or gray), royal blue socks and belt, cleats. NO slippers/slides/crocks!!
 - Competitive players need to have: white pants with blue trim AND white pants with black trim.
- Facility practice dress: Mavs practice shirt & shorts, turf/athletic shoes (no cleats). NO slippers/slides/ crocks!!
- NEW PLAYERS ONLY: Are invited to pick up their apparel at Mavs Facility on Sunday, AUG 24, between 11:15AM to 12PM.



- Returning Players: Will receive their apparel at Mavs Facility during a scheduled practice session.

Note: 14u Rice, 15-16u Suns, 17-18u Nuts players will receive apparel under the Chico Nuts Organization brand.

Player Equipment:

We recommend that all athletes have their own helmet, bat, glove, and cleats.

- Catchers: should have their own gear.
- Bats: we are a travel ball organization and allow the use of USSSA bats for competitive play, but not required.
- Helmets: if you will be buying a helmet, we recommend royal blue or black for color uniformity in the organization. We will provide a Mavs decal.

Mavs Information

Mavs Player/Parent Responsibilities and Guidelines:

Please review. This will be available for you to complete electronically in a few days.

<https://www.norcalmavericks.org/news-detail/mavs-parent-player-responsibilities-guidelines>

- Points of emphasis by section:
 - Players: #6 & 8
 - Player and Parents: #2, 3, 5, 6, 10, 13, & 14
 - Parents: #1, 2, 3, & 6

Mavs Membership:

Mavs membership is required and must be activated at time of program registration. Click this link for details about the Mavs membership

benefits: <https://www.norcalmavericks.org/content/membership-programs/mavs-program-membership>

TeamSnap:

In the next several days you will receive a TeamSnap email invite. Please accept this invite and join the TeamSnap group - this will be our primary means of communication during the program.

Mavs Fundraiser Activities:

Our organization is strictly non-profit and depends heavily on sponsors, donations, and fundraisers. We have one mandatory fundraiser in the fall (unless you opted out at registration



by paying the buy-out fee of \$180) to participate in the Vertical Raise Fundraiser - Proceeds go toward Mavs facility needs, individual athlete program tuition, or athlete incentive item.

- Link to create player page: <https://app.verticalraise.com/parent-signup/80120439/>
- Returning families can login to their already established account. Join Code: 80120439

Over the course of the fall program you will be invited to participate in other fundraising activities designed to help the Mavericks raise funds to keep our doors open, and tuition cost to a minimum. If you are interested in supporting ongoing fundraising efforts, please contact Emily Swearingen at: emily.norcalmavericks@gmail.com.

Upcoming fundraisers:

- Live event: Bocce Ball Tournament, **Saturday, OCT 11, 2025**: Proceeds go toward our Mavs Student Athlete Scholarship Fund. Register online: [Link](#)

Annual events:

- Poker Bunco Tournament (Early Spring 2026)
- Cornhole Against Cancer - Proceeds go toward local community cancer survivor.

End of Fall BBQ:

Save the date and plan to join us for our 6th annual Fall BBQ. We coordinate this event, and provide hot dogs/burgers, as a thank you to our players and parents.

When: Sunday, October 19th

Where: Hooker Oak Park

Time: TBD

How to Volunteer, join the Mavericks Board or Become a Coach:

We are always looking for dedicated support in our organization. If you want to make a difference in our community and are interested in becoming part of our team, let us know and we will provide you with an application.

We welcome you to the Mavs family, and look forward to working with your student-athlete. Please send questions to Juan.Norcalmavericks@gmail.com.

BLANK



Frequently Asked Questions and Program Information

FAQs

- 1.) For Fall Programs, what program should I sign my player up for?
 - a.) All players interested in a structured eight-week program should register in the Fall Development Program.
- 2.) What is the Spring Training Program
 - a.) This is a development program designed to prepare players AT ALL LEVELS for Little League and/or their travel ball season. Registration opens in the month of December.
 - b.) Participants in Spring Training may elect to be considered for the Mavs competitive spring-summer team by notifying a coach of their interest. In which case the player will be assessed and ranked according to all other interested players. Player invitations to participate on competitive teams will be issued by the 3rd week of spring training program.
- 3.) Which age group gets which practice schedule?

Practice schedules are decided based on a few items:

 - A.) Coaches Availability
 - B.) Age of Players (Older is Later than Younger)
 - C.) Facility/Field Availability
 - D.) Outside/Unknown Circumstances
- 4.) Do returning Mavs roster players need to attend meetings? Yes
- 5 . How do players get the opportunity to play in the Summer Road Trip or Reno?

The opportunity to play in the Summer Road Trip or Reno is offered to players on the Spring-Summer Mavericks teams. Participation in FALL PROGRAMS IS NOT MANDATORY TO PLAY ON OUR SPRING-SUMMER TEAMS. It is very helpful and recommended for players in learning the expectations of the Maverick program.

