

Chapter Member Welcome

We are delighted to have you join Room to Read's global network of volunteers. Together, our volunteers are raising funds and awareness for Room to Read and the children we serve. You're joining a network of passionate community leaders who truly believe that world change is possible.

Room to Read Overview

Founded in 2000 on the belief that World Change Starts with Educated Children®, Room to Read is creating a world free from illiteracy and gender inequality. We are achieving this goal by helping children in historically low-income communities develop literacy skills and a habit of reading, and by supporting girls as they build skills to succeed in school and negotiate key life decisions. We collaborate with governments and other partner organizations to deliver positive outcomes for children at scale. Room to Read has benefited more than 39 million children and has worked in 23 countries and in more than 49,000 communities, with additional support through remote solutions that facilitate learning beyond the classroom. Room to Read aims to reach 40 million children by 2025. Our latest Fact Sheet is here for more details.

Chapter Overview

The NAME Chapter has been operating to support Room to Read since YEAR. Currently, we have NUMBER volunteer members that collaborate to run events, campaigns and other activities. Our leaders this year include:

- Chapter Leader Name, Title, email, phone
- Core Committee Member Name, Title, email, phone,
- etc.

With the support of Room to Read staff members in global offices, our Chapter designs annual plans that map out the goals for each year. This year, our Chapter aims to:

Tailor to local chapter goals – examples include:

- Sign up 10 new monthly donors
- Train and implement new chapter technology tools
- Raise X amount in funds by hosting 2 fundraising events, building relationships with 10 new donors, and continuing to steward existing donors in our community
- Make 2 new corporate connections to explore opportunities for funding
- Increase our volunteer base to X active members
- Grow social media followers to X

Member Expectations

As a Room to Read Chapter member, you will raise awareness and funds in your community. Our expectation is that members:

- Tailor to local chapter messaging examples include:
- Spread the word about what we're doing to solve illiteracy and gender inequality in education
- Know and abide by our Volunteer Terms of Agreement
- Coordinate or support fun, active and exciting events throughout the year that focus on promoting Room to Read's mission
- Engage your community using social media platforms
- Use Room to Read's online fundraising platform and motivate community members to contribute to this effort
- Stay active year-round and be regularly involved with your chapter to help meet annual goals

Local Commitments

To meet the above goals, we ask that any member of our Chapter:

- Insert local chapter commitment requests examples include:
- Attend 75%+ of all meetings
- Promote and join the following events: XYZ
- Fundraise (give or get) this amount: XYZ

In addition, all Chapter members are required to review and accept our <u>Volunteer Terms of Agreement</u>.

We look forward to serving together with you for the benefit of children around the world. Your next step as a new Chapter member is to NEXT STEP (may be: read through the Volunteer Guidebook, explore the Community Resource Hub, join our next Chapter meeting, etc.

If you have any questions at all, please reach out to me at **EMAIL** or **PHONE NUMBER**.

