



Notes

Jun 17, 2025

Mexico Local Node - Execution

Invited dor.pos.lan@gmail.com humberto.besso@gmail.com Juan Molina

Attachments  Mexico Local Node - Execution

Meeting records  Transcript  Recording

Summary

Juan Molina initiated a discussion with Alex Sampson [Proxy] and later Mauricio Cruz and Humberto Besso-Oberto Huerta regarding the next steps for the Mexico Locode. Key points included updates on proposal dates and personnel roles like the builder program manager, budget clarification in SCR, strategic focus on attracting diverse talent for the open economy program rather than solely university students, branding and social media amplification through existing channels, the absence of current Ethereum Mexico sponsorship but potential future opportunities, and advice on making the local node stand out by building local builder relationships. Juan Molina clarified their ongoing involvement despite changes within the foundation.

Details

- **Mexico Locode Next Steps** Juan Molina initiated the call to discuss the next steps for the Mexico Locode, aiming to align on execution and address potential questions. Alex Sampson [Proxy] joined primarily to listen, having already voted on the proposal ([00:00:00](#)). Mauricio Cruz also joined the call later ([00:01:19](#)).
- **Proposal Updates** Juan Molina requested updates on dates within the approved proposal to ensure alignment for execution ([00:02:40](#)). Humberto Besso-Oberto Huerta mentioned that the dates were updated and would be uploaded to the forum that day, and they had some questions ([00:03:44](#)).

- Personnel and Budget** Juan Molina asked for an update on open personnel roles, specifically the builder program manager ([00:03:44](#)). Humberto Besso-Oberto Huerta reported having an interview scheduled. Juan Molina also requested clarification on publicly identified roles such as project leader and social media lead. Additionally, Juan Molina asked for the budget to be translated into SCR, with the foundation maintaining an extra 30% in SCR ([00:04:45](#)). Mauricio Cruz inquired about the monthly payment schedule and the KYC process for the first payout ([00:06:48](#)).
- Strategy Focus** Humberto Besso-Oberto Huerta raised a question about the primary focus of their strategy: founders/builders or university students ([00:09:06](#)). Juan Molina clarified that the overarching KPI is funneling talent to the open economy program, which includes a variety of profiles like web two developers and founders. While universities could be a source, established web two builders might show more immediate potential as founders ([00:10:30](#)). Juan Molina suggested that the initial three-month period should be exploratory to identify effective personas ([00:12:07](#)). Juan Molina mentioned they would send a standard KPI package for all local nodes ([00:14:29](#)). Humberto Besso-Oberto Huerta clarified that their question about profiles was related to potentially focusing on a college outreach strategy, which they now believe might not be the most beneficial for the primary goal of attracting quality projects to open zero ([00:15:30](#)). Juan Molina agreed that focusing primarily on colleges might not be the priority, suggesting tapping into existing college communities for broader outreach but not directing core operations there ([00:17:38](#)).
- Branding and Social Media** Humberto Besso-Oberto Huerta inquired about the Scroll Foundation logo ([00:18:45](#)). Juan Molina stated that there isn't a specific logo for the local node, and they should use Scroll branding, suggesting clarifying in text that it's a collaboration ([00:19:33](#)). Regarding social media, Humberto Besso-Oberto Huerta asked about using a dedicated Twitter account for Scroll Mexico ([00:20:29](#)). Juan Molina explained that currently, the preference is for local node operators to use their existing social media channels for amplification by Scroll's channels, with the possibility of dedicated accounts being explored later ([00:22:04](#)).
- Ethereum Mexico Sponsorship** Humberto Besso-Oberto Huerta asked about any existing agreements or sponsorships with Ethereum Mexico ([00:23:20](#)). Juan Molina stated there are none currently from the foundation but hoped that sponsorship for Ethereum Mexico could be introduced in the second proposal

cycle for the local node. Juan Molina also mentioned an upcoming proposal for a community council within the Scroll DAO, which could potentially sponsor such events ([00:24:28](#)). Humberto Besso-Oberto Huerta suggested a combination where the local node could sponsor scholarships and the community council could sponsor other aspects of the event ([00:25:40](#)).

- **Standing Out and Juan Molina's Role** Humberto Besso-Oberto Huerta asked for advice on how to make their local node stand out. Juan Molina commented that their initiative already stands out due to its organic origin outside the initial regions and their resilience ([00:26:47](#)). Juan Molina emphasized the importance of building relationships with local builders to foster growth in Mexico ([00:28:13](#)). When asked about a go-to person after Juan Molina's anticipated departure from the foundation, Juan Molina clarified that they would still be involved through the community council and remain in charge of local node operations ([00:30:39](#)).

Suggested next steps

- ☐ Humberto Besso-Oberto Huerta will update the forum with the updated Mexico Locode schedule today.
- ☐ Humberto Besso-Oberto Huerta will translate the Mexico Locode budget to SCR this week.
- ☐ Juan Molina will send the standard KPI package for all local nodes by end of today or tomorrow.
- ☐ Humberto Besso-Oberto Huerta and Mauricio Cruz will clarify and provide visibility on the open roles within the Mexico Locode on the forum.

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Transcript

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00:00:00

Humberto Besso-Oberto Huerta: are learning English.

Juan Molina: Um um well I guess yeah let's do it in English. Um see Alex yeah so June 17th um in a call with the Mexico Loconode operator Ombberto. Uh hello Alex, how you doing?

Alex Sampson [Proxy]: Doing good. How you doing?

Juan Molina: All is great. All is great. Um yeah, so today's call is to catch up on some of the next steps of the Mexico Locode. Um clarify on some questions that you might have as well and um yeah, just make sure that we are aligned for uh the execution of the local node in Mexico. Yeah, sounds good.

Humberto Besso-Oberto Huerta: Are you

Alex Sampson [Proxy]: Accept

Juan Molina: Awesome. Um, Alex, I assume that you join to uh listen in or do you want to also engage in the conversation?

Alex Sampson [Proxy]: Uh, mostly listening. Um, we we voted. We posted

Juan Molina: Oh,

Alex Sampson [Proxy]: a rationale. Um, but I'm yeah, happy just to kind of be a fly on the wall.

00:01:19

Juan Molina: awesome, man. Awesome. Well, thanks for voting. Um, happy to hear your thoughts after we go on some of the feedback that I'm going to provide today. Um, it's always valuable to hear what external uh, stakeholders think about these proposals. So, let's get it started. Let's look for your proposal real quick. Here we go. So, I'm going to share my screen. Let's see. proposal comes Maxi. I think it's like 11. It's this one. Yeah. Um, righty. Mixie, are you in before I get it started? There he is. Okay, Maxi.

Mauricio Cruz: Hey, can you

Juan Molina: How's

Mauricio Cruz: hear

Juan Molina: it going?

Mauricio Cruz: me?

Juan Molina: Yes,

Humberto Besso-Oberto Huerta: Hey.

Mauricio Cruz: How are

Humberto Besso-Oberto Huerta: Hello.

Juan Molina: we

Mauricio Cruz: you?

Juan Molina: can hear.

Humberto Besso-Oberto Huerta: All good.

Juan Molina: Yeah. So, I was starting the call basically just saying that uh today we were going to go over um some feedback items uh for the basically next steps to start the logo node in Mexico.

00:02:40

Juan Molina: uh and also clarify anything from your end that might require any clarification, any questions basically. All right, so in terms of like the activities, the layout, the setup, all of that is good to go, right? Um the only things that we want to ask to be updated is this sort of thing. So for example, any dates that might need to be updated or if this is final, like if this is final, it's totally fine. But now that the proposal has been approved, um making sure that the dates align and that we're already executing uh accordingly, right? Uh so that's the first item. Um the second

Humberto Besso-Oberto Huerta: Hey,

Juan Molina: item

Humberto Besso-Oberto Huerta: I

Juan Molina: will

Humberto Besso-Oberto Huerta: was kicked out, so I missed what you were saying about

Juan Molina: Okay.

Humberto Besso-Oberto Huerta: the

Juan Molina: Okay.

Humberto Besso-Oberto Huerta: schedule.

Juan Molina: Yeah. So so basically now that the proposal is actually approved updating any timeline. So for example, um say like uh you know I don't know if this already

happened.

00:03:44

Juan Molina: If it hasn't maybe update it uh like uh moving forward in June, whatever is planned for June, is it like the correct dates etc etc. So just making sure that the dates are correct and once these are final letting us know essentially

Humberto Besso-Oberto Huerta: Okay. Okay. Yes, we have updated updated them yesterday but we haven't uploaded them to the forum. We will do that today. We had some we have some questions for you so that

Juan Molina: awesome

Humberto Besso-Oberto Huerta: we can Yeah.

Juan Molina: cool. All right. So yeah uh like working on updated dates. That's the first one. Um the second one regarding personnel is you guys had open items, right? Like uh some open roles. So maybe an update on how that's going cuz I think uh the builder program manager is the one that you guys were missing if I'm not wrong.

Humberto Besso-Oberto Huerta: We

Humberto Besso-Oberto Huerta: Yes.

Humberto Besso-Oberto Huerta: have an interview with this girl at 11 a.m. She just scheduled.

00:04:45

Humberto Besso-Oberto Huerta: So, we we liked her profile and we're just about to see if she's the right fit based on that final interview. But it's just when we finish this

Juan Molina: Cool. Yeah. So, basically any any these are to me like open items, right? So, for example, clarifying who's going to be the project leader um just publicly, correct? uh who's going to be the public relations uh uh organizer, the builder, program manager, social media lead. Uh clarifying that sort of like open item that isn't clear um yet. Correct. Um that's the second item. And then the third one would be translating this budget in terms of SCR as of today or tomorrow or anytime this week. just translating this to the SCR and that's basically the budget that we will be committing to. Um in cases where you know STR let's say in the next 3 months crashes or like the price difference is just way way too much uh we will find other ways to like work around that.

00:05:57

Juan Molina: But for now, uh, basically what we're going to do is we'll ask you to translate this to STR amounts. Um, and then we from our from the foundation side, we will keep a 30% um budget over that in terms of STR just to make sure that uh you know in case of any emergency if that makes sense.

Humberto Besso-Oberto Huerta: Just a clarification question. The the

Juan Molina: Yeah.

Humberto Besso-Oberto Huerta: foundation is going to keep 30% of the total budget as a uh Yeah.

Juan Molina: over like a 30% extra of that just

Humberto Besso-Oberto Huerta: Ah,

Juan Molina: in

Humberto Besso-Oberto Huerta: okay.

Juan Molina: case of like you know like any you know

Humberto Besso-Oberto Huerta: Yeah.

Juan Molina: weird

Humberto Besso-Oberto Huerta: Yeah.

Juan Molina: s*** that might happen to SCR that

Humberto Besso-Oberto Huerta: Yeah.

Juan Molina: makes sense

Humberto Besso-Oberto Huerta: Okay. Got it. Got it.

Juan Molina: but like the budget that you guys are committing to is this amount in SC as of

Humberto Besso-Oberto Huerta: Yes.

Juan Molina: this week

Humberto Besso-Oberto Huerta: Oh.

00:06:48

Mauricio Cruz: Quan, how is the payment schedule? Uh, yeah. How

Juan Molina: monthly.

Mauricio Cruz: how do you distribute the money?

Juan Molina: Yeah. So, um I think did you guys put it here or did you put it somewhere

else? Basically, um it's a monthly payout and uh what's going to happen is for the first one to happen, we will need to do KYC from at least one person from the uh local node team. So, in this case, probably Omberto will need to go through a KYC process. Um he will need to provide a wallet address. uh all these payments and uh like more detailed information will go under karma gap uh where it will be visible like these transactions and like where the money is going etc and then the payouts will happen on a monthly basis. So month one um according to what uh Omberto has posted here probably you know the average is 10,000 every month. So the first payout goes out once KC is done. Once goals are met, we do the second payout.

00:07:53

Juan Molina: Once goals are met for the second month, we do the third payout, etc.
Yeah,

Mauricio Cruz: All right.

Humberto Besso-Oberto Huerta: That's

Juan Molina: cool. Um, so those were the three top of- mind uh uh items where updating the budget, clarifying on open items. So for example in this case uh like the the the um project uh roles uh clarify who's going to do it uh or yeah basically given some more additional information right so for example for the builder program manager you basically did a hiring process so maybe give some visibility uh on that to the DAO on the forum for transparency it helps you it helps uh everyone else to understand you know the work that you guys are doing um etc etc and then the the The the last one is the dates. Making sure that the dates align. Um you have a three-month period. So basically June, July, and August. Um so yeah, that's that's about it. Any questions on your end?

Humberto Besso-Oberto Huerta: Yeah, we have several

Juan Molina: Yes.

00:09:06

Humberto Besso-Oberto Huerta: um

Juan Molina: Go ahead.

Humberto Besso-Oberto Huerta: but but of these all good. Um we have taken notes and we are going to do that today. Uh about questions. Give me a second. It they disappeared in my on my screen. Uh here they are. So yeah, we have a the initial

strategy was to focus on founders and builders but then it was asked in a call to also focus on universities um also looking for founders within universities. However, it requires a different approach and also the the quality of the um projects that come from a university are way different that from somebody else that is um older let's say has more experience. Um so we would like to know which will be the profile that we need to focus the most. uh founders um like founders in general. I mean like um like more with more traction founders or also univers uh university students that are founders or web two founders that we want to on board into web three or something

00:10:30

Juan Molina: Gotcha.

Humberto Besso-Oberto Huerta: else.

Juan Molina: Um, so I think this aligns very much so with uh All good Maxi, thanks for joining, man. Um, so this aligns a lot with the how like the local nodes going to be evaluated, right? because at the end of the day it's like what we're looking for. So I think your metrics are more towards funneling talent towards open economy if that makes sense. Uh

Humberto Besso-Oberto Huerta: Yes.

Juan Molina: so the the different people or like profiles that you can funnel to open economy program is developers who are starting web two developers founders. Um it's a very varied scope. Um

Humberto Besso-Oberto Huerta: That's enough.

Juan Molina: that's like the overarching KPI is like just funneling

Humberto Besso-Oberto Huerta: It's not

Juan Molina: talent to open economy. That's like a wide range of uh profiles. Um the second part where it gets more tricky is how many high quality profiles do we funnel to the open economy program. So that means for example um I don't think necessarily in the university we're going to find or like it's probably going to be tougher to find a really good or solid candidate to become a founder within a university than in a already established web two community if that makes sense or like know you know just a random web two builder uh that's been around for a while.

00:12:07

Juan Molina: Uh an example of that is for example in itso deo there were some guys who built on scroll uh but it was their first time hacking on web 3 but they were web two builders before that and they worked in a web two company. They were you know like they were like experienced developers. Those guys show more potential to become actual founders and build out a project than a university student who's like starting to learn about programming in general and web 3 in general. So um the the and then the KPI for that like high quality outsourcing or like talent is very very small like we really don't expect it to be in the tents. uh we expect us to find either from one to five really high prospect candidates or teams. Maybe it's not one person, maybe it's a team. Um
Humberto Besso-Oberto Huerta: Yeah.

Juan Molina: so that's my thought. I wouldn't worry too much about the persona right now. I think part of the intention of this first 3 month period is for you guys to experiment different things.

00:13:21

Juan Molina: Maybe by the next cycle you guys can determine

Humberto Besso-Oberto Huerta: Okay.

Juan Molina: okay like definitely universities are great for this sort of thing but we need to focus more our attention more in um in other sort of activities for different personas if that makes sense. So like you know think of this don't worry like think of this 3-month period as your exploratory phase. Try to identify those personas in Mexico. Try to generate plans for each one of those personas. Uh and then we can determine okay definitely this was not a great thing to prioritize. Maybe for the next cycle we just deprioritize universities. This is just an example.

Humberto Besso-Oberto Huerta: Yeah.

Juan Molina: Um so I think the main KPI still remains you know just funneling talent to open economy so um and that means in general right matter of fact is right now like even open economy is doing uh something related to AI it's not even like web 3. So you know it it can be that you know just funneling people to open economy is a very wide KPI.

00:14:29

Juan Molina: Um

Humberto Besso-Oberto Huerta: Yeah,

Juan Molina: that was the last thing that was the last thing I wanted to mention was we will send you like we created like a standard KPI package for all three local nodes. So basically what we want to absolutely see so for example I don't know say like a 100 registrations from Mexico to the next open zero uh say five high quality submissions to the open economy program by high quality I mean like you know what you know like high potential individuals

Humberto Besso-Oberto Huerta: there.

Juan Molina: or teams and it's very few you can still track all these but they're going to be a few like a very few one, two or three KPIs that are going to be like the key key metrics.

Humberto Besso-Oberto Huerta: When are we going to get this uh package?

Juan Molina: I probably by end of today or tomorrow.

Humberto Besso-Oberto Huerta: Okay.

Juan Molina: Yeah,

Humberto Besso-Oberto Huerta: Yeah.

Juan Molina: I

Humberto Besso-Oberto Huerta: Because that that will guide everything that we have also, right? Because

Juan Molina: it's it's already aligned with what you have.

00:15:30

Juan Molina: It's just more of like rewarding it in a way that it's clear for you guys. So you you already have the right idea. It's just like narrowing this down into actual numbers. So, for example, there's no numbers here, right? So, like giving you guys a number of what to expect. So, for example,

Humberto Besso-Oberto Huerta: Yeah.

Juan Molina: registrations, like I want to see at least 100 registrations from Mexico to be honest, I think that's even like very little like you guys are bound to over, you know, achieve that goal to be honest. Like there's, you know, enough people I I I want to thank um and it's registrations,

Humberto Besso-Oberto Huerta: Sorry

Juan Molina: right?

Humberto Besso-Oberto Huerta: to interrupt, but I think what we mean, the reason why we wanted to ask about the profile is not

Juan Molina: Yeah.

Humberto Besso-Oberto Huerta: to seek for those people, but because we were thinking about a college outreach um strategy, but if if the so that's why we wanted to see the main goal if the

Juan Molina: Heat.

Humberto Besso-Oberto Huerta: main goal is to get people involved into the open open zero and then to be quality projects.

00:16:36

Humberto Besso-Oberto Huerta: Our conclusion was that college outreach would not be really beneficial for that objective specifically. No, if

Juan Molina: Yeah.

Humberto Besso-Oberto Huerta: we need to focus on founders, then there's no point us losing time going to colleges if that's not the profile we're looking for, you know, because of the lack of experience students have, etc. So, we were thinking to ask you that it would be better for us if we could the work we do in colleges is to seek for talent that our founders are missing. maybe developers, maybe marketing, I don't know, whatever they need specifically after we do a diagnosis on what whatever stage their projects are on.

Juan Molina: sounds

Humberto Besso-Oberto Huerta: So

Juan Molina: amazing.

Humberto Besso-Oberto Huerta: yeah, that's why we we wanted to ask because all of these KPIs are thought in the founder strategy, but if we switch to a college strategy, then everything will change from this

Juan Molina: I

Humberto Besso-Oberto Huerta: proposal.

Juan Molina: don't remember. Did we have that college strategy with me? It was not with me or was it like elsewhere?

00:17:38

Humberto Besso-Oberto Huerta: uh we had a call where Mexi was also saying there that uh we should t um yeah target universities and and I remember you were saying yes it's part of the funneling to open economy however it was not clear like due to the KPIs which strategy We should we pick to focus and and achieve those metrics.

Juan Molina: Yeah. Yeah. I hardly think that like focusing on a college is probably going to be your priorities. Like sure, like the thing with like colleges is that they're very accessible. at least the like in my experience, they're very accessible and there's several college communities in Mexico already. So maybe tapping into those for, you know, lowhanging fruit activities is fine, but I wouldn't like target the local node operations towards colleges at all.

Humberto Besso-Oberto Huerta: Okay.

Juan Molina: Yeah. And yes, um yeah. So, so yeah, like the KPI I'll send you guys your KPIs, but I mean like it's in you guys again like what you guys have here, but maybe just narrowing it down and like putting a number to it.

00:18:45

Juan Molina: So, I'll make sure to do that, send that over today or tomorrow. I'll

Humberto Besso-Oberto Huerta: Yes,

Juan Molina: need

Humberto Besso-Oberto Huerta: that

Juan Molina: some

Humberto Besso-Oberto Huerta: please. will

Juan Molina: time

Humberto Besso-Oberto Huerta: help

Juan Molina: because

Humberto Besso-Oberto Huerta: us.

Juan Molina: like golf team is in Berlin. So, yeah, just some patience there. Sorry.

Humberto Besso-Oberto Huerta: Yeah. So, we will update the forum um with those with the schedule or with the Yeah. calendar that and also Yeah.

Juan Molina: Yeah.

Humberto Besso-Oberto Huerta: Make sure that we are all on on the same page. Yeah.

Juan Molina: Dope.

Humberto Besso-Oberto Huerta: Uh next

Juan Molina: Awesome.

Humberto Besso-Oberto Huerta: We had
Humberto Besso-Oberto Huerta: question.
Humberto Besso-Oberto Huerta: your questions.
Humberto Besso-Oberto Huerta: Yeah. Yeah.
Juan Molina: Yep.
Humberto Besso-Oberto Huerta: Go ahead.
Humberto Besso-Oberto Huerta: You have them there. No.
Humberto Besso-Oberto Huerta: Yeah, I haven't. Do you want me to ask the next one?
So, it was it was about the logo of the scroll foundation.

00:19:33

Humberto Besso-Oberto Huerta: Do you have it?
Juan Molina: Oh yeah. So I found out like the team we don't have one so it's fine just use scroll branding
Humberto Besso-Oberto Huerta: Okay, perfect.
Juan Molina: maybe. So like what what we discussed internally was maybe like visually it's okay to use the scroll logo but
Humberto Besso-Oberto Huerta: Mhm.
Juan Molina: for like anything text related maybe clarify that it's you know a collaboration with scroll foundation. Does that make sense?
Humberto Besso-Oberto Huerta: Yeah.
Juan Molina: Okay cool.
Humberto Besso-Oberto Huerta: Yeah. About
Humberto Besso-Oberto Huerta: Juan,
Humberto Besso-Oberto Huerta: the social
Humberto Besso-Oberto Huerta: are we
Humberto Besso-Oberto Huerta: media.
Humberto Besso-Oberto Huerta: allowed to Sorry,
Humberto Besso-Oberto Huerta: Go ahead.
Humberto Besso-Oberto Huerta: finish.
Humberto Besso-Oberto Huerta: Go ahead.
Humberto Besso-Oberto Huerta: I wanted to ask Juan if we allowed to like do additional things to this plan. For example, go to an event and talk about the node, etc. or or just
Juan Molina: Yes.
Humberto Besso-Oberto Huerta: focus on the strategy we're we have right

Juan Molina: Yes, you can do that.

00:20:29

Juan Molina: Yes. just again it's it's it's more of a thing of um accountability and making sure that we're communicating correctly. So the local nodes initiative comes from the DAO correct. So this is a scroll foundation x scroll DAO collaboration um to help support whatever scroll labs uh is doing. I know it sounds very stupid but you know it is what it is. So in terms of like communicating things just making sure that you know we're we're we have we're setting like the right expectation. So um as of right now it's not like the local node is a actual scroll representative. It's more of a uh scroll foundation scroll dow uh initiative that's also important for like legal stuff and whatnot.

Humberto Besso-Oberto Huerta: I have a question about uh social media. So um we have a Twitter account that is called uh scroll Mexico scroll local no something like that I don't remember uh I created a while ago. Um, so do we post from there and then ask the scroll Spanish and scroll dow to or scroll foundation to um retweet or how is going to be that process that

00:22:04

Juan Molina: Yeah.

Humberto Besso-Oberto Huerta: workflow?

Juan Molina: So, we're like we haven't been able to decide internally if it's okay for you guys to spin out independent or like individual Twitter accounts uh for your audiences. But what we determined was basically everyone who's operating a local node has their own social media. So for example in this case either you as Ombberto or Urban or uh any other community that's collaborating with the local node has their own social media. So I think as of right now we would much rather have you guys use your own distribution channels and we will amplify. So, for example, when whenever you post something either from your Twitter account or from Orbanica, um we can then send it over to Gabby uh and she'll be able to amplify from either scroll espanol or and then we'll create something like a weekly local node update for like scroll main account if that makes sense. Yeah. But it's still not something we're not willing to explore. or it's just that we're not ready for that conversation right now in terms of like what if the Loconote had its own Twitter account

00:23:20

Humberto Besso-Oberto Huerta: Okay, we have it ready when that when we reach that

Juan Molina: that's

Humberto Besso-Oberto Huerta: stage.

Juan Molina: fine. Yeah.

Humberto Besso-Oberto Huerta: Um, Dorian, if do you have something else to say about that? We have

Humberto Besso-Oberto Huerta: Not really. I think it's pretty clear until now. Um, we'll get working on this modifications to put them on the forum. We just we would like just before we post that if you could share Juan the the

Juan Molina: KPS.

Humberto Besso-Oberto Huerta: KPI so we can fine-tune the strategy so it's like really aiming towards reaching those goals. That would be amazing.

Juan Molina: Yeah. Yeah. Sounds good. Sounds good.

Humberto Besso-Oberto Huerta: Okay, next question. um with Ethereum Mexico uh the event that is happening in Monterrey or that is going to happen in Monter do you does the scroll foundation has any um a regarding um I don't know sponsorship or whatever

Juan Molina: I think you cut you cut off there.

00:24:28

Humberto Besso-Oberto Huerta: oh yeah if you have any agreement with Ethereum Mexico regarding sponsorships or events or site events or whatever.

Juan Molina: No,

Humberto Besso-Oberto Huerta: Uh so that we know

Juan Molina: no, no, no. And I hardly believe from like the foundation, I mean like from like the uh lab side, we will be sponsoring it. Um I hope that we can introduce it since it's in October. This will be for the second cycle of the Ethereum uh the Mexico local node. So I I hope that we can introduce the sponsorship for Ethereum Mexico within the second proposal for the logo node.

Humberto Besso-Oberto Huerta: Got it.

Juan Molina: Um also importantly we do have like I posted this on my message in the forum. I don't know if you guys saw it but um I'm going to be posting a proposal later

today proposal draft later today on the forum regarding the community council. The community council

Humberto Besso-Oberto Huerta: Yeah.

Juan Molina: basically is going to be the main operating uh um the the responsible entity within the scroll dial to take care of local nodes moving forward.

00:25:40

Juan Molina: And as part of the initial uh proposal of the community council, I'm also suggesting a basically community growth grants uh program, a pilot grants program. And the idea is for for the community council to be able to sponsor things like Ethereum Mexico. So maybe it's either Ethereum Mexico uh collaboration happens either from the local node or from the community council directly. So

Humberto Besso-Oberto Huerta: Okay.

Juan Molina: that's that's what I'm thinking is probably the most likely to happen.

Humberto Besso-Oberto Huerta: Okay. Could be a great uh great a great idea to have a combination because uh maybe the local note could sponsor scholarships uh for builders to attend

Juan Molina: Yeah,

Humberto Besso-Oberto Huerta: and uh the community council can sponsor something else uh for the event so that we don't

Juan Molina: sounds

Humberto Besso-Oberto Huerta: uh

Juan Molina: like

Humberto Besso-Oberto Huerta: clash.

Juan Molina: a great plan.

Humberto Besso-Oberto Huerta: Yeah.

Juan Molina: Yeah,

Humberto Besso-Oberto Huerta: Okay.

Juan Molina: sounds like

Humberto Besso-Oberto Huerta: Cool.

Juan Molina: a great plan. Sounds like a great plan.

Humberto Besso-Oberto Huerta: Um next question will be like uh some um advice from you.

00:26:47

Humberto Besso-Oberto Huerta: Um which things like I don't I I know that you are going to share the KPIs but uh beyond that uh which things will make our note more I don't know how to say this like um

Humberto Besso-Oberto Huerta: Stand

Humberto Besso-Oberto Huerta: yeah

Humberto Besso-Oberto Huerta: out.

Humberto Besso-Oberto Huerta: stand out. Yeah, that's a word. Thank you.

Juan Molina: standouts. Um,

Humberto Besso-Oberto Huerta: Yeah, from the other local nodes.

Juan Molina: yeah. Yeah. Well, I think um damn something that will make you guys stand out more. So, I think it's

Humberto Besso-Oberto Huerta: Tough

Juan Molina: weird. It's it's tough indeed because um we get into the game of culture and um well if I want to be corny about it, you guys already stand out because you guys were not part of the per regions. Uh, and you guys made a good like an amazing job at intention, attention, creation, or planning, resilience, as we were discussing earlier because you've been like, we've been having these conversations for a minute now until we finally have these approved.

00:28:13

Juan Molina: So, I mean, I don't think there's much more to be done to really stand out. you guys are already standing out in that sense. Um, I think Mexico has a lot of potential, but it needs a lot of work. That's my honest comment. That's my honest feedback. Um, the world out there is very competitive and I think for Mexico to get to that competitive level, still missing a lot of work. Um so I think um as we onboard more people to open economy the local node becomes that support structure for the people locally for them to grow locally. Um so you know it's it's open zero is just an excuse. Uh the logo node is what's going to be standing around like sticking around. So, making sure that you guys create like bonds and relationships uh with local builders and uh like experienced builders for them to then transfer that knowledge to others. Um yeah, this this this initiative is very ambitious because for scroll to actually find success, it it will need to invest a lot of effort and budget.

00:29:27

Juan Molina: Um but at the end of the day something that's very exciting at least for me is that a lot of the effort is going to remain in the country right so what you whatever you guys are doing it's impacting Mexico in general not only scroll um so think about that think about you know how do you really level up your talent locally not not like that's not a scroll thing like that's not a scroll topic it's more of like a SQL thing, right?

Humberto Besso-Oberto Huerta: Okay. The reason we were asking is that why we want to make sure that the next round, the next three months we get it. So we wanted to see how can we stand out in terms of execution. No, like what what

Juan Molina: Yeah. So, so my recommendation there is like you guys committed to something, correct? So you guys created a plan, you created uh we will commit to some metrics and KPIs. Um so as long as we achieve those there shouldn't be yeah like it's difficult to say like how can you over you know achieve your goals.

00:30:39

Juan Molina: Uh it's going to be a thing that I guess through the process of it we'll find we'll find out like oh by the way we this is like really great maybe we should like put more effort into this kind of thing. Um but yeah, as long as you guys fulfill the um um whatever you committed to, right? Uh you should be fine like 100%.

Humberto Besso-Oberto Huerta: Okay, Juan, thanks for the advice. Um, now that everybody else is gone, Ombberto told me you are probably leaving the foundation.

Juan Molina: H Yeah. Yes. Yes. Yes.

Humberto Besso-Oberto Huerta: So,

Juan Molina: That's

Humberto Besso-Oberto Huerta: we wanted to know who's our go-to person once you're gone.

Juan Molina: I'm still remaining. That's why we're creating the community council.

Humberto Besso-Oberto Huerta: Okay. So, you'll

Juan Molina: Yeah.

Humberto Besso-Oberto Huerta: still be our person of

Juan Molina: Yes.

Humberto Besso-Oberto Huerta: contact.

Juan Molina: I'll I'll still hopefully that's that's the idea. That's like if we do pass the um if we do pass the um community council forward, which is probably the case, which will probably happen, I'll be part of that council and I'll remain in charge of logo now ops.

Humberto Besso-Oberto Huerta: Okay.

Humberto Besso-Oberto Huerta: Cool.

Juan Molina: Yep.

Humberto Besso-Oberto Huerta: Congrats on that.

Juan Molina: And well, I mean anyway, still like Eugene and uh Gabby still like they're all available, but yeah.

Humberto Besso-Oberto Huerta: That were all our questions.

Humberto Besso-Oberto Huerta: I'm getting uh Do you hear me? Hey.

Juan Molina: Yeah.

Humberto Besso-Oberto Huerta: Yeah.

Juan Molina: Yeah.

Humberto Besso-Oberto Huerta: Uh

Juan Molina: Berlin.

Humberto Besso-Oberto Huerta: See

Humberto Besso-Oberto Huerta: What you

Humberto Besso-Oberto Huerta: super

Humberto Besso-Oberto Huerta: guys

Juan Molina: Okay.

Humberto Besso-Oberto Huerta: I already

Juan Molina: is a stable coin conference.

Humberto Besso-Oberto Huerta: Mexico.

Juan Molina: Yes.

Humberto Besso-Oberto Huerta: Okay.

Juan Molina: No.

Humberto Besso-Oberto Huerta: Take a beautiful

Juan Molina: Yes. Correct. This is an estto See,

Humberto Besso-Oberto Huerta: morning.

Juan Molina: see

Humberto Besso-Oberto Huerta: Oops.

Juan Molina: sponsorship.

Humberto Besso-Oberto Huerta: Okay. Then super

Humberto Besso-Oberto Huerta: See

Juan Molina: Okay, super. Okay. Gracias.

Transcription ended after 00:35:16

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