

Key Takeaways:

- The email should be more personalized and specific.
- Communicate the unique value you offer.
- Make the call to action more compelling and actionable.
- Provide more ways for th people to get in touch with you.

Ryan_ryry17 on Insta

Outreach From Today (15th to the 20th) Failed, but Keep going! Every day is an opportunity to win!*Scrapped because I am working through the Professor's recent list.*

Outreach 1

Hi 12x3,

I specialize in helping businesses like yours get new customers aware of you! Through targeted social media ads. I'd love to create a free ad to show you what's possible and what results you could achieve.

If you like what you see, we can hop on a quick call to explore how ads could drive even better outcomes for your business.

Let me know if you'd like me to get started!

P.S: Here is a portfolio of my recent work -  Portfolio Folder

And my Testimonials - [MKCopy_Writer](#)

Best,
Moheb Khan

Outreach 2

Hi Martial Fitness London,

I help businesses like yours attract more customers through targeted Facebook ads. I'd love to create a free ad for you to show what's possible—no cost, no commitment.

If you like the results, we can hop on a quick call to chat about building a personalized strategy and crafting an even better ad tailored to your goals, designed to deliver maximum impact.

Let me know if this sounds interesting!

[Place TESTIMONIAL HERE]

Best,
Moheb Khan
My X Account: @MohebKhanWrites

Outreach 3

Hi KOBOX Boxing Club,

I specialize in helping Boxing and martial arts businesses like yours attract more customers through targeted Facebook ads.

I'd love to create a free ad to show you what's possible—no strings attached.

I recently helped [Ryan DB and [ryan_ryry](#) on TikTok] by improving their social media highlights, and he loved the results.

Now, I'm taking it a step further by running ads that get businesses new customers—and I'd love to do the same for KOBOX.

If you're open to it, we can hop on a quick call to discuss a personalized strategy to drive even better results for your gym.

Let me know if this sounds good!

[Place TESTIMONIAL HERE]

Best,
[Moheb Khan]

Outreach 4

Hi Bodyline Fitness,

Helping fitness studios like yours attract more customers is what I do best. A free advert—whether as a post or paid ad—could showcase the results possible for your studio.

Recently,[Ryan DB and [ryan_ryry](#) on TikTok] saw great results from improved social media highlights, and those same strategies are now bringing in new customers through targeted ads. This approach could work perfectly for your business too.

Let's jump on a quick call to create a personalized strategy tailored to get more people into your sessions.

Let me know if you would like to get a call and we can arrange it to a time you please.

[Place TESTIMONIAL HERE]

Kind Regards,
[Moheb Khan]

Outreach 5

Hi Rochester Health Club,

A strong website can help bring in more customers by showcasing what makes your health club unique.

Would love to put together a redesigned website template—complete with some improved copy—to show how it could look and perform better for you.

Recently, [Ryan DB and [ryan_ryry](#) on TikTok] saw fantastic results after improvements to their social media highlights,

which led to creating ideas and making boosted ad posts for their website that brought in new customers. A fresh website design can have a similar impact for your business.

Let's jump on a quick call to chat about a personalized strategy to attract more members to your club.

Does this sound good?

[Place TESTIMONIAL HERE]

Best,

[Moheb Khan]

[Outreach 6](#)

Hi Elite Boxing,

A modern, well-designed website can help attract more members and showcase what makes your gym stand out.

I'd love to create a redesigned website template—complete with improved copy—to show you what's possible.

Recently, [Ryan DB and [ryan_ryry_](#) on TikTok] saw incredible results after their social media highlights were revamped, which led to ads that brought in new customers.

A website refresh could help your gym achieve similar success.

Would you be open to exploring this further?

Let me know a time that works to have a quick chat and brainstorm ideas!

Looking forward to your thoughts,
[Moheb Khan]

Outreach 7

Hi SBG Manchester,

Engaging short-form content can be a great way to bring more members through your doors and keep your audience excited about what you offer.

I'd love to create a set of short video ideas and scripts tailored to your gym, showing how they could look and perform with a bit of copywriting magic.

Recently, [Ryan DB and [ryan_ryry_](#) on TikTok] saw great results after their social media highlights were revamped.

That success inspired creating scripts and video ideas that helped them connect with their audience even better.

Shorts could deliver the same kind of impact for you.

Would you be up for a quick chat to discuss how a personalized strategy could help your gym grow?

Excited to hear your thoughts,

[MKCopy_Writer](#)

[Moheb Khan]

Outreach 8

Hi Boss Gym,

Short-form content is a powerful way to attract more members.

I'd love to create some shorts ideas and scripts—with a template—to show how your gym could stand out.

Recently, [Ryan_ryry17](#) on Insta improved their social media highlights on Insta, which led to scripts and ideas that brought in new customers.

Shorts could do the same for you.

Up for a quick chat to explore a strategy that fits your goals?

Best,
Moheb Khan

Outreach 9

Hi Inspire Fitness Academy,

Facebook ads and posts are fantastic for building awareness and attracting more customers.

I'd love to create a **free FB ad template** to show how it could look, adding copywriting touches to show its impact.

Recently, [Ryan_ryry17](#) on Insta improved their social media highlights, which led to creating FB ads that brought in **new customers**. While regular posting can work over time, ads can deliver faster results and greater reach.

Would you be open to a quick chat to explore a personalized strategy for your academy?

Looking forward to hearing your thoughts!

Best,
Moheb Khan