

Mẫu 1: Ph.D - Computer Science

Proposed Course and Research Area: My proposed course is a Ph.D. in Computer Science with a focus on Computer Graphics. I developed an interest in Computer Graphics after reading various articles about advancements in computer games and animation technologies. This interest was further deepened during my undergraduate studies in Computer Science and Information Technology, where I was exposed to fundamental concepts of computer graphics and interactive systems.

Academic and Professional Background: After completing my undergraduate degree in Computer Science, I began my career as a lecturer at Hanoi University of Science and Technology. In the academic profession in Vietnam, a Ph.D. degree is crucial for career progression and professional development. It provides the necessary in-depth knowledge to teach students effectively and is also essential for promotion to higher academic positions. The graphics group at the University of British Columbia (UBC) is one of the best in Canada and is renowned for its pioneering work. Given my passion for Computer Graphics, combined with my professional goals and research interests, I am eager to join this program to further develop my expertise.

Educational Goals: My ultimate goal is to earn a doctoral degree and remain engaged in academia and research at a reputable university or research institution. Canadian universities, particularly those with strong science and technology faculties, are among the best in the world, offering advanced laboratory facilities and experienced faculty members that are crucial for cutting-edge research. In Vietnam, while the curriculum shares similarities with those in Canadian universities, the lack of state-of-the-art facilities and

experienced personnel in my research field makes it challenging to conduct high-level research.

Future Career and Research Plan: Being in the teaching profession, gaining advanced knowledge in computer graphics through this program will significantly benefit my career and allow me to introduce and expand this field in Vietnam. Having a Ph.D. degree from a prestigious North American institution, such as UBC, will undoubtedly strengthen my professional standing and open up opportunities for establishing computer graphics courses and research labs at universities in Vietnam.

Commitment to Return to Vietnam: I am committed to returning to Vietnam upon completing my Ph.D. studies to contribute to the development of my country's education sector. I have strong ties in Vietnam, including my family, specifically my mother, whom I have a responsibility to care for. Additionally, I have inherited property from my parents, which further strengthens my commitment to return and invest my knowledge and experience in my homeland.

Mẫu 2: Business Management

From: Hoang Thi H

Date of birth: April 09th, 19**

Email: hoangthih@gmail.com

To: Consulate General of Canada to Viet Nam in Ho Chi Minh City

Address: 10th Floor, The Metropolitan Building, 235 Dong Khoi, Ben Nghe Ward, District 1, Ho Chi Minh City

STUDY PLAN

Dear Sir/ Madam,

My name is Hoang Thi H. I was born on April 09th, 19** and I just came back to Viet Nam after one year and a half studying in Japan. Before going to Japan, I had already finished the Bachelor Program of Travel and Tourism Management in Hue University. I am fluent in Japan and hold 5.5 in IELTS. I am writing this letter to express my desire to study in Canada and my determination to pursue the travel and hospitality field in the future. I would like to go to Canada to enroll in a course of Business Management – International Business to get knowledge and skills to start-up my travel agency in the future.

Since I was small, I have had a deep passion for traveling. The more I travel, the more I want to open a travel company for myself. I also try to study foreign languages well so that it will help me actualize my dream. At high school, I got the Second prize in the Provincial Competition of English Presentation and the Second English prize of the Provincial Competition for gifted students. As you know, my hometown is Bo Trach District, Quang Binh Province where the biggest and longest cave system of the world is located – Phong Nha caves. Every year, there are millions of tourists traveling to my hometown to enjoy their holidays. Son Doong cave is considered as the biggest cave in the world and it has attracted tourists from all over the world. The cave belongs to Phong Nha – Ke Bang Cave System which was recognized as a world heritage by UNESCO. Around the cave system area, there are also many other wonderful attractions such as Dark caves, Chay River, Mooc river, Tien Son cave and so on. The general cost in Quang Binh is so reasonable so it is affordable for visitors of all walks of life to come and spend their holidays here. Realizing the beautiful landscapes of my hometown as well as the positive future of tourism here, I would like to open a travel company offering tours to these places and

cooperate with other companies to offer all – rounded services including tours, accommodation, transportation, insurance, entrance tickets and so on. I realize that the developing tourism industry in Quang Binh Province has a very good and potential future prospect. By this way, I will also help create more jobs for local people with better income and introduce my hometown's beautiful places to international travelers.

That's why after finishing high school, I went to Hue University and enrolled in the Travel and Tourism Management program. It was a four-year full-time Bachelor program. Besides my studying, when I was in Hue, I also joined in some activities inside and outside of my university to improve my English and soft skills. Studying at Hue University helps me get the necessary knowledge in tourism and hospitality. After graduating from university in 2016, I chose to go to Japan to study Japanese because I want to focus on this market when I open my travel company in the future. There is a very high rate of Japanese tourists traveling to Viet Nam. There are more and more Japanese choosing Vietnam to enjoy their holidays because of the beautiful landscapes, good security and affordable prices so being fluent at the language will help me serve Japanese tourists better. After returning to Vietnam from Japan, I have been working as a tour guide to get more practical experiences in tourism.

I have planned to study in Canada since I was still in Japan. I want to go to Canada to study Business Management. I have finished two thirds of my preparation plan to open my travel company. So far, I have already got good knowledge and experience in travel and tourism. I am fluent in Japanese and have a clear and deep understanding about the Japanese style and culture. What I lack is the knowledge about Business to manage my company in the future. I cannot just open my own company and lead it by my nature as it is too risky. If I want to be successful, I have to be patient and get careful

preparation and investment for my future plan. That's why I want to continue my studying path.

I chose Canada because the tourism industry in Canada is very developed. Canada has many beautiful landscapes and stunning nature, which attracts millions of tourists every year. It is also a top country for Business Management training. Besides, Canada is a multicultural country so I will be able to learn a lot about different cultures and lifestyles in the world. I will not only serve Japanese travelers for sure. It is just the factor making my company unique. The English-speaking travelers still play an important role in the development and turnover of the tourism industry in South Asia. So, besides focusing on Japanese tourists, I will also pay great effort on serving tourists coming from different countries in the world. As you know, it is nothing better to understand your customers' cultures, likes and hates and their habits. This will help me offer perfect and suitable services for each group of tourists and know how to communicate with them correctly. In addition, being fluent in English is a must if I want to build up and develop my business in tourism. Therefore, if I have a chance to study in Canada, I will be able to improve my knowledge in both English and culture. That would be a huge plus for me to develop my career in tourism.

If my application is approved, I will first enroll in an eight-month English training course in Upper Madison College before joining in my main program - Business Management - International Business in Lambton College. The two schools are both located in Ontario - one of the most developed and crowded provinces of Canada and are highly recommended for their excellent teaching method and quality education. As I have known so far, Upper Madison is a famous language training college in the area which is chosen by many international students. Talking about Lambton College, it is a well-known school for providing quality post-secondary and post-graduate courses. The school

aims to help students not only get knowledge for their professional major, but also focus on improving students' interpersonal skills and be qualified with today-competitive labor market. For each major, the school focuses on teaching the intensive knowledge on that field only and creates chances for students to do research and practice what they study. Business is also a key major of Lambton college so I really look forward to studying in this school. The school is equipped with modern and advanced facilities so it creates the best conditions for students to study. My English course starts from November 25th, 2019 and my Business Management – International Business course starts from September 2020.

After completing the courses, I will immediately come back to Viet Nam to start studying about the market and location to open my office as well as the tourist sources to start-up my company. I have already learnt a lot about this, but it may change after my three years studying in Canada, so I think I should research this one more time before starting everything. I know how to use Facebook advertising tools and Google Adwords so it will not be so hard for me to launch my marketing plan. During these months working as a tour-guide, I have also already connected and made relationships with some hotels, transportation services and restaurants in Phong Nha – Ke Bang, Hue and Da Nang so they may become my potential partners when I first start up my company. Everything starts with difficulties but sweet fruits always come after that. And once you put in the effort and try your best on something, the effort is never meaningless. If you can't earn money, you will get experience and lessons. That's what I always believe in and it is the motivation for me to study and try harder every day. And I believe that I can make my dream come true.

Next, I would like to give a clear explanation on my family finances. My father – Tran Tho Anh – is the owner of Tho Anh Tourism Transportation Service. His business is located at 325 Nguyen Trai, Tay Loc Ward, Hue City. My father has a

total of 3 buses and he has made partnerships with some companies to transport tourists. His monthly income is 60 million dong.

My mother – Tran Thi Hue – is the owner of Ancient Phu Xuan Restaurant. The restaurant is located at 5 Dao Duy Anh, Phu Binh Ward, Hue City. Her monthly income is 70 million dong.

Besides, my mother also gives Ms. Nguyen Thi Hai Ly a loan of 600 million dong. And every month, she gets 12 million dong for interest.

In addition, my parents are leasing out one house and two pieces of land, which brings them an additional income of 22 million dong/ month.

They have a savings book which costs 1,8 billion dong in Sacombank. On Average, my parents get 10,3 million dong/ month for interest.

In conclusion, my parents' total monthly income is about 174,3 million dong/ month.

My parents also own some valuable properties as follows:

NO.	NAME OF PROPERTY	STATUS
1	House located on 325 Nguyen Trai, Hue City	My family's living place and my father's business location
2	House located on 05 Dao Duy Anh, Hue City	My mother's restaurant
3	House located on 93/2 Bui Thi Xuan, Hue City	For lease (10 million dong/ month)

4	House located in Phu Xuan Commune, Phu Vang District, Thua Thien Hue Province	For worshipping ancestors
5	02 pieces of land located in Hoa Xuan Riverside - Period 2, Cam Le District, Da Nang City	For lease (12 million dong/month)
6	Hyundai bus	For my father's business
7	Haeco bus	
8	Transinco bus	
9	Savings book (1,8 billion dong)	The available financial source for my future studying

With this high income (174,3 million dong), valuable properties (4 houses, 2 pieces of land and 3 buses) and the savings book (1,8 billion dong), my parents are totally able to afford my studying in Canada. Canada is known as a top education with affordable tuition and reasonable living costs so I am completely confident that my parents can pay for my studying easily.

I really hope the Consulate General of Canada approves my application. Your acceptance will be like an express ticket for me to gain my dream faster and make a firmer business. I have already prepared financial proofs and my academic documents carefully so that it will be easier for you to grab my family's finances and studying ability. I hope you grant me a study permit. Thank you so much and I look forward to hearing from you.

Yours sincerely,

Hoang Thi H

Mẫu 3

Our world is changing by the technology around us and engineers stand at the front of this technological advancement. I have always aspired to be an engineer and have always shown willingness and keen interest in knowing how machines and electronic devices work. At high school, I decided to go for higher studies in Computer Engineering. So, my intended course at the [REDACTED] is Bachelor of Science in Computer Engineering. I have also been awarded two entrance scholarships valued at [REDACTED] each.

[REDACTED] has dedicated research facility for undergraduate students and has one of the most advanced [REDACTED] research centers in North America. That is a reason why I've chosen [REDACTED] because I wish to carry out research in [REDACTED] as it seems the most interesting to me. But we don't have such research facilities in our country. My overall goal is to get the degree from [REDACTED] and to use the experience for technological development in my own country. The education and experience I will be gaining there will be transferable to my future academic work, research or a career in an industry.

Engineers are one of the most respected and highest paid professionals in Bangladesh. Bangladesh is still progressing in the field of technology. Our government has implemented a new plan named Digital Bangladesh by 2021 that includes the use of IT for management, administration and governance. So, IT sector is flourishing now in our country creating more employment opportunities for computer engineers. Just like the variety in modern computers, career paths in this field are numerous. The value of a North American degree in the job sector is very high. Big technology companies prefer fresh computer engineers from North American universities because of the quality of education and experience they have. They are also offered better salaries than local engineers. With enough experience I can even start IT business of my own. A degree from the [REDACTED] will create more job opportunities for me and keep me a few steps ahead in the job market of Bangladesh.

Canadian universities offer a lower tuition fee than the other reputed universities around the globe. Like many other international students, I would like to study in a country where there is a multicultural environment and Canada is exactly the place for it. It is a safe country without discrimination. A degree from the [REDACTED] is undeniably more valuable compared to degrees from universities of our country. There is not a single university in my country that is even comparable with the [REDACTED] in terms of quality of education, research opportunity and value of degree.

My parents are citizens of Bangladesh. [REDACTED]
[REDACTED] My father has a business of his own [REDACTED] My mother is [REDACTED]. It was never an easy decision for me to go abroad for studying as I had never lived without my parents before. As the only child of my parents, I am the only one to take care of them in their old age as there is nobody else. Since I grew up here, I have all my relatives and friends in Bangladesh. I will also inherit both of my parents' property which I need to look after. So, the bonding with my country is unbreakable. Besides, I have always dreamt of contributing to the development of my country. Bangladesh is in a desperate need for qualified citizens and their skills for its development and I want to serve my country to the best of my capacity when I return.

Mẫu 4 Bachelor of Operations and Logistics

Dear Sir/Madam

From a young age I have had close contact with my farming relatives. Since then, the desire to deliver excellent agricultural products overseas has been growing in my mind.

Growing up in a developing country which is actively involved in the globalization process like Vietnam, I am aware of the opportunities as well as challenges that my country is facing. Although agriculture products are cheap and excellent here in Vietnam, they have not got the position in the global market as they should be. In fact, our products are struggling in the international market due to the underdevelopment of transportation, lack of connection, and shortage of human resources in international business and logistics areas. Therefore, the desire of doing something to help my fellow farmers and to contribute to my country is leading to my ultimate career goal: to manage my own business exporting agricultural stuff. My educational goal in university is to learn all related subjects and to acquire experiences that help me connect our naive farmers to experienced international importers.

After intensively researching the business programs with logistics majors around the world, I chose to study the Operations and Logistics program in the University of British Columbia as a first step of my plan because of these following reasons. Firstly, the university is known for its high quality academics in business education and especially at the major that I am attending. I found the Operations and Logistics program very interesting as it provides me all the knowledge and skills that I need to pursue my career: supply chain, logistics, inventory management, negotiation skills, international business. Besides solid general business foundation, this program provides in-depth professional courses like Business Logistics and Logistic Services Management (COM 448) or Transportation Economics (COM 446). Secondly, the University of British

Columbia has a great diversity of students from all over the world and concentrates on expanding it. As an international student, I am convinced that living, studying and experiencing a multicultural environment is beneficial for my development. The differences between cultures, races and ethnicities might result in different ways of thinking, different lifestyles, different perspectives that help me to learn many new things. Last but not least, the co-ops program in the University of British Columbia really captures my attention. I will have the opportunity to gain practical working experience which would be very valuable for me in the future. After 4 years studying in Canada, coming back to Vietnam is the first thing I would do. I want to work as a logistic analyst in a multinational company. In these 3 to 5 beginning years of my career, I will try my best to make all the knowledge and skills that I will have acquired at the university applicable to real-life situations. After a few years gaining practical experience, examining the Vietnamese agriculture market, accumulating financial resources and establishing strong connections with people, it will be the time for me to establish and operate my own business on agriculture and handicraft exporting. I would give my greatest effort to help the Vietnamese farmers get a broader and easier access to the international market.

I deeply understand the value of studying abroad as I have witnessed how it made a big contribution to my parents' success in operating their companies while growing up. I believe that the knowledge and experience that I could gain in Canada would be a strong foundation for my career in the future.

On Saturday, March 21 2015, I had a chance to talk Mr. Jeff Kiyooka- Recruiter- Adviser from The University of British Columbia , who came to Hanoi to meet all UBC-accepted applicants individually to provide very specific information regarding study and life at UBC and Vancouver. With my academic background and well-informed preparation, I strongly believe in my academic success as well as my contribution at UBC.

I am looking forward to receiving your favorable consideration and Study Permit for my study at UBC.

Sincerely yours,

Mẫu 5 Bachelor of Marketing Management

From:

No ...,

Thu Duc District, Ho Chi Minh City, Viet Nam .

Email :

To: Visa Office

Consulate General of Canada

No 235, Dong Khoi St.,

District 1, Ho Chi Minh City, Viet Nam

Date:.....

LETTER OF EXPLANATION.

My name is..... I graduated from Royal Melbourne Institution of Technology (Vietnam) in 2009 and have had 5 year work experience at Nokia and Nielsen Vietnam. I have been working as a market research senior executive.

When I started my career as a market researcher in Nielsen, the huge workload and intensive work pressure there made me want to quit. However, in the first catch-up with my line manager at that time (she is the director of the Retail Measurement Service Department now), she showed me something that has become my motivation for work and development – I was definitely born for this job.

I enjoy analyzing different sources of data and pulling out the market-insights from the numbers. I also love working with my clients and listening to their sharing about the company's marketing strategies. Based on those, I can use my knowledge to consult and support them to build up great marketing plans.

My 10 year plan is to become one of the most trustworthy market consultants, who can contribute to the success of the clients. To be able to do that, I need to improve my current knowledge of business and marketing, which is still limited now. Therefore, I have decided to take a second degree, focusing on marketing management, which can support me in getting skills and knowledge for my career development.

After a lot of research on the internet and talking to some Vietnamese overseas students, I would love to go abroad to North America for my study since this is the most well-known region for the educational programs related to business and marketing. I decided to choose Canada as the college and university system here is highly appreciated by their practical courses. Some of my friends, who are currently living in Ontario and Alberta, also told me that the country was very beautiful and peaceful, people there were friendly and the living expense was quite reasonable. All those elements make Canada an ideal environment for international students to study in.

The practicality is the first criterion for me to choose a school to study in. That is why after searching and considering many options, I decided to choose Sheridan College for its down-to-earth learning courses, which can provide me the necessary knowledge and skills for my career development in Vietnam. There is also a co-op program, which can provide me real work experience in marketing during my 4 year study. Moreover, I was also impressed with the ambition for further development to become the university in the next 5 years of Sheridan College. With that plan, I believe that the college has invested a lot in bringing the best programs and facilities to students. Last but not least, considering my family's current financial condition and plan, the school fee in Sheridan is also reasonable and affordable. Luckily, I have been accepted to the program with the details as below:

- Course: Bachelor of Marketing Management
- Duration: 4 years (8 semesters)

- Start Date: January 2015
- Completion Date: December 2018

After graduating, I will definitely come back to Vietnam with my family and keep pursuing my career as a market research consultant in Nielsen Vietnam. Despite the stable growth of the economy, the Vietnam market becomes more and more competitive. That is why the market research industry will be more important for all the companies as this is a very powerful tool for the management team to understand more clearly about Vietnamese consumers, their rivals' strategy and the market trends. Based on that, they can build up suitable strategies and action plans to win at the Vietnam market. Foresee that, my current company (Nielsen) is now considering Vietnam as one of the most potential markets in Asia to invest in expanding the business in the next 10 years. Vietnam in general and Nielsen Vietnam specifically, would definitely be the ideal environment for me to develop my career after coming back to Vietnam.

I strongly believe that with my effort to improve my knowledge and skills and with all I get from 4 year study in Sheridan College in Canada, I can become one of the best market research consultants in Vietnam. Therefore, I would be very appreciative if I fortunately get accepted to go to Canada for my study as this would be the next step in my long journey to achieve my dream.

Thank you so much in advance for your consideration.

Yours faithfully,

Mẫu 6

There are many reasons for which I have chosen the United Kingdom to come for my higher studies. I did my FSc in Computer Science from Municipal degree college Faisalabad and I have got good marks in my previous results. I always take keen interest in my studies and I believe in myself so I want to spend my

educational activities in a top class environment to satisfy my inner educational needs. These are the factors for which I decided to go for my study in the UK.

The reasons for choosing South Thames College are so many. Its education is of high quality. It is located in Europe and especially in London. It offers my desired business program. I am fulfilling its minimum requirement for admission. It also offers an academic, social and cultural experience of the finest quality.

I have a special interest in the English language. I love to live in an English speaking environment. There are 60 million people speaking English. The British educational system has a very good reputation. I have a strong belief that I will prove myself to be better at your College. I will be grateful if you please consider my application to study at your esteemed institute.

Kind Regards,

Full Name

Mẫu 7

The course “BA (Hons) Business Management“ which I have chosen to study is not being widely offered by the universities in Pakistan, and to be in United Kingdom means it will better enhance my leadership skills which are main to my course of business studies and better polish my skills in the most competitive, creative and practical environment. There is a wide mixture of cultures in the UK and there are foreign communities from most parts of the world, which means that I can learn how to live and compete in diverse cultures. In the UK there is freedom; people usually feel free to express their own opinions and to do what they want. There is a creative environment; individual's ideas are encouraged. The UK is where the English Language developed. There are more people using English as their first language in the UK than in any other country except the

US. In the United Kingdom there are 60 million people speaking English. It means that I can easily communicate and study there.

The UK is a relatively safe country; police do not usually carry guns, and there are strict controls on the ownership of weapons. The British educational system has a good reputation. Accredited qualifications obtained from British schools and universities are recognized in most parts of the world. There are courses in a wide variety of subjects, including many which are open to international students, which compel me to choose to study in the UK. There is a wide variety of food available (both traditional British food and international cuisine) especially in the bigger cities which means I can get what I want to eat.

The British weather is quite moderate. In general the summers are not too hot, and the winters are not too cold. The weather is pleasant enough for studying or working, especially between the spring and autumn.

Studying in the UK will help me to build skills such as creative thinking, being able to work on my own initiative and strong teamwork and communication skills. British degrees are highly regarded by employers as they have a strong emphasis on practical experience whether this is in laboratory work, research projects, or case studies. Furthermore, admission into university is competitive and class sizes are restricted to ensure that all students have sufficient access to equipment that leads to better graduate outcomes.

In the end I hope you will issue an admission letter/visa so that I could continue my study in a world-class environment and to accomplish my dreams.

For these reasons I have chosen Newcastle College because it fulfills all of my requirements and I am also fulfilling all of its minimum requirements for

admission.

Thanks a lot.

Full name

Mẫu 8

My name is XXX a senior student from XXX University. I am expected to graduate at the end of this June. I have accepted the offer from the Department of Chemistry at University of Wisconsin-Madison and I am longing for my Ph.D study there. After I finish my Ph.D study, I will go back to China and find a job as a professional chemistry researcher.

Introduction of my background

I was born in the city of XXX in XXX as the only child of my family. In 2007, I entered XXX University and majored in Chemistry. The four-year-long study and three-year-long research laid a solid foundation in science for me. The pleasure I got from studying and doing research made me decide to pursue a career in chemistry, and to be specific, in the study of analytical chemistry.

Why do I choose to study in the U.S

Chemistry research has a history of more than three hundred years in the U.S. Until nowadays, the U.S is still in the leading position in the field of chemistry. A graduate school-level education in the US will no doubt benefit me greatly for my future career. It will give me the opportunity to interact with and learn from the best chemists in the world and participate in cutting-edge research.

Why do I choose to study in the University of Wisconsin-Madison

University of Wisconsin-Madison is one of the top universities in the United States, and its department of chemistry is one of the most highly ranked Chemistry Departments as well. Studying in such a first-class chemistry

program is always my dream. I chose this program for its prestigious professors, stimulating atmosphere and beautiful sceneries.

Detailed study plan

I will pursue my PhD degree in Chemistry at the University of Wisconsin-Madison. The normal length of the study is about 60 months. Throughout these five years, my study and research will be focused on Mass Spectrometry. The time arrangement of the Ph.D program in Chemistry is listed as follow:

First Year (2011-2012),

I would like to put most of my first year on studying core courses and teaching. I will also attend seminars. Besides, I will select Professor Lingjun Li or Professor Joshua J. Coon as my graduate research director and attend all the discussions in his/her group.

Second Year (2012-2013),

I will join a research group and do some preliminary research. I will then finish my graduate research proposal under the instruction of my research advisor. This proposal will probably be related to my preliminary research.

Third and fourth year (2013-2015)

According to my research proposal, I will carry out my research plan, arrange detailed experiments, analyze the results and modify the schemes. High quality research papers are expected to be published in international academic journals during this period.

Fifth year (2015-2016),

At the beginning of this year, I will finish most of my graduate research. Then, I will focus on my graduate dissertation and degree defense. I will also pay attention to the Chinese job market and find a position as a professional researcher. I will go back to China as soon as I finish my graduate study program.

My plan after graduation

After graduation, I plan to find a job as a professor or researcher in China. I have lived in XXX for seven years and finished my undergraduate study in XXX University. There are many good universities in XXX, so it might be easy for me to find a position there. My advisor, Prof. Shusheng Zhang, appreciates me very much and requests me to continue research in XXX University after I graduate from University of Wisconsin-Madison. In recent years, the Chinese government has paid more and more attention to higher education and scientific research, so the condition for research and teaching in universities is becoming better and better. Compared to the highly competitive and almost saturated job market in the U.S., there are more opportunities for the younger generation of scientists in China. I believe my U.S. education background and connection in China would make me competent to find a job as a professor in a university or institution in China. I hope one day I could set up my own lab.

Signature:

Study plan Template