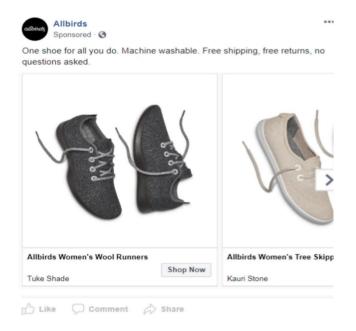
## **D-I-C Framework**



Subject: Better than Nike, Skechers and Adidas?

Why did this brand get listed on Vogue as best overall in 2022?

High fashion and apparel brands are scrambling trying to copy this shoe's magic. Is it really possible to make the most comfortable, lightweight, and oh...did I mention, Machine Washable shoe?

Click here if you want to find out more about this prime footwear.