



4SEE Ambassador Program Overview

Introduction: The 4SEE Ambassadors Program is designed for dedicated graduates of the 4SEE internship to promote 4SEE's values and initiatives within their local community.

Goal: The goal of the ambassador program is to provide 4SEE leaders the opportunity to further engage with 4SEE and develop their leadership skills. Ambassadors will ensure the future prosperity of 4SEE by recruiting potential interns and promoting our events. Ambassadors will also plan their own events in order to share sustainability and equity with their local communities. Ambassadors will have some creative freedom to plan these events, in order for ambassadors to fully explore their passions within 4SEE's values.

Requirements: To join the 4SEE Ambassadors Program, students must complete the ambassador program application form. If the application is approved, ambassador candidates will be invited to interview with the Board of Directors. Approved ambassador candidates will be notified by email and added to an ambassador Slack channel. Individual meetings each month with Ambassador Program Chair (kylepfjaner@gmail.com) on progress with ambassador tasks are required to fulfill this role. Required ambassador tasks are as follows:

1. Attend monthly ambassador program meetings
2. Plan and execute quarterly in-person community engagement event
3. Recruit two interns for each quarterly internship cohort
4. Repost 4SEE social media (Instagram, LinkedIn) posts on personal accounts as directed by the Ambassador Chair
5. Abide by all 4SEE bylaws and code of conduct

Other Notes:

- Ambassadors may be asked to help out with other 4SEE initiatives such as our monthly newsletter. Participation is not required but we encourage ambassadors to share their vision and unique ideas for how to improve 4SEE.
- Term length will be designed uniquely to each ambassador depending on their circumstances. Term lengths are non-binding, and we encourage ambassadors to only participate in the program if they have the time to dedicate themselves to their duties.
- The community engagement event requirement is designed for ambassadors to further develop their leadership skills and explore their specific interest within sustainability, equity, education, leadership, and advocacy. For instance, if an ambassador is particularly interested in education on voting, one of their events

could be an informational session on how to register to vote. If an ambassador is particularly interested in food insecurity, they could host a food drive.

- Ambassadors are representing 4SEE and must uphold good conduct. They are expected to treat others and the environment with the upmost respect. Ambassadors will be terminated if they fail to represent 4SEE with good character.

The ambassador program is for dedicated student-leaders and requires a serious commitment. Ambassadors are expected to diligently work with the 4SEE Directors to further develop the 4SEE internship program and instill the values of sustainability, equity, and education in their local communities.