# Zook Medical Privacy Policy & HIPAA

This Privacy Policy outlines how we collect, use, disclose, and protect your personal health information (PHI). We share this with you in compliance with the Health Insurance Portability and Accountability Act (HIPAA) regulations. By using our services, you agree to the terms outlined in this Privacy Policy.

#### Information We Collect:

- We collect personal information such as your name, date of birth, address, and contact details to provide services.
- 2. During consultations, we may collect information about your medical history, symptoms, and treatment plans to ensure accurate and effective healthcare.
- 3. We may collect technical information, such as IP addresses, device information, and usage data, to improve the quality of our services.

# Your information may be used for the following purposes:

- 1. To provide consultations, diagnose medical conditions, and develop treatment plans.
- 2. To communicate with you regarding appointments, test results, and other relevant healthcare matters.
- 3. To enhance the quality, security, and performance of our platform.
- 4. For billing and payment purposes related to healthcare services.
- 5. For activities related to the healthcare provider's operations, including quality assurance and improvement.

## Disclosure of Information:

1. Your information may be disclosed to healthcare providers involved in your consultations to provide medical care.

- 2. We may engage third-party service providers to support our platform, and they will have access to information as necessary for their services.
- 3. We may disclose information when required by law or in response to valid legal requests.

## Security Measures:

- We employ technical and organizational measures to safeguard your personal health information from unauthorized access, disclosure, alteration, and destruction.
- All data transmitted between you and our platform is encrypted to protect the confidentiality of your information.

## Your Rights:

- 1. You have the right to access and correct your personal health information.
- 2. You can withdraw your consent for services at any time.

# Changes to the Privacy Policy:

- We reserve the right to update this Privacy Policy periodically. Any changes will be posted on our website, and we encourage you to review the policy regularly.

### Questions or Concerns:

- If you have any questions or concerns about our Privacy Policy or how we handle your information, please contact us.

Consent\*

**Options** 

I understand and agree