

Commercial Photography To-Do List

Video resources <https://kelbyone.com/> murphysclay@gmail.com sp3wRE7h

Weekly Instagram (15)

- 3 photos a week using hashtag #snhsphoto
- Anything Product Photography Related - if also in DD2, 1 fine art 2 product

[Introduction to Commercial Photography](#)

CP ASSIGNMENT LIST

1. **Start/Continue Photo Journal** - can be found on Google Classroom, move to Progress Folder

2. If you haven't taken DD2

- Read through the [How-To Section](#) from this page.
- Make a section in your Photo Journal for "Get to know your camera."
 - Shoot the same object/scene with each setting including white balance, ISO, f-stop, and shutter speed.
 - Then move to a new location and shoot the same object in a scene with different lighting with each setting again.
 - Put photos in your "Get to know your camera" folder.
 - Ask Murphy to help import photos into Lightroom - Compare the EXIF Data in the MetaData Panel in Lightroom to understand the differences.
 - Write down your discoveries in your photo journal.
- Lightroom Lesson Videos** - kelbyone.com murphysclay@gmail.com sp3wRE7h
 - [Importing/Organizing Photos](#) - Lessons 2 - 6
 - [Lesson 13](#)
 - Only watch the [Lightroom Mobile](#) video if you need to use it on your Chromebook or iPad

3. CP 1s - Contact Sheet to show the client

- Watch video - [How to create a contact sheet in Lightroom](#)
- Create a contact sheet with template 2x2 cells from the print module, no borders, in sequence with sequence number under the photos, you decide how many photos per page, save as a pdf file
- Assignment** - Get to know your camera contact sheet turned in to "To Be Graded"

4. [Product Photography](#)

5. [Food Photography](#)

6. [Portrait/Group Photography](#)

7. [Fashion Photography](#)

8. [Architectural/Real Estate Photography](#)

Industrial Photography

Illustration Photography

Publication Design