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## **3 TEXT MESSAGES [UNDER 160 CHARACTERS EACH]**

Just a quick reminder to protect your furry friends this Easter - keep hot cross buns and chocolate out of reach! Have a wonderful holiday! 🐰 🚫 💠 🐶 🐱 Happy Easter! 🎉

This Easter, don't forget to keep hot cross buns and chocolate away from your pets. Keep them safe and have a happy holiday! 🐰 🐶 🐱 🛇 🍫

Friendly reminder: Keep hot cross buns & chocolate out of reach of pets this Easter! 🐰 🚫 🦠 🐶 🐱

## **EMAIL TEMPLATE**

Suggested subject line: Friendly Easter Reminder from Your Local Vet 🐇 🍫

Dear [NAME],

Easter is just around the corner, and we wanted to remind you about some important things to keep in mind to ensure that your pets stay safe and healthy during the holiday season!

**Thinking of adopting an Easter Bunny?** While they can make wonderful pets, it's important to remember that rabbits are exotic animals that require a lot of care. Domestic rabbits can live up to 12 years, and they need plenty of space, daily exercise, and a balanced diet that includes fresh veggies and hay. They also require frequent nail trims, dental check-ups, and hair brushing. Before adopting a bunny, please ensure that you are ready to commit to providing the care that they need.

**Planning an Easter egg hunt?** Remember that chocolate is toxic to pets. Please make sure to keep all chocolate eggs out of reach of your furry friends, and to clear away any uneaten eggs at the end of the hunt!



Hot cross buns are a delicious Easter treat! Just not for your pets. They can be harmful to pets if they contain dried fruit such as currants, sultanas, or raisins. If your pet eats something they shouldn't, even if they appear fine, please don't hesitate to contact us for advice.

Common poisoning symptoms include vomiting, drooling, and breathing difficulties. If your pet has eaten something they shouldn't, call us for advice on +44 1234 123, even if your pet seems fine.

We hope that you and your pets have a happy and safe Easter. If you have any questions or concerns, please do not hesitate to contact us. We're always here to help!

Best regards,

[Your Name]

[Your Clinic]

Sincerely,

Your friends at [Vet clinic name].

## Book an appointment online

Call in an emergency: +44 1234 123 123

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