

Angles and Emails you can use to promote our Scary Animal Stories PLR package

12 Angles you can use

Here are 12 engaging angles you can use. Choose one or more, mix and match, use them to get ideas, etc. Matching swipes can be found below this list.

1. Halloween Profits Angle

- **Subject:** "Cash in on the \$10 Billion Halloween Industry – Here's How!"
- **Hook:** Highlight how Halloween is a massive \$10 billion market and your audience can tap into it with these **50 Scary Animal Stories**. Show them how to create an irresistible Halloween offer using the PLR to profit during the spooky season.

- **Key Selling Point:** With **Unrestricted PLR**, they can sell these stories, rebrand them, or create a profitable Halloween-themed product bundle.

2. "No Time to Waste" Angle

- **Subject:** "Halloween is right around the corner – Are you ready?"
- **Hook:** Urgency-driven, focusing on the fact that Halloween is fast approaching, and there's no time to create new content from scratch. Offer this PLR package as a **ready-to-go solution** for creating engaging, spooky content.
- **Key Selling Point:** Save hours of content creation by grabbing these pre-written stories. With **Unrestricted PLR**, they can edit, sell, or give them away with total freedom.

3. Instant Credibility Angle

- **Subject:** "Become the go-to Halloween storyteller overnight!"
- **Hook:** Present the idea of building instant authority in the children's market by offering **50 well-written scary animal stories**. Position this as a way to gain credibility as a content creator without writing a single word.

- **Key Selling Point:** With these professionally crafted stories, they'll instantly look like an expert in Halloween children's content, with the ability to sell, rebrand, or use the stories however they wish.

4. Perfect for Kids' Niche Marketers

- **Subject:** "Create spooky fun for kids this Halloween – without writing a word!"
- **Hook:** Target marketers in the kids' niche, showcasing how these animal stories are the perfect solution for engaging young readers this Halloween.
- **Key Selling Point:** Since each story comes with an important lesson, they'll appeal to parents and educators. Plus, with **Unrestricted PLR**, they can add them to their product lineup with ease.

5. Turnkey Halloween Product Angle

- **Subject:** "Ready-made Halloween product – Yours to sell!"
- **Hook:** Focus on how these stories are a **turnkey product** that can be sold as-is. Buyers don't need to spend time creating or hiring writers—just sell the stories and profit.
- **Key Selling Point:** The **Unrestricted PLR** gives them complete control to sell under their own brand, edit, bundle, or give away as a lead magnet.

6. Boost Your Sales Funnel Angle

- **Subject:** "Need a spooky upsell for Halloween? Here it is!"
- **Hook:** Encourage buyers to use these scary animal stories as an **upsell or bonus** in their own Halloween promotions. Show how this package can be seamlessly integrated into any sales funnel.
- **Key Selling Point:** These stories add massive value to any Halloween-themed offer and come with **Unrestricted PLR** to customize or resell at will.

7. Educational Value Angle

- **Subject:** "Halloween fun with lessons kids will love!"
- **Hook:** Emphasize the **educational value** of the stories. Each tale not only entertains but also teaches valuable life lessons. Position this as a product perfect for parents, educators, and marketers in the children's space.
- **Key Selling Point:** Marketers can offer parents a fun and meaningful way to celebrate Halloween with their kids, all while earning from **Unrestricted PLR** sales.

8. Maximize Your List Building Angle

- **Subject:** "Use these spooky stories to grow your email list fast!"
- **Hook:** Focus on how these stories can be used as **lead magnets** to attract new subscribers. They can give away the stories for free in exchange for emails, and then upsell other Halloween products.
- **Key Selling Point:** The **Unrestricted PLR** allows them to build their list with a valuable offer, and then upsell additional products from the Halloween niche.

9. Exclusive Halloween Package Angle

- **Subject:** "Get this exclusive Halloween content before your competitors!"
- **Hook:** Highlight the **exclusivity** of this package, implying that others in the market may miss out if they don't act fast. Create a sense of scarcity, driving action to grab this unique offer before it's too late.
- **Key Selling Point:** The ability to rebrand, resell, or package the stories as their own makes this offer stand out in the crowded Halloween market.

10. Easy Passive Income Angle

- **Subject:** "Ready-made content = easy Halloween sales!"
- **Hook:** Target those looking for passive income opportunities. Show how easy it is to sell these stories

as digital products or through marketplaces like Amazon KDP, Etsy, or their own website.

- **Key Selling Point:** The **Unrestricted PLR** allows them to earn passive income by selling these stories over and over again, with no limitations on how they can use or distribute them.

11. Appeal to Coaches & Teachers

- **Subject:** "Perfect content for kids' learning programs this Halloween!"
- **Hook:** Appeal to coaches, teachers, and anyone running a children's program. Highlight how they can use these stories as part of their **Halloween-themed lessons** or workshops.
- **Key Selling Point:** With **Unrestricted PLR**, they can use these stories in classrooms, online courses, or as part of a coaching program, providing valuable content that both entertains and educates.

12. Time-Saving Angle

- **Subject:** "Save hours of work this Halloween – I've done it for you!"
- **Hook:** Focus on how much time they'll save by purchasing this ready-made content. Writing, editing, and designing eCovers takes time—this package eliminates all that hard work.

- **Key Selling Point:** With Unrestricted PLR, they can immediately start selling, offering, or using the stories without any additional work.

12 Emails That Match The Angles Above

1. Halloween Profits Angle

Subject: Cash in on the \$10 Billion Halloween Industry – Here's How!

Preview Text: Get your slice of the spooky profits this Halloween.

Body:

Hey [Name],

Did you know that Halloween is a \$10 billion industry?

That's right – people go all out on costumes, decorations, and entertainment every single year.

And guess what?

You can get a slice of that pie.

Introducing **50 Scary Animal Stories for Kids** – a spooky, engaging collection of Halloween-themed stories that come with **Unrestricted PLR**.

This means you can sell them, rebrand them, or even bundle them with your own offers to create a product kids and parents will love.

Imagine being able to tap into this massive Halloween market, all without writing a single word!

Each story comes with an eCover, ready to go. It's plug-and-play – just upload, sell, and start cashing in.

The best part? You get **Unrestricted PLR**, so you can sell them again and again, for endless profits.

Don't miss out on this opportunity to profit from Halloween!

[Insert Affiliate Link]

To your spooky success,

[Your Name]

2. No Time to Waste Angle

Subject: Halloween is right around the corner – Are you ready?

Preview Text: Don't miss this ready-to-go Halloween content.

Body:

Hey [Name],

Halloween is just around the corner – are you ready to tap into this booming market?

If you don't have your Halloween products lined up, don't worry.

I've got you covered with **50 Scary Animal Stories for Kids**, complete with **Unrestricted PLR**.

You can start selling these stories immediately, without wasting time writing or designing.

Each story is already done for you – even the eCovers are included!

With **Unrestricted PLR**, you can rebrand, sell, or give them away as a lead magnet.

And the best part? You keep 100% of the profits.

But don't wait – Halloween is fast approaching, and there's no time to waste!

[Insert Affiliate Link]

Make this Halloween your most profitable one yet!

To your success,

[Your Name]

3. Instant Credibility Angle

Subject: Become the go-to Halloween storyteller overnight!

Preview Text: Build instant authority in the kids' niche this Halloween.

Body:

Hey [Name],

Want to become the go-to Halloween storyteller this season?

With **50 Scary Animal Stories for Kids**, you can. This ready-made collection of spooky, fun stories will make you an instant authority in the Halloween niche.

Best of all, you get **Unrestricted PLR**, which means you can sell these stories under your own brand, repackage them, or offer them as part of a Halloween-themed bundle.

Each story comes with an eCover, so all the hard work has already been done for you.

All you need to do is upload them to your site and start selling.

Show your audience that you're the Halloween content expert – without having to write a single word.

[Insert Affiliate Link]

Don't wait to establish your authority – Halloween is right around the corner!

Best,

[Your Name]

4. Perfect for Kids' Niche Marketers

Subject: Create spooky fun for kids this Halloween – without writing a word!

Preview Text: The perfect Halloween content for the kids' market.

Body:

Hey [Name],

If you're in the kids' niche, you know how much parents love Halloween – and how much they love buying fun, engaging content for their kids.

That's where **50 Scary Animal Stories for Kids** comes in.

This collection of Halloween-themed animal stories is packed with spooky fun, and each story teaches a valuable lesson.

It's the perfect content for marketers targeting kids and parents during the Halloween season.

Plus, with **Unrestricted PLR**, you can rebrand, sell, or use these stories however you like.

Add them to your Halloween content lineup and watch your sales soar!

Each story comes with an eCover – so everything is ready for you to use right away.

[Insert Affiliate Link]

Make this Halloween one to remember for kids – and for your profits!

Best,

[Your Name]

5. Turnkey Halloween Product Angle

Subject: Ready-made Halloween product – Yours to sell!

Preview Text: Everything you need to launch a successful Halloween product.

Body:

Hey [Name],

What if you could launch a **ready-made Halloween product** in minutes, without writing a single word?

With **50 Scary Animal Stories for Kids**, you can!

This is a **turnkey product** that you can start selling today.

Each story is already written and comes with a beautiful eCover, ready for you to upload, rebrand, and sell.

And because you get **Unrestricted PLR**, you can edit, bundle, or even give them away as a lead magnet – the possibilities are endless!

Don't spend time creating a product from scratch.

Everything you need for a successful Halloween offer is right here.

[Insert Affiliate Link]

Take action now and make this Halloween a profitable one!

Best,

[Your Name]

6. Boost Your Sales Funnel Angle

Subject: Need a spooky upsell for Halloween? Here it is!

Preview Text: Perfect upsell or bonus for your Halloween offers.

Body:

Hey [Name],

Looking for the perfect upsell or bonus for your Halloween offers?

Look no further – **50 Scary Animal Stories for Kids** is exactly what you need.

This collection of spooky, lesson-packed stories is ideal to add as an upsell to any Halloween-themed product.

Or, use them as a bonus to boost conversions and give your customers even more value.

With **Unrestricted PLR**, you can rebrand, sell, or give away these stories however you want.

Each one comes with a professionally designed eCover – so you're ready to go.

Add this collection to your sales funnel and watch your conversions rise!

[Insert Affiliate Link]

Here's to a spooky, successful Halloween!

Best,

[Your Name]

7. Educational Value Angle

Subject: Halloween fun with lessons kids will love!

Preview Text: Spooky stories with valuable life lessons for kids.

Body:

Hey [Name],

Want to give kids something more than just spooky fun this Halloween?

With **50 Scary Animal Stories for Kids**, you can offer engaging, spooky stories that also **teach valuable life lessons**. These aren't just any Halloween stories – each one is designed to entertain and educate.

Parents and educators will love them!

Plus, with **Unrestricted PLR**, you can sell, rebrand, or give these stories away however you see fit.

Each story comes with a stunning eCover, ready for you to use.

Offer something different this Halloween – spooky fun with a purpose!

[Insert Affiliate Link]

Best,

[Your Name]

8. Maximize Your List Building Angle

Subject: Use these spooky stories to grow your email list fast!

Preview Text: Build your email list with irresistible Halloween content.

Body:

Hey [Name],

What if you could grow your email list fast this Halloween with an offer kids and parents can't resist?

With **50 Scary Animal Stories for Kids**, you can!

This collection of fun, spooky stories is perfect for use as a **lead magnet**. Offer them for free in exchange for email addresses, and watch your list grow like crazy.

Each story comes with an eCover, and with **Unrestricted PLR**, you can customize, rebrand, and use these stories however you want. And the best part?

You'll keep 100% of the leads and the profits!

Don't miss this chance to grow your list with high-quality content.

[Insert Affiliate Link]

To your list-building success,

[Your Name]

9. Exclusive Halloween Package Angle

Subject: Get this exclusive Halloween content before your competitors!

Preview Text: Don't let your competitors get their hands on this first.

Body:

Hey [Name],

Halloween is coming, and you need to stand out in the crowded market. That's why I'm offering you an **exclusive opportunity** to grab **50 Scary Animal Stories for Kids** before your competitors do!

These stories are unique, spooky, and perfect for Halloween – and with **Unrestricted PLR**, you can rebrand, sell, or package them however you like.

Each story comes with a beautiful eCover, so you're ready to go as soon as you grab the package.

Don't let your competitors beat you to this – get your hands on this exclusive content now!

[Insert Affiliate Link]

Best,

[Your Name]

10. Easy Passive Income Angle

Subject: Ready-made content = easy Halloween sales!

Preview Text: Earn passive income with these Halloween stories.

Body:

Hey [Name],

If you're looking for an easy way to **earn passive income** this Halloween, I've got the perfect solution for you.

Introducing **50 Scary Animal Stories for Kids** – a ready-made collection of spooky, fun stories that you can start selling immediately.

With **Unrestricted PLR**, you can rebrand, sell, or even give them away as a lead magnet.

The best part?

You keep 100% of the profits, and each story comes with a professional eCover.

It's the perfect passive income opportunity – create once, sell forever!

[Insert Affiliate Link]

To your passive income success,

Your Name]

11. Pre-Designed Marketing Materials Angle

Subject: Halloween content that comes with everything you need to sell!

Preview Text: Ready-to-sell stories with professional eCovers included.

Body:

Hey [Name],

Looking for Halloween content that's not just high-quality but also comes with **pre-designed marketing materials**?

With **50 Scary Animal Stories for Kids**, you get exactly that.

Each story in this collection comes with a professional eCover, so you don't have to worry about hiring a designer or creating your own. It's all done for you!

And with Unrestricted PLR, you can sell, rebrand, or give away these stories however you want.

It's plug-and-play – upload, sell, and start earning right away.

Get everything you need for a successful Halloween offer in one package.

[Insert Affiliate Link]

To your success,

[Your Name]

12. Parent Engagement Angle

Subject: Engage parents and kids this Halloween with spooky fun!

Preview Text: Halloween stories kids and parents will love.

Body:

Hey [Name],

Want to engage both **parents and kids** this Halloween with something fun and valuable?

With **50 Scary Animal Stories for Kids**, you can offer parents something they'll love – engaging, spooky stories that are perfect for Halloween.

These stories are not just fun, they also teach valuable lessons, making them ideal for parents who want to give their kids something more meaningful this Halloween.

Plus, with **Unrestricted PLR**, you can sell, rebrand, or give these stories away however you like. Each one comes with a professional eCover, ready to go!

Tap into the power of engaging, family-friendly Halloween content.

[Insert Affiliate Link]

Best,

[Your Name]
