

Bachelor in Hospitality Management - Minor in Faith-Based Event Planning and Fundraising

HBI University

Course Duration: 3 years

Credit Hours: 135 (including minor)



Program Description

The Bachelor in Hospitality Management at HBI University provides students with a comprehensive understanding of the hospitality industry, including hotel management, event coordination, tourism, and customer service. This program prepares students for leadership roles in hospitality businesses, nonprofit organizations, and event planning firms.

The Minor in Faith-Based Event Planning and Fundraising enhances this degree by integrating Christian values into event management, fundraising strategies, and community engagement. Students will learn how to plan ministry events, coordinate fundraising campaigns, and develop hospitality initiatives for faith-based organizations.

Admissions Requirements

- High school diploma or equivalent
- Minimum GPA of 2.5
- Personal statement outlining career goals and interest in hospitality management
- Two letters of recommendation

- Resume (if applicable)
- SAT/ACT scores (if applicable)

General Education Courses (30 Credit Hours)

Course Code	Course Name	Credit Hours
GEN 101	English Composition I	3
GEN 102	English Composition II	3
GEN 103	College Algebra	3
GEN 104	Introduction to Philosophy	3
GEN 105	Introduction to World Religions	3
GEN 106	Public Speaking and Communication	3
GEN 107	Ethics and Critical Thinking	3
GEN 108	Research Methods	3
GEN 109	Leadership and Team Development	3
GEN 110	Cross-Cultural Communication	3

Core Hospitality Management Courses (45 Credit Hours)

Course Code	Course Name	Credit Hours
HSP 201	Introduction to Hospitality Management	3
HSP 202	Hotel and Lodging Operations	3
HSP 203	Food and Beverage Management	3
HSP 204	Customer Service Excellence in Hospitality	3
HSP 205	Event Planning and Management	3
HSP 206	Hospitality Marketing and Branding	3
HSP 207	Tourism and Destination Management	3
HSP 208	Revenue Management and Pricing Strategies	3
HSP 209	Sustainable Hospitality and Environmental Practices	3
HSP 210	Financial Management in Hospitality	3
HSP 211	Human Resources in the Hospitality Industry	3

HSP 212	Ethics and Law in Hospitality	3
HSP 213	Technology and Innovation in Hospitality	3
HSP 214	Entrepreneurship in Hospitality	3
HSP 215	Capstone: Hospitality Business Strategy	3

Elective Courses (15 Credit Hours)

Course Code	Course Name	Credit Hours
ELEC 301	Event Design and Decor for Religious Gatherings	3
ELEC 302	Social Media and Promotions for Ministry Events	3
ELEC 303	Corporate Sponsorship and Donor Relations	3
ELEC 304	Faith-Based Tourism and Pilgrimage Planning	3
ELEC 305	Grant Writing and Funding for Nonprofits	3

Minor in Faith-Based Event Planning and Fundraising (15 Credit Hours)

Course Code	Course Name	Credit Hours
FEP 401	Faith-Based Event Planning	3
FEP 402	Nonprofit Fundraising and Stewardship	3
FEP 403	Marketing for Church and Ministry Events	3
FEP 404	Ethical Leadership in Hospitality and Ministry	3
FEP 405	Community Engagement through Faith-Based Hospitality	3

Capstone Project (15 Credit Hours)

The capstone project in Hospitality Management allows students to apply their knowledge in real-world settings by developing a strategic plan for a hospitality business, event, or nonprofit initiative. Students will:

- Plan a large-scale faith-based event, including budgeting, logistics, and marketing.
- Develop a nonprofit fundraising strategy for a religious or charitable organization.

- Conduct research on the impact of hospitality services in faith-based communities.
- Present their final project to faculty, nonprofit leaders, and hospitality professionals.

Program Outcomes

Graduates of this program will:

- Master hospitality management, event planning, and customer service excellence.
- Integrate faith-based values into hospitality, fundraising, and community engagement.
- Utilize event planning strategies to coordinate faith-based conferences, retreats, and fundraisers.
- Develop nonprofit fundraising campaigns for religious and charitable organizations.
- Lead hospitality and event planning initiatives in faith-based, corporate, and nonprofit sectors.

Career Outcomes and Potential Pay Scale

Career Path	Average Salary (Annual)
Hotel Manager	\$50,000 - \$110,000
Faith-Based Event Planner	\$45,000 - \$95,000
Fundraising and Development Director	\$55,000 - \$115,000
Conference and Retreat Coordinator	\$50,000 - \$105,000
Hospitality Consultant for Religious Organizations	\$55,000 - \$120,000