

Subject line:

Hi Chriss,

Giving away a free book is a good way to promote your business, and there are ways to make it even better. This is good because it encourages more people to be interested and like your brand.

This idea can boost your customers and revenue, just like it did for my clients. It's proven to make a difference. Without it, you risk missing growth. You can see in the attachment.

Make your free book experience complete with newsletter. This can increase the number of people interested in purchasing your course.

I helped two people with this task. If you want more info, just say "yes," and I'll share it with you.

Always the best,
David Maly