Wake Forest High School
Booster Club Meeting Agenda
February 5, 2024
WFHS Media Center 6:00 PM

1. Welcome – President Robyn Lester

2. Athletic Director's Report - Athletic Director Jeff Dunbar
   Vote
   1. FastSigns Order for Sign on Exterior of the Building CLICK HERE
   2. Hudl Order (see second page)

3. Treasurer's Report - Melanie Sweeney

4. BoosterHub Update - Robyn Lester
   1. Members - 908 Members(increase of 5) (399 still need to complete registration)
   2. Volunteers - 50 Spots open through winter sports, spring not loaded yet
   3. BoosterBucks - Fundraising site
   4. Booster Stubb - New ticketing system, with ticket redemption feature
   5. Getting Connected - https://wakeforestcougars.boosterhub.com

5. Discussion Points
   1.

6. Committee Reports
   1. Apparel – Natalie Dautel, John Sweeney
   2. Concessions(ordering/restocking) – Robyn Lester (Training Replacement)
   3. BoosterHub Website - Open/Mindy Sealy(Fundraising Pages)
   4. Corporate Sponsorship – Amy Warren Dawdle
   5. Fundraising Events – Tamar Harris Warren
   6. Cougar Pass – Caryn McDaniel
   7. Social Media Graphics – OPEN
   8. Scholarship - Jill Stubbs
   9. Senior Cougar Paws - Amy Warren Dawdle

7. Next Meeting will be either Tuesday, March. 5

Meeting Adjourned

Upcoming with WFHS Athletic Booster Club

Feb. 15 - Reverse Raffle Fundraiser
Feb. 21 - Spring Sports Parent Meeting
Feb. 26 - Spring Sports Begin Games
Feb. 27 - Winter Sports Award
March 25 - 29 - Spring Break
April 25 - Hall of Fame Banquet
April 26 - Golf Tournament

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New Hudl Order Offer
We currently pay Hudl $7500 for 5 teams to use.
As we discussed the $13,000 package includes the following:

- **Hudl Accounts for all teams** at the school – fair for everyone, Title IX
    - Video review for all teams, highlight and recruiting tools for all teams/athletes
- Hudl Assist breakdowns for all sports we have it for – Football, Basketball, Volleyball, Soccer, and Lacrosse (Beta Hudl Assist for Baseball, Softball, and Wrestling)
    - Breaks down full team and player stat reports for your team in under 24 hours
    - **Links stat reports to the video moments** (Example – click on turnovers and see all turnovers in the video from the game)
    - Huge time saver for coaches
    - Huge time saver for athletes when creating highlight videos (Example – filter to athlete, click all goals, and see all goals in one report)
- Hudl Focus Camera - Outdoor
- Hudl Focus Camera - Indoor
- Hudl Sideline
- Hudl Focus Exchange Network
- College Search Tool
- Live-streaming opportunities with HudlTV
    - **Sponsorship revenue - 100% back to you**
    - **60% Subscription revenue back to you; Free option also available**
- One Invoice per year
- Health reports to ensure high usage

As we discussed, 90% of college programs are using 'Hudl Recruit' to identify High School Student athletes as part of the recruiting process. It is important all teams at Wake Forest High School have Hudl so the student athletes are in the portable to be seen by college coaches.

Here are the two options:

Option 1: Sign for the $13,000 package now, but we prorate this year, so you would only owe Hudl $2,943 in March and then your $13,000 package would start in August when budgets reset.

Option 2: Sign for the $14,500 package (includes the portable focus flex camera) now, but we prorate this year, so you would only owe Hudl $3,617 in March and then your $14,500 package would start in August when budgets reset.