# MIT URBAN STUDIES AND PLANNING: Year 2, First Semester (Fall)

## **Concentration Specialization and Advanced Practice**

#### SEMESTER OVERVIEW

**Duration:** 15 weeks (August - December) **Credit Hours:** 48 units **Core Focus:** Concentration area specialization, advanced research methods, planning workshop/studio, and professional practice integration

## Week 1: Advanced Specialization and Research Methods

**Monday: Semester Orientation and Concentration Focus** 

#### Morning (4 hours):

- Second year program overview and expectations
- Concentration area specialization deepening
- Advanced research methodology introduction
- Thesis and capstone project planning

#### Afternoon (4 hours):

- Concentration area faculty meetings
- Research advisor assignment and consultation
- Peer concentration area networking
- Advanced course selection and planning

#### Tuesday: Advanced Research Design and Methodology

#### Morning (4 hours):

- Advanced qualitative research methods
- Ethnographic and participatory research
- Mixed methods research design
- Longitudinal and comparative studies

#### Afternoon (4 hours):

- Research design workshop
- Methodology selection consultation
- Pilot study planning
- IRB preparation for advanced research

## Wednesday: Concentration Area Deep Dive - Community Development

#### Morning (4 hours):

- Asset-based community development theory
- Community organizing and social movements
- Participatory action research methods
- Community development finance mechanisms

#### Afternoon (4 hours):

- ABCD implementation workshop
- Organizing strategy development
- PAR methodology practice
- Community finance analysis

#### Thursday: Concentration Area Deep Dive - Environmental Planning

#### Morning (4 hours):

- Advanced climate adaptation planning
- Environmental policy analysis and development
- Green infrastructure and ecosystem services
- Environmental justice and community engagement

#### Afternoon (4 hours):

- Climate adaptation strategy workshop
- Environmental policy analysis exercise
- Ecosystem services valuation
- Environmental justice mapping

#### Friday: Concentration Area Deep Dive - Housing and Development

#### Morning (4 hours):

- Advanced housing policy analysis
- Affordable housing development finance
- Community development and revitalization
- Anti-displacement and equitable development

#### Afternoon (4 hours):

Housing policy modeling workshop

- Development feasibility advanced analysis
- Revitalization strategy development
- Equity impact assessment

#### **Assessment for Week 1:**

- Concentration area learning plan (15%)
- Advanced research proposal outline (15%)
- Concentration-specific analysis (20%)
- Methodology application exercise (10%)
- Professional development goals (10%)

#### **Reading Materials:**

- Concentration-specific advanced readings:
  - o CD: McKnight, J. "The Abundant Community" (Full text)
  - EP: Beatley, T. "Planning for Coastal Resilience" (Advanced chapters)
  - HD: Vale, L. "Purging the Poorest" (Policy analysis chapters)
  - o ID: Sanyal, B. "Comparative Planning Cultures" (Full text)
  - o TP: Handy, S. "Smart Growth and the Transportation-Land Use Connection"
  - o RD: Miles, M. "Real Estate Development" (Advanced chapters)

## Week 2: Planning Workshop and Studio Introduction

## Monday: Planning Workshop/Studio Methodology

#### Morning (4 hours):

- Studio-based learning principles
- Client relationship and project management
- Collaborative research and planning methods
- Professional practice simulation

#### Afternoon (4 hours):

- Studio project selection and scoping
- Client meeting preparation and execution
- Team formation and role assignment
- Project timeline and milestone development

#### Tuesday: Advanced Spatial Analysis and GIS

- Advanced spatial statistics and modeling
- Machine learning applications in planning

- Remote sensing and satellite data analysis
- 3D analysis and visualization techniques

- Advanced GIS workshop with QGIS/ArcGIS
- Spatial modeling exercises
- Machine learning implementation
- 3D visualization projects

#### Wednesday: Concentration Workshop - Community Development

#### Morning (4 hours):

- Community-based participatory research implementation
- Community organizing campaign development
- Nonprofit management and capacity building
- Social enterprise and cooperative development

#### Afternoon (4 hours):

- CBPR project design workshop
- Campaign strategy development
- Organizational assessment exercise
- Social enterprise business planning

#### Thursday: Concentration Workshop - Environmental Planning

#### Morning (4 hours):

- Environmental impact assessment advanced methods
- Climate vulnerability assessment and modeling
- Green infrastructure planning and design
- Environmental policy implementation strategies

#### Afternoon (4 hours):

- Advanced EIA methodology workshop
- Climate modeling and mapping
- Green infrastructure design studio
- Policy implementation planning

#### Friday: Concentration Workshop - Housing and Development

- Housing market analysis and forecasting
- Affordable housing development project management
- Public-private partnership structuring

Community development corporation management

#### Afternoon (4 hours):

- Market analysis modeling workshop
- Development project simulation
- PPP structure design exercise
- CDC strategic planning

#### **Assessment for Week 2:**

- Studio project proposal (20%)
- Advanced spatial analysis project (15%)
- Concentration workshop deliverable (20%)
- Team collaboration assessment (10%)
- Professional practice simulation (15%)

#### **Reading Materials:**

- Schön, D. "The Reflective Practitioner" (Studio learning chapters)
- O'Sullivan, D. "Geographic Information Analysis" (Advanced chapters)
- Concentration-specific workshop materials:
  - o CD: Israel, B. "Methods for Community-Based Participatory Research"
  - EP: EPA "Environmental Impact Assessment Guidelines" (Advanced)
  - HD: Bratt, R. "A Right to Housing" (Development chapters)

**Week 3: Policy Analysis and Implementation** 

**Monday: Advanced Policy Analysis Methods** 

#### Morning (4 hours):

- Policy network analysis
- Institutional analysis and development
- Policy transfer and lesson-drawing
- Regulatory impact assessment

#### Afternoon (4 hours):

- Policy network mapping workshop
- Institutional analysis exercise
- Policy transfer case studies
- Regulatory impact modeling

**Tuesday: Implementation Theory and Practice** 

- Implementation science and evidence-based policy
- Street-level bureaucracy and service delivery
- Intergovernmental implementation challenges
- Performance management and accountability

- Implementation planning workshop
- Service delivery analysis
- Intergovernmental coordination simulation
- Performance measurement design

#### Wednesday: Concentration Policy Focus - Community Development

#### Morning (4 hours):

- Community development policy landscape
- Federal and state community development programs
- Community benefit agreements and policy
- Social impact measurement and evaluation

#### Afternoon (4 hours):

- CD policy analysis workshop
- Program evaluation design
- CBA negotiation simulation
- Impact measurement methodology

#### Thursday: Concentration Policy Focus - Environmental Planning

#### Morning (4 hours):

- Environmental policy implementation
- Climate policy at multiple scales
- Environmental justice policy and enforcement
- Green economy and sustainable development policy

#### Afternoon (4 hours):

- Environmental policy analysis workshop
- Climate policy comparison exercise
- EJ policy enforcement assessment
- Green economy strategy development

#### Friday: Concentration Policy Focus - Housing and Development

#### Morning (4 hours):

Housing policy implementation challenges

- Local housing strategy development
- Development policy and regulation
- Affordable housing preservation policy

- Housing policy implementation workshop
- Local strategy development exercise
- Development regulation analysis
- Preservation policy design

#### **Assessment for Week 3:**

- Advanced policy analysis report (25%)
- Implementation strategy plan (20%)
- Concentration policy brief (20%)
- Policy simulation participation (10%)
- Professional policy presentation (15%)

#### **Reading Materials:**

- Sabatier, P. "Theories of the Policy Process" (Chapters 1-5)
- Pressman, J. "Implementation" (Full text review)
- Hill, M. "The Policy Process in the Modern State" (Selected chapters)
- Concentration-specific policy readings and case studies

## Week 4: Community Engagement and Participatory Planning

## **Monday: Advanced Community Engagement Theory**

#### Morning (4 hours):

- Power dynamics in community engagement
- Cultural competency and cross-cultural communication
- Trauma-informed community engagement
- Digital engagement and equity

#### Afternoon (4 hours):

- Power analysis workshop
- Cultural competency training
- Trauma-informed practice training
- Digital equity strategy development

#### **Tuesday: Participatory Planning Methods**

- Participatory action research implementation
- Community-based participatory planning
- Consensus building and conflict resolution
- Facilitation and mediation skills

#### Afternoon (4 hours):

- PAR methodology workshop
- Participatory planning simulation
- Conflict resolution practice
- Facilitation skills training

#### Wednesday: Concentration Engagement - Community Development

#### Morning (4 hours):

- Community organizing and mobilization
- Coalition building and advocacy
- Popular education and leadership development
- Community asset mobilization

#### Afternoon (4 hours):

- Organizing campaign simulation
- Coalition building exercise
- Popular education workshop design
- Asset mobilization strategy

#### Thursday: Concentration Engagement - Environmental Planning

#### Morning (4 hours):

- Environmental justice community engagement
- Science communication for communities
- Participatory environmental monitoring
- Climate adaptation community planning

#### Afternoon (4 hours):

- Environmental justice organizing
- Science communication workshop
- Community monitoring program design
- Adaptation planning with communities

#### Friday: Concentration Engagement - Housing and Development

- Tenant organizing and housing advocacy
- Community development and anti-displacement
- Participatory development planning
- Housing preservation organizing

- Tenant organizing simulation
- Anti-displacement strategy development
- Participatory development workshop
- Preservation campaign planning

#### **Assessment for Week 4:**

- Community engagement strategy design (20%)
- Participatory method implementation (20%)
- Concentration engagement plan (20%)
- Facilitation and mediation assessment (15%)
- Community partnership development (15%)

#### **Reading Materials:**

- Freire, P. "Pedagogy of the Oppressed" (Community education chapters)
- Arnstein, S. "A Ladder of Citizen Participation" (Critical analysis)
- Brown, J. "The World Café: Shaping Our Futures Through Conversations"
- Concentration-specific engagement resources and case studies

## **Week 5: Economic Development and Finance**

## Monday: Advanced Economic Analysis for Planning

#### Morning (4 hours):

- Regional economic modeling
- Input-output analysis and multipliers
- Economic impact assessment methods
- Spatial economic analysis

#### Afternoon (4 hours):

- Economic modeling workshop
- I-O analysis exercises
- Impact assessment calculation
- Spatial economic mapping

#### **Tuesday: Development Finance and Investment**

- Public finance for development
- Tax increment financing and special districts
- Community development financial institutions
- Impact investing and social finance

#### Afternoon (4 hours):

- Public finance modeling workshop
- TIF district analysis
- CDFI program evaluation
- Impact investment strategy

#### Wednesday: Concentration Finance - Community Development

#### Morning (4 hours):

- Community development finance mechanisms
- Community loan funds and microfinance
- Cooperative and social enterprise finance
- Community investment strategies

#### Afternoon (4 hours):

- CD finance strategy workshop
- Loan fund program design
- Cooperative finance planning
- Community investment analysis

#### Thursday: Concentration Finance - Environmental Planning

#### Morning (4 hours):

- Environmental finance and green bonds
- Payment for ecosystem services
- Carbon markets and climate finance
- Green infrastructure financing

#### Afternoon (4 hours):

- Environmental finance workshop
- PES program design
- Carbon market analysis
- Green infrastructure funding strategy

#### Friday: Concentration Finance - Housing and Development

- Housing development finance mechanisms
- Low-income housing tax credits advanced
- Housing trust funds and preservation
- Innovative housing finance models

- Housing finance modeling workshop
- LIHTC advanced applications
- Trust fund design and management
- Innovative finance evaluation

#### **Assessment for Week 5:**

- Economic analysis comprehensive project (25%)
- Development finance strategy (20%)
- Concentration finance plan (20%)
- Financial modeling exercises (15%)
- Investment strategy presentation (10%)

#### **Reading Materials:**

- Blakely, E. "Planning Local Economic Development" (Advanced chapters)
- Peterson, G. "Unlocking Land Values to Finance Urban Infrastructure"
- Benjamin, L. "Community Development Financial Institutions" (Full text)
- Green finance and environmental economics selected readings

## Week 6: Technology and Innovation in Planning

## Monday: Planning Technology and Digital Tools

#### Morning (4 hours):

- Advanced planning software and platforms
- Artificial intelligence and machine learning applications
- Blockchain and distributed governance
- Internet of Things and smart city sensors

#### Afternoon (4 hours):

- Advanced software workshop
- AI/ML planning applications
- Blockchain governance exploration
- IoT sensor network design

## **Tuesday: Data Science and Analytics for Planning**

- Big data applications in urban planning
- Predictive analytics and forecasting
- Real-time data and dashboard development
- Privacy and ethical considerations

#### Afternoon (4 hours):

- Big data analysis workshop
- Predictive modeling exercises
- Dashboard development
- Ethics and privacy planning

#### Wednesday: Concentration Technology - Community Development

#### Morning (4 hours):

- Digital organizing and advocacy tools
- Community data and mapping platforms
- Social media for community engagement
- Digital divide and equity planning

#### Afternoon (4 hours):

- Digital organizing workshop
- Community mapping platform development
- Social media strategy design
- Digital equity assessment

#### Thursday: Concentration Technology - Environmental Planning

#### Morning (4 hours):

- Environmental monitoring and sensor networks
- Climate data analysis and visualization
- Remote sensing for environmental planning
- Environmental modeling and simulation

#### Afternoon (4 hours):

- Environmental monitoring workshop
- Climate data analysis
- Remote sensing applications
- Environmental simulation modeling

#### Friday: Concentration Technology - Housing and Development

- PropTech and real estate technology
- Housing data platforms and analytics
- Development project management software
- Market analysis and forecasting tools

- PropTech evaluation workshop
- Housing data analysis
- Project management system design
- Market forecasting exercises

#### **Assessment for Week 6:**

- Technology application project (20%)
- Data science planning application (20%)
- Concentration technology strategy (20%)
- Digital tool evaluation and recommendation (15%)
- Innovation proposal development (15%)

#### **Reading Materials:**

- Batty, M. "The New Science of Cities" (Technology chapters)
- Townsend, A. "Smart Cities: Big Data, Civic Hackers" (Advanced chapters)
- Various technology and planning research papers
- Concentration-specific technology case studies and applications

## **Week 7: International and Comparative Perspectives**

## Monday: Global Planning Challenges and Responses

#### Morning (4 hours):

- Global urbanization and mega-city planning
- International development and planning
- Climate change and global resilience
- Migration and refugee planning

#### Afternoon (4 hours):

- Global urbanization analysis
- International development project design
- Global resilience strategy development
- Migration and displacement planning

## **Tuesday: Comparative Planning Systems**

- Planning systems across cultures and contexts
- Governance and institutional frameworks
- Policy transfer and adaptation
- Cultural competency in international planning

#### Afternoon (4 hours):

- Planning system comparison analysis
- Institutional framework assessment
- Policy transfer case studies
- Cultural competency workshop

#### Wednesday: Concentration International - Community Development

#### Morning (4 hours):

- International community development approaches
- Participatory development and empowerment
- Microfinance and social enterprise globally
- Community-based natural resource management

#### Afternoon (4 hours):

- International CD approach analysis
- Participatory development workshop
- Global microfinance assessment
- CBNRM case study analysis

#### Thursday: Concentration International - Environmental Planning

#### Morning (4 hours):

- Global environmental governance
- International climate policy and agreements
- Transboundary environmental planning
- Environmental justice globally

#### Afternoon (4 hours):

- Environmental governance analysis
- Climate policy comparison
- Transboundary planning simulation
- Global EJ case studies

#### Friday: Concentration International - Housing and Development

- Global housing policy and informal settlements
- International development finance
- Public-private partnerships globally
- Urban regeneration and displacement

- Global housing policy analysis
- International development finance workshop
- Global PPP case studies
- Urban regeneration impact assessment

#### **Assessment for Week 7:**

- Global planning challenge analysis (20%)
- Comparative planning system study (20%)
- International concentration project (20%)
- Cultural competency assessment (15%)
- Global best practice identification (15%)

#### **Reading Materials:**

- UN-Habitat "World Cities Report" (Latest edition)
- Sanyal, B. "Comparative Planning Cultures" (Advanced chapters)
- Various international planning case studies
- Concentration-specific international readings and reports

## Week 8: Research Methods and Data Collection

#### **Monday: Advanced Qualitative Research Methods**

#### Morning (4 hours):

- Ethnographic methods for planning research
- Narrative analysis and life history methods
- Visual and participatory research methods
- Digital ethnography and online research

#### Afternoon (4 hours):

- Ethnographic method workshop
- Narrative analysis practice
- Visual research method training
- Digital ethnography exercises

#### **Tuesday: Advanced Quantitative Methods**

- Experimental and quasi-experimental design
- Time series analysis and forecasting
- Spatial econometrics and modeling
- Advanced survey research methods

#### Afternoon (4 hours):

- Experimental design workshop
- Time series analysis exercises
- Spatial econometrics applications
- Advanced survey design

#### Wednesday: Mixed Methods Research Design

#### Morning (4 hours):

- Advanced mixed methods frameworks
- Sequential and concurrent design strategies
- Data integration and triangulation
- Mixed methods evaluation research

#### Afternoon (4 hours):

- Mixed methods design workshop
- Data integration exercises
- Triangulation technique practice
- Evaluation research planning

#### Thursday: Participatory and Community-Based Research

#### Morning (4 hours):

- Community-based participatory research methods
- Participatory action research implementation
- Community ownership and capacity building
- Ethical considerations in participatory research

#### Afternoon (4 hours):

- CBPR methodology workshop
- PAR project planning
- Community capacity assessment
- Research ethics training

#### Friday: Research Quality and Validation

- Validity and reliability in planning research
- Bias recognition and mitigation
- Peer review and quality assurance
- Research transparency and reproducibility

- Research quality assessment workshop
- Bias mitigation training
- Peer review process practice
- Reproducibility planning

#### **Assessment for Week 8:**

- Advanced qualitative research project (20%)
- Quantitative method application (20%)
- Mixed methods research design (20%)
- Participatory research proposal (20%)
- Research quality assessment (10%)

#### **Reading Materials:**

- Creswell, J. "Research Design: Qualitative, Quantitative, and Mixed Methods"
- Israel, B. "Methods for Community-Based Participatory Research" (Advanced)
- Yin, R. "Case Study Research: Design and Methods" (Advanced chapters)
- Various research methodology and quality assurance resources

## Week 9: Planning Law and Legal Analysis

#### Monday: Advanced Planning Law

#### Morning (4 hours):

- Constitutional foundations of planning law
- Property rights and regulatory takings
- Due process and equal protection in planning
- Environmental law and planning integration

#### Afternoon (4 hours):

- Legal case analysis workshop
- Property rights simulation
- Constitutional analysis exercises
- Environmental law applications

#### **Tuesday: Zoning and Land Use Regulation**

- Advanced zoning techniques and tools
- Form-based codes and design standards
- Special districts and overlay zones
- Zoning variance and special permit processes

#### Afternoon (4 hours):

- Zoning code analysis and reform
- Form-based code development
- · Special district design
- Permit process simulation

#### **Wednesday: Legal Aspects of Concentration Areas**

#### Morning (4 hours):

- Community development law and regulation
- Environmental law and enforcement
- Housing law and tenant protection
- International law and planning

#### Afternoon (4 hours):

- Concentration-specific legal analysis
- Regulatory compliance assessment
- Legal advocacy strategy development
- International law applications

#### Thursday: Planning Ethics and Professional Responsibility

#### Morning (4 hours):

- Professional ethics in planning practice
- Conflicts of interest and disclosure
- Public participation and transparency
- Professional liability and accountability

#### Afternoon (4 hours):

- Ethics case study analysis
- Conflict of interest assessment
- Public participation legal requirements
- Professional liability planning

#### Friday: Legal Research and Advocacy

- Legal research methods for planners
- Legislative analysis and advocacy
- Regulatory comment and public testimony
- Litigation support and expert testimony

- Legal research workshop
- Legislative advocacy exercise
- Public testimony practice
- Expert testimony preparation

#### **Assessment for Week 9:**

- Planning law case analysis (20%)
- Zoning reform proposal (20%)
- Legal advocacy strategy (20%)
- Ethics case study analysis (15%)
- Legal research project (15%)

#### **Reading Materials:**

- Nolon, J. "Land Use in a Nutshell" (Advanced chapters)
- Callies, D. "Cases and Materials on Land Use" (Selected cases)
- APA "Ethical Principles in Planning" (Advanced applications)
- Various legal research and advocacy guides

## Week 10: Advanced Workshop and Studio Projects

#### **Monday: Studio Project Development and Management**

#### Morning (4 hours):

- Project scope refinement and management
- Client relationship and communication
- Team coordination and leadership
- Quality assurance and deliverable planning

#### Afternoon (4 hours):

- Project management workshop
- Client communication practice
- Team leadership exercises
- Quality control procedures

#### **Tuesday: Advanced Analysis and Modeling**

- Integrated analysis and modeling approaches
- Scenario planning and futures thinking
- Risk assessment and uncertainty analysis
- Decision support system development

#### Afternoon (4 hours):

- Integrated modeling workshop
- Scenario development exercises
- Risk assessment methodology
- Decision support tool creation

## Wednesday: Community Engagement in Practice

#### Morning (4 hours):

- Real-world community engagement implementation
- Stakeholder coordination and management
- · Public meeting facilitation and management
- Community feedback integration

#### Afternoon (4 hours):

- Community engagement implementation
- Stakeholder meeting coordination
- Public meeting execution
- Feedback analysis and integration

#### Thursday: Policy Development and Advocacy

#### Morning (4 hours):

- Policy development for studio projects
- Advocacy strategy development and implementation
- Legislative and regulatory analysis
- Public testimony and presentation

#### Afternoon (4 hours):

- Policy development workshop
- Advocacy strategy implementation
- Regulatory analysis and comment
- Public testimony practice

#### **Friday: Professional Practice Integration**

- Professional practice skill demonstration
- Client deliverable preparation
- Professional presentation development
- Ethics and quality assurance

- Professional practice assessment
- Client deliverable review
- Professional presentation practice
- Ethics and quality review

#### **Assessment for Week 10:**

- Studio project management (25%)
- Analysis and modeling integration (20%)
- Community engagement implementation (20%)
- Policy development and advocacy (20%)
- Professional practice demonstration (15%)

#### **Reading Materials:**

- Various project management and professional practice resources
- Client engagement and communication guides
- Policy development and advocacy materials
- Professional ethics and quality assurance standards

## **Week 11: Evaluation and Impact Assessment**

## **Monday: Program and Policy Evaluation Methods**

#### Morning (4 hours):

- Theory-based evaluation approaches
- Impact evaluation design and methods
- Cost-effectiveness and cost-benefit analysis
- Social return on investment analysis

#### Afternoon (4 hours):

- Evaluation design workshop
- Impact evaluation planning
- Cost-effectiveness analysis exercises
- SROI calculation and application

## **Tuesday: Performance Measurement and Management**

- Performance measurement system design
- Logic models and theory of change
- Indicator development and selection
- Data collection and management systems

#### Afternoon (4 hours):

- Performance system design workshop
- Logic model development
- Indicator selection exercises
- Data system planning

#### **Wednesday: Community Impact Assessment**

#### Morning (4 hours):

- Community impact assessment methods
- Social impact assessment techniques
- Health impact assessment applications
- Equity impact assessment frameworks

#### Afternoon (4 hours):

- Community impact assessment workshop
- Social impact methodology
- Health impact assessment practice
- Equity impact tool development

#### **Thursday: Environmental Impact Assessment**

#### Morning (4 hours):

- Advanced EIA methodology
- Cumulative impact assessment
- Strategic environmental assessment
- Climate impact assessment

#### Afternoon (4 hours):

- Advanced EIA workshop
- Cumulative impact analysis
- Strategic assessment planning
- Climate impact methodology

#### Friday: Evaluation Communication and Use

- Evaluation communication strategies
- Stakeholder engagement in evaluation
- Utilization-focused evaluation approaches
- Evaluation capacity building

- Evaluation communication workshop
- Stakeholder engagement planning
- Utilization strategy development
- Capacity building design

#### **Assessment for Week 11:**

- Program evaluation design (25%)
- Performance measurement system (20%)
- Impact assessment application (20%)
- Evaluation communication strategy (15%)
- Evaluation utilization plan (10%)

#### **Reading Materials:**

- Patton, M. "Utilization-Focused Evaluation" (Advanced chapters)
- Chen, H. "Theory-Driven Evaluations" (Selected chapters)
- · Various impact assessment methodologies and guides
- Evaluation communication and utilization resources

## Week 12: Innovation and Entrepreneurship in Planning

## **Monday: Innovation in Planning Practice**

#### Morning (4 hours):

- Innovation theory and frameworks
- Social innovation and planning
- Technology innovation in planning
- Institutional innovation and change

#### Afternoon (4 hours):

- Innovation assessment workshop
- Social innovation design
- Technology innovation evaluation
- Institutional change planning

#### **Tuesday: Entrepreneurship and Planning**

- Planning entrepreneurship and consulting
- Social entrepreneurship in planning
- Business model development
- Funding and revenue generation

#### Afternoon (4 hours):

- Business model canvas workshop
- Social enterprise planning
- Revenue model development
- Funding strategy design

## Wednesday: Innovation Districts and Economic Development

#### Morning (4 hours):

- Innovation district planning and development
- Entrepreneurship ecosystem development
- University-community partnerships
- Creative economy and placemaking

#### Afternoon (4 hours):

- Innovation district planning workshop
- Ecosystem mapping and development
- Partnership strategy development
- Creative placemaking design

#### Thursday: Technology Transfer and Implementation

#### Morning (4 hours):

- Technology transfer in planning
- Best practice identification and adaptation
- Implementation science applications
- Knowledge management and sharing

#### Afternoon (4 hours):

- Technology transfer workshop
- Best practice adaptation exercise
- Implementation planning
- Knowledge sharing system design

#### Friday: Future of Planning Practice

- Emerging trends in planning
- Future roles and competencies
- Professional development planning
- Innovation and change leadership

- Trend analysis workshop
- Competency development planning
- Professional innovation strategy
- Change leadership training

#### **Assessment for Week 12:**

- Innovation strategy development (20%)
- Business model design (20%)
- Innovation district plan (20%)
- Technology transfer proposal (15%)
- Future practice vision (15%)

#### **Reading Materials:**

- Katz, B. "The Rise of Innovation Districts" (Full text)
- Christensen, C. "The Innovator's Dilemma" (Public sector applications)
- Various innovation and entrepreneurship resources
- Future of planning practice articles and reports

## **Week 13: Thesis and Capstone Development**

#### **Monday: Thesis and Capstone Planning**

#### Morning (4 hours):

- Thesis vs. capstone project selection
- Research question refinement
- Methodology selection and justification
- Timeline and milestone development

#### Afternoon (4 hours):

- Individual advisor consultations
- Research question workshops
- Methodology planning sessions
- Timeline development

## **Tuesday: Literature Review and Theoretical Framework**

- Advanced literature review methods
- Theoretical framework development
- Gap analysis and contribution identification
- Citation management and organization

#### Afternoon (4 hours):

- Literature review workshop
- Theoretical framework development
- Gap analysis exercises
- Reference management training

#### Wednesday: Data Collection and Analysis Planning

#### Morning (4 hours):

- Data collection strategy development
- Sampling and recruitment planning
- Analysis plan development
- Quality assurance and validation

#### Afternoon (4 hours):

- Data collection planning workshop
- Sampling strategy development
- Analysis planning exercises
- Quality assurance procedures

#### **Thursday: Proposal Writing and Development**

#### Morning (4 hours):

- Proposal structure and organization
- Academic writing for thesis proposals
- Professional writing for capstone proposals
- Grant writing and funding applications

#### Afternoon (4 hours):

- Proposal writing workshop
- Writing support and feedback
- Peer review and editing
- Funding application preparation

#### Friday: Proposal Presentation and Defense

- Proposal presentation preparation
- Visual communication and design
- Defense strategy and preparation
- Q&A preparation and practice

- Proposal presentations
- Peer and faculty feedback
- Defense simulation and practice
- Revision planning and next steps

#### **Assessment for Week 13:**

- Thesis/capstone proposal (40%)
- Literature review and theoretical framework (25%)
- Data collection and analysis plan (20%)
- Proposal presentation and defense (15%)

#### **Reading Materials:**

- Booth, W. "The Craft of Research" (Advanced chapters)
- Various thesis and capstone examples
- Academic and professional writing guides
- Research proposal evaluation criteria and rubrics

## Week 14: Professional Practice and Career Development

## Monday: Advanced Professional Skills

#### Morning (4 hours):

- Leadership and management in planning
- Strategic thinking and planning
- Change management and innovation
- Cross-sector collaboration

#### Afternoon (4 hours):

- Leadership skill assessment and development
- Strategic planning exercises
- Change management simulation
- Collaboration strategy development

#### **Tuesday: Planning Consulting and Practice**

- Planning consulting business development
- Client relationship management
- Project management and delivery
- Quality assurance and professional standards

#### Afternoon (4 hours):

- Consulting business planning
- Client management simulation
- Project delivery exercises
- Quality assurance procedures

## Wednesday: Career Development and Networking

#### Morning (4 hours):

- · Career pathway planning and development
- Professional networking strategies
- Industry knowledge and trend analysis
- Continuing education and certification

#### Afternoon (4 hours):

- Career development planning
- Networking skill development
- Industry analysis exercises
- Professional development strategy

#### **Thursday: Portfolio Development and Presentation**

#### Morning (4 hours):

- Professional portfolio organization
- Work sample selection and presentation
- Digital portfolio development
- Career story development

#### Afternoon (4 hours):

- Portfolio development workshop
- Work sample curation
- Digital portfolio creation
- Career narrative development

#### Friday: Mock Interviews and Job Search

- Job search strategies and techniques
- Interview preparation and practice
- Salary negotiation and benefits
- Professional transition planning

- Mock interview sessions
- Job search workshop
- Negotiation practice
- Transition planning consultation

#### **Assessment for Week 14:**

- Professional skill demonstration (20%)
- Career development plan (20%)
- Professional portfolio (25%)
- Interview and job search preparation (20%)
- Professional network development (15%)

#### **Reading Materials:**

- Various career development and job search resources
- Professional portfolio examples and guides
- Interview preparation and negotiation materials
- Industry career pathway information

## Week 15: Semester Integration and Spring Preparation

#### Monday: Knowledge Integration and Synthesis

#### Morning (4 hours):

- Concentration area knowledge integration
- Cross-cutting theme identification
- Theory-practice integration
- Professional competency assessment

#### Afternoon (4 hours):

- Knowledge integration workshop
- Theme mapping exercises
- Theory-practice synthesis
- Competency evaluation

#### **Tuesday: Research and Practice Integration**

- Research findings and practice implications
- Evidence-based practice development
- Knowledge translation and transfer
- Practice-informed research development

#### Afternoon (4 hours):

- Research-practice integration workshop
- Evidence-based practice planning
- Knowledge transfer strategy
- Practice-research connection development

#### Wednesday: Professional Development Portfolio

#### Morning (4 hours):

- Comprehensive portfolio review
- Learning achievement documentation
- Professional growth demonstration
- Future learning plan development

#### Afternoon (4 hours):

- Portfolio review and feedback
- Achievement documentation
- Growth assessment and planning
- Future learning strategy

#### **Thursday: Spring Semester and Thesis Preparation**

#### Morning (4 hours):

- Spring semester planning and preparation
- Thesis/capstone project timeline
- Research and data collection preparation
- Advisor relationship and communication

#### Afternoon (4 hours):

- Spring planning consultation
- Project timeline development
- Research preparation workshop
- Advisor meeting and planning

#### Friday: Semester Reflection and Celebration

- Semester reflection and assessment
- Peer appreciation and networking
- Faculty feedback and recognition
- Program milestone celebration

- Reflection workshop and sharing
- Peer networking and celebration
- Faculty appreciation event
- Milestone recognition ceremony

#### **Assessment for Week 15:**

- Knowledge integration portfolio (25%)
- Research-practice integration plan (20%)
- Professional development portfolio (25%)
- Spring preparation and planning (15%)
- Semester reflection and assessment (15%)

#### **Reading Materials:**

- Knowledge integration and synthesis frameworks
- Research-practice integration guides
- Professional development portfolio standards
- Spring semester preparation materials

## SEMESTER LEARNING OUTCOMES

Upon completion of the third semester, students will:

- 1. **Demonstrate Specialized Expertise**: Master advanced knowledge and skills in chosen concentration area
- 2. **Conduct Advanced Research**: Design and implement sophisticated research using multiple methodologies
- 3. **Lead Complex Projects**: Manage multi-stakeholder planning projects from conception to completion
- 4. **Analyze and Develop Policy**: Create evidence-based policy recommendations and implementation strategies
- 5. **Engage Diverse Communities**: Design and facilitate inclusive and culturally competent engagement processes
- 6. **Apply Technology and Innovation**: Integrate cutting-edge tools and methods into planning practice
- 7. **Practice Professional Leadership**: Demonstrate ethical leadership and professional judgment in complex situations

8. **Prepare for Thesis/Capstone**: Complete comprehensive proposal for final degree requirement

## **CONCENTRATION AREA MASTERY**

Students demonstrate mastery in their chosen concentration through:

#### **Community Development**

- Advanced CBPR and PAR methodology implementation
- Community organizing campaign design and leadership
- Community development finance and investment strategy
- Anti-displacement and equitable development planning

#### **Environmental Planning**

- Climate adaptation and resilience planning leadership
- Environmental impact assessment and policy analysis
- Green infrastructure design and implementation
- Environmental justice advocacy and community engagement

#### **Housing and Development**

- Affordable housing development project management
- Housing policy analysis and advocacy
- Anti-displacement and community development integration
- Public-private partnership structuring and negotiation

#### **International Development**

- Comparative planning analysis and policy transfer
- Cross-cultural planning competency and practice
- International development project design and management
- Global urbanization challenge analysis and response

#### **Transportation Planning**

- Transportation system analysis and policy development
- Transit-oriented development planning and implementation
- Transportation equity analysis and advocacy
- Sustainable mobility planning and strategy

#### **Real Estate Development**

- Development feasibility analysis and financial modeling
- Public-private partnership structuring and negotiation
- Market analysis and development strategy

• Community benefit integration and negotiation

This semester prepares students for their final semester capstone work and professional practice in their chosen specialization area.