

LG xboom Stage 501 r/Busking Review Program

How to Enter

1. Subject to the terms and conditions set forth in the T&C, the participant will enter the Event in the following steps:
2. The Event will be run on the official r/Busking subreddit community from **12:00AM July 29, 2026 (PDT) to 12:00AM August 12, 2026 (PDT)**.

Submit the Google Form linked in the Event announcement post on r/Busking (<https://www.reddit.com/r/Busking/>) to enter the Event.

3. The odd of winning will increase if you are identified as an active user based on your Reddit user profile. You will be identified as an active user if your Reddit profile shows at least 6 months of post and comment history.

Announcement of Winners and Prize

1. The winner(s) will be selected out of the participants who have successfully completed the steps explained in item 2 of 'How to Enter' and those who are identified as active user in accordance with item 3. In order to choose the final winners from qualified entries, LG will carefully review each participant's response to each question, submitted through the Google Form.
2. The winner(s) of the Event will be announced on **12:00AM August 20, 2026 (PDT)** on the r/Busking subreddit community.
3. The winner(s) and their respective prizes of each quest in the Event are as follows:

Winner	Number of Winners	Prize
LG xboom Stage 501 Tester	6	- xboom Stage 501

*Note: There will be 6 winners in total for the Event. For inquiries on the prize, please contact sunholee@lgcns.com

4. The winners will receive a direct message from u/LG_UserHub to fill out the necessary information for prize delivery, such as name, address, email, phone number, etc.

* u/LG_UserHub is the Reddit user ID of the official r/LG_UserHub subreddit website's

representative

5. If a winner does not respond to the direct message within three (3) days from the initial contact, he or she will be deemed to have forfeited the prize.

Privacy

You can find the Privacy Policy through the link provided in the r/Busking Event Announcement post.

TERMS AND CONDITIONS

1. GENERAL

1.1. These Terms and Conditions ("**T&C**") apply to LG Campaign and all related events (each referred to as an "**Event**") conducted by LG Electronics Inc., with its offices located in LG Twin Tower, 128 Yeoui-daero, Yeongdeungpo-gu, Seoul, 07336, Korea.

1.2. The T&C form a binding legal agreement between the participant and LG Electronics Inc. ("LG") with respect to the Event. The participants' submission of an entry in the Event constitutes their agreement to the T&C. For the avoidance of any doubt, the Event is in no way sponsored, endorsed, or administered by, or associated with, Reddit, YouTube, Facebook, Instagram, or Twitter. YouTube is a trademark of YouTube, LLC, Facebook is a trademark of Facebook, Inc., Instagram is a trademark of Instagram, LLC, and Twitter is a trademark of Twitter, Inc.

1.3. LG may post specific rules for the Event ("**Rules**") on the Event posting, which will become a part of these T&C with respect to the Event.

1.4. The language used for the Event including all communications via direct message will be English.

1.5. All timeline, deadline and schedules related to the Event shall mean the corresponding time in the [Pacific Daylight Time Zone].

2. ELIGIBILITY

2.1. Except where prohibited by law, this promotion is open to eligible participants worldwide who are over the age of 18 and have reached the age of majority in their jurisdiction at the time of entry. Participants who reside in any country sanctioned by the United States, the European Union, the United Nations are not eligible to enter or win. Promotion is void in Quebec State of Canada, North Korea and Cuba.

2.2. Unless otherwise noted, no purchase of any LG product is required to enter or win a prize.

2.3. An individual may not participate in the Event and will be immediately disqualified and forfeit any prize if he or she is

(A) an employee, director, contractor, officer, of LG or its affiliates (involved in relation to the Event); or

(B) an immediate family member (including a parent, sibling, child, spouse, or life partner) of the individuals listed in subsection (A) above or a member of their household.

(C) an advisor, consultant, agency or judge in relation to the Event

2.4. In order to enter the Event and receive a prize, the individual must

(A) have a valid Reddit user ID and profile

(B) comply with all prize claim requirements;

(C) submit a form to claim the prize in accordance with the T&C; and

(D) do not in any way tamper with the prize claim.

2.5. A person who has not reached the age of majority according to the laws of his or her jurisdiction may not enter the Event or receive a prize. If the participant is found to have not reached such age, he or she shall be disqualified from the Event and receiving any prizes.

3. PRIZES

3.1. The winners will receive a direct message from u/LG_UserHub to fill out the necessary information for prize delivery, such as name, mailing address, phone number, etc.

3.2. The participant will be deemed to have forfeited the prize if:

(A) the participant cannot be contacted using the contact information provided by the participant within seven (7) days of notifying the winner.

(B) the prize is returned to LG

3.3. The prize is not transferable or exchangeable and cannot be taken as cash. The prize must be taken as offered and cannot be varied. LG accepts no responsibility for any variation in prize value.

3.4. Subject to the terms and conditions herein, LG reserves the right to request all participants to produce (within a reasonable period of time) appropriate Instagram user account or other documentation (to LG's reasonable satisfaction) in order to confirm each participant's identity, age, residential address and email address, eligibility to enter and any information submitted by the participants in entering the promotion, before issuing the prize. If the documentation required by LG is not received by LG (or its nominated agent) or an entry has not been verified or validated to LG's satisfaction within the time requested, that participant's entry will become invalid.

3.5. If any prize becomes unavailable for any reason beyond LG's reasonable control, then a similar prize of equal or greater value will be awarded in lieu, subject to the approval of relevant regulatory authorities.

4. DISQUALIFICATION

4.1. LG reserves in its absolute discretion the right to verify the validity and nature of entries, and to disqualify any entry or participant if the participant, in the opinion of LG:

(A) provides false information in relation to eligibility;

(B) includes objectionable content, profanity, potentially insulting, inflammatory or defamatory statements;

(C) tampers with the entry process;

(D) is not in accordance with the T&C; or

(E) is engaged in conduct in entering the Event which is fraudulent, misleading, deceptive or generally damaging to the proper conduct, goodwill or reputation of the Event and/ or LG.

4.2. LG reserves the right to disqualify the Google Form entry submitted by the participant if the content contains any offensive, obscene, or objectionable material-in LG's reasonable opinion, and the participant will be informed accordingly.

4.3. LG may disqualify any participant in accordance with Articles 4.1 and 4.2 after a prize has been awarded in which event the participant shall immediately return the prize at his or her expenses within ten [10] days from the date of notification of disqualification by LG.

5. OWNERSHIP AND RIGHT OF SUBMISSIONS

5.1. The participant retains all rights to the Content submitted.

5.2. For any submissions made in connection with the Event, including but not limited to submissions for participation in the Event and any subsequent or related submissions directly or indirectly arising from or in connection with the Event, the participant grants LG a non-exclusive, worldwide, perpetual, irrevocable, royalty-free license (with the right to sublicense) to reproduce, prepare derivative works of, distribute, publicly perform, publicly display, and otherwise use such submissions. The submitted Content may be made available for anyone to view on the Internet.

6. REPRESENTATIONS AND WARRANTIES

6.1. Each participant warrants and represents that

(A) they meet the residency and age requirements at the time of entry;

(B) they will not submit any content that

(a) is unlawful or fraudulent;

(b) is in breach of any intellectual property, privacy, publicity or other rights; or

(c) is defamatory, obscene, derogatory, pornographic, sexually inappropriate, violent, abusive, harassing, threatening, objectionable with respect to race, religion, origin, gender or otherwise unsuitable for publication.

(C) they will obtain full prior consent from any person who has jointly created or has any rights in the Content, to the uses and terms herein;

(D) their Content shall not contain viruses or cause injury or harm to any person or entity; and

(E) they will comply with all applicable laws and regulations, including without limitation, those governing copyright, content, defamation, privacy, publicity and the access or use of other's computer or communication systems;

6.2. Without prejudice to any other terms herein, the participant agrees to indemnify and hold harmless LG from any loss, expenses and claims which may arise out of any breach of the preceding participant's representation and warranties.

7. RELEASE OF LIABILITY AND INDEMNIFICATION

7.1. As consideration for entering an Event, all participants agree to RELEASE, DISCHARGE AND COVENANT NOT TO SUE LG and each of its respective direct and indirect affiliates, divisions, parent and subsidiary companies, officers, employees, shareholders, representatives, managers, members, directors, owners, agents, insurers, attorneys, predecessors, successors, and assigns thereof (collectively, the Released Parties), from and against all claims, damages, charges, injuries, losses, proceedings, suits, actions (including but not limited to tort actions, product liability actions, wrongful death actions, warranty actions, breach of contract actions, privacy and defamation actions, misappropriation of likeness actions, identity theft, loss of consortium claims), expenses and attorney fees that they or anyone on their behalf (including but not limited to their heirs, representatives or next of kin) have or might have for any death, injury, damage or claimed injury or damage arising out of, involving or relating to their participation in the Event, including, but not limited to, any claim that the act or omission complained of was caused in whole or in part by the strict liability or negligence in any form of the Released Parties, however only to the extent legally permissible.

7.2. Additionally, as consideration for entering the Event, all participants agree to INDEMNIFY, HOLD HARMLESS, AND DEFEND the Released Parties in any action or proceeding from and against all claims, damages, charges, injuries, losses, proceedings, suits, actions (including but not limited to tort actions, product liability actions, wrongful death actions, warranty actions, breach of contract actions, privacy and defamation actions, misappropriation of likeness actions, identity theft, loss of consortium claims), expenses and attorney fees that they or anyone on their behalf (including but not limited to their heirs, representatives or next of kin) have or might have for any death, injury, damage or claimed injury or damage arising out of, involving or relating to their participation in the Event or for their failure to comply with the terms of the above release provision. This agreement to indemnify, hold harmless and defend applies even if the act or omission complained of was allegedly caused in whole or in part by the strict liability or negligence in any form of the Released Parties.

8. DISCLAIMER

Even if alleged to be caused by the sole or partial negligence of LG, it shall not be responsible for any problems which affect, or result from, participation or attempted participation in the Event. This includes, but is not limited to, the following problems:

- (i) Incorrect, incomplete or inaccurate entry information;
- (ii) Human errors;
- (iii) Failures, omissions, interruptions, deletions or defects of any wireless network, telephone network, internet service, computer systems, servers, utility providers, or software;
- (iv) Inability to send a text-message;

- (v) Identity theft;
- (vi) Tampering, destruction or unauthorized access to, or alteration of, entries or computer data;
- (vii) Network hackers or other unauthorized access to LG's computer network;
- (viii) Data that is processed late or incorrectly or is incomplete or lost due to wireless network, telephone network, computer or electronic malfunction or traffic congestion on wireless or telephone networks;
- (ix) Printing errors;
- (x) Equipment malfunctions; and
- (xi) Late, misdirected, lost, misplaced, illegible, mutilated or postage-due entries.

9. TAXES

10.1. LG will be responsible for any customs tax or taxes which may incur in relation to the delivery of the prizes that LG is required under Korean laws and regulations to withhold. For avoidance of doubt, LG will not be responsible for any other taxes, duties or fees which may incur to the participant according to the laws of his or her jurisdiction.

10.2. All prizes set forth in the Rules will be net of any taxes LG is required by law to withhold.

10. MISCELLANEOUS

12.1. If any term (or part of a term) of these T&C is invalid, illegal or unenforceable, the rest of the rules will remain in effect.

12.2. All claims arising out of or relating to these T&C will be governed by the laws of Republic of Korea and will be submitted to the jurisdiction of Korean Commercial Arbitration Board.

12.3. For further questions, please direct any inquiry related to the Event to sunholee@lgcns.com

11. WINNER'S LIST

For a copy of the list of winners, send a self-addressed stamped envelope to the following address: LG CNS America Inc., 920 Sylvan Ave. Englewood Cliffs, NJ 07632 US

For further event-related questions, you may direct your inquiry to the e-mail address: sunholee@lgcns.com

12. DISCLOSURE OF MATERIAL CONNECTIONS

12.1. Mandatory Disclosure: Any participant who receives product support, monetary compensation, prizes, coverage of expenses for event invitations (e.g., accommodation, travel), or any other material benefits from LG Electronics in connection with this Event must clearly and conspicuously disclose their relationship with LG Electronics when publishing any content ("Endorsed Post") regarding the corresponding products or services.

12.2. Disclosure Requirements: All disclosure statements must satisfy the following requirements:

- **Placement:** The disclosure must appear in a clear and conspicuous manner, placed with the endorsement itself and in a location that is difficult to miss. For text-based posts, including all Reddit posts, the disclosure must appear on the first line of the post body and be fully visible to readers without requiring any expansion or additional click, including "see more" on Reddit. For video, image, story, or live-stream content, the disclosure must be incorporated into the content itself in a manner appropriate to the platform.
- **Specificity:** The disclosure must identify the specific nature of the benefit received (e.g., free product, coverage of travel/accommodation) and that it was provided by LG Electronics.
- **Clarity:** The disclosure must be written in plain, unambiguous language such that an ordinary consumer can immediately understand the relationship between the participant and LG Electronics.

12.3. Approved Standard Disclosures: Participants must use one of the following approved disclosures or a similar statement pre-approved by LG Electronics:

- **Product Support Only:** *"[Disclosure: I received this product from LG Electronics at no cost for review purposes. All opinions expressed are my own based on my personal experience.]"*
- **Event Invitation & Expense Coverage:** *"[Disclosure: LG Electronics invited me to this event and covered my travel and accommodation expenses. All opinions expressed in this post are my own.]"*
- **Monetary Compensation Included:** *"[Disclosure: This is a paid partnership with LG Electronics. I received compensation and/or products for creating this content. All views represent my honest opinion.]"*

13. PROHIBITED PRACTICES

13.1. Participants are strictly prohibited from engaging in the following practices:

- Publishing an Endorsed Post without a clear disclosure of the material connection.
- Using hashtags alone (e.g., #ad, #sponsored, #gifted) as the sole form of disclosure in lieu of the required text description.
- Representing a product received for free as a personal purchase or disguising the post as unsponsored.
- Concealing or obscuring the disclosure through small font size, color camouflage, or placement at the end of a lengthy post.
- Participants may not remove, weaken, obscure, or materially alter an disclosure in a manner that reduces its clarity or conspicuousness. Any corrective enhancement of a disclosure made to improve compliance shall be permitted, provided the participant promptly notifies LG Electronics.

14. TRUTHFULNESS & EDITORIAL INDEPENDENCE

14.1. All Endorsed Posts must reflect the participant's genuine, first-hand experience. Reviews must not be published for any product the participant has not personally and genuinely used. Participants must not make any factual, performance or comparative claims unless such claims are true, can be substantiated, and are consistent with official product information provided by LG Electronics.

14.2. Participants have the right to express their honest opinions, including negative feedback. LG Electronics will not compel the reflection of specific talking points or require the modification of a participant's subjective assessment.

15. MONITORING AND CORRECTIVE ACTION

15.1. LG Electronics reserves the right to monitor Endorsed Posts to verify compliance with the FTC Endorsement Guides and these Terms and Conditions.

15.2. Upon discovery of non-compliance, the participant must promptly, and in any event within twenty-four (24) hours where reasonably feasible, correct the post or take the corrective action requested by LG Electronics.

15.3. If the non-compliance remains uncorrected within the specified timeframe, LG Electronics may, at its sole discretion and to the extent permitted by applicable law, require deletion of the post, disqualify the participant from the Event, and restrict or prohibit the participant's eligibility for future LG Electronics promotional campaigns.