

Privacy Policy

Effective Date: 10/28/2025

Latoya Whitfield Enterprises (“we,” “our,” or “us”) respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, and protect information when you visit our website, subscribe to our email list, or contact us for speaking or coaching services.

1. Information We Collect

We may collect:

- Personal details such as your name, email, phone number, and organization when you contact us or fill out a form.
- Non-personal data such as browser type, device information, and how you interact with our website (for analytics purposes).

2. How We Use Your Information

We use this information to:

- Respond to inquiries and provide speaking or coaching services.
- Send updates about programs, events, and resources (only if you opt in).
- Improve our website and services.

3. Sharing Your Information

We do not sell, rent, or trade your personal information. We may share limited data with trusted service providers who assist in operating our website, email systems, or analytics — all under confidentiality agreements.

4. Cookies

Our website may use cookies to improve your browsing experience. You can disable cookies in your browser settings if you prefer.

5. Data Security

We take reasonable steps to protect your information through secure systems and encryption where appropriate.

6. Your Rights

You may request access, correction, or deletion of your personal data at any time by contacting us at coachlatoyawhitfield@gmail.com

7. Updates to This Policy

We may update this Privacy Policy occasionally. All changes will be reflected on this page with an updated effective date.