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Outcomes

People come to us wanting different outcomes:

- Learn by building something cool
- Automate an existing business process
- Building the MVP for a business idea they've been thinking about for too long

As a builder group, we are here to support all of you.

Project Track

We created these Tracks to help focus the Launchpad Weekend for you. You are not limited to these 5. You can build whatever you want, however you want.

Track 1 - Build an App (and/or Website)

- Bolt.new, Lovable, and Replit are AI tools that help you build professional looking apps very quickly (**Beginner to Intermediate builders will love these tools!**)
- Builders with coding experience should look into Cursor, ClaudeCode and other similar Code-generation tools

Track 2 - Create an AI Bot

- Offload the repetitive tasks to a bot trained by you
- Claude Cowork makes building your first agents easy (**Beginner-friendly**)
- For slightly more advanced experience, try OpenClaw, Manus and other similar tools

Track 3 - Build Your MVP

- You have a great business idea. You just need the time, space and support to build it
- See Track 1 to consider whether you'll use a tool like Bolt to build it for you or if you want to use a Code-gen tool like Claude Code
- We'll also discuss go-to-market strategies, bootstrapping vs. working with Angel Investors and VCs

Track 4 - Modernize Your Business

- Streamline operations by integrating AI into your existing processes, from automated customer communications to smart data management
- Consider tools like Make.com, n8n and Zapier which give you a point-and-click interface to operating major processes
- If you know a bit about coding, you may prefer Claude Code or Cursor among other code-gen tools

Track 5 - Build with Advanced AI

- Dive into the cutting edge by integrating VectorDBs or MCP Servers to give your applications deep-learning capabilities and advanced data connectivity.

Still don't know what to build?

You don't have to know what you'll build to attend. On Saturday morning, our Tech Mentors will ask you questions to help you think about what you'd like to build. You can also see what others are building.

If you're just trying to get your feet wet in AI for the first time, consider 1 of these 2 options:

- A. Pick your favorite hobby, build an app for it (see Track 1) OR
- B. Build your first bot and automate some daily work processes (see Track 3)

You may also contact our Founder, Ryan, with further questions: ryan@microbizlaunchpad.org