# 15<sup>th</sup> APNET Symposium - Gala Sponsorship Package

### **Celebrating Excellence & Empowering Futures**

Saturday, November 1, 2025 from 4:30PM-9:30PM UC Lindner College of Business | University of Cincinnati

The APNET Symposium - Gala is our signature annual event celebrating excellence, culture, and community impact. This milestone 15<sup>th</sup> edition brings together professionals, students, entrepreneurs, and community leaders for keynote speakers, cultural showcases, an African Marketplace, awards, and scholarship presentations.

## **Sponsorship Levels & Benefits**

#### Platinum Sponsor - \$10,000

- → Title Presenting Sponsor recognition
- → Prominent logo on all materials (flyers, Eventbrite, social media, press releases)
- → Full-page ad in event program
- → Opportunity to give brief remarks on stage
- → Complimentary 20 tickets
- → Premium vendor table in African Marketplace

## Diamond Sponsor – \$7,500

- → Prominent logo on digital and print promotions
- → Full-page ad in event program
- → Stage recognition during program
- → Complimentary 15 tickets
- → Vendor table in African Marketplace

#### Gold Sponsor - \$5,000

- → Logo on digital and print promotions
- → Half-page ad in event program
- → Stage recognition during program
- → Complimentary 10 tickets
- → Vendor table in African Marketplace

#### Silver Sponsor – \$2,500

- → Logo on promotional materials & event signage
- → Quarter-page ad in event program
- → Recognition on social media and event announcements
- → Complimentary 10 tickets

#### Bronze Sponsor – \$1,000

- → Logo on event signage and APNET's website
- → Mention in program booklet
- → One-time social media recognition
- → Complimentary 5 tickets

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## **Additional Fundraising Opportunities**

- Scholarship Patron \$500: Recognition as a supporter of one student award.
- **Community Impact Circle** \$1,000+: Recognition as a contributor advancing programs year-round.
- **Individual Donations**: Gifts of any amount are welcome and tax-deductible [cash or in-kind]

# Where Your Sponsorship Makes an Impact

Your sponsorship directly supports APNET's mission through programs, events, and scholarships. Funds raised will help sustain and expand APNET's work, ensuring continued impact across arts, culture, education, business, and community engagement.

- Business & Networking Programs (Entrepreneurship Series, Africa Business Connect, & Networking Mixers) – \$80,000
- Educational & Mentorship Programs (Scholarships, Summer Program, Tutoring & Mentoring) – \$37,000
- Community Engagement Programs (Spring Brunch, Holiday Drive, Health Clinic, etc.) – \$10,000
- Personnel & Capacity Building (Executive Director, Admin Assistant, Program Manager, Fundraising/Development, Interns) – \$143,250
- Administration (rent, utilities, insurance, tech, marketing, legal, etc.) \$30,000
- Arts & Culture Programs (AfriFest Taste of Africa, Cultural Showcases, etc.) \$150,000
- Sports Programs (International Soccer Tournament) \$15,000
- Volunteer Support & Training \$10,000

#### How To Get Involved

To confirm a sponsorship or make a donation, please reach out to Prince Ellis at <a href="mailto:Prince.Ellis@myapnet.org">Prince.Ellis@myapnet.org</a> or by phone at 513-658-1699. You can also learn more and reserve tickets directly at <a href="mailto:APNETSymposium-Gala">APNETSymposium-Gala</a> on <a href="mailto:Eventbrite">Eventbrite</a>. Additional information about APNET and our programs is available at <a href="mailto:www.myapnet.org">www.myapnet.org</a>.

Thank you for standing with APNET as we celebrate **15 years of excellence, community, and impact**. Your support helps us continue building opportunities, empowering futures, and strengthening our community for years to come.