



# SustainNet

## Scenario Planning Template for Green Transition (SMEs)

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Company name: \_\_\_\_\_

Sector: \_\_\_\_\_

Date: \_\_\_\_\_

Prepared by: \_\_\_\_\_

**How to use this template:**

Describe how your business would look under three scenarios:

- **Baseline** – minimal changes, business as usual
- **Moderate Transition** – realistic improvements over 1–3 years
- **Full Transition** – ambitious green transformation over time

**Step 1 – Key Areas to Consider**

Think about these areas when filling the table:

- Energy use
- Water use
- Materials & waste
- Products/services
- Procurement & suppliers
- Costs & investments
- Market opportunities

**Step 2 – Compare the Three Scenarios**

Area	Baseline (Business as usual)	Moderate Transition (Practical improvements)	Full Transition (Green leader approach)
Energy Use			
Water Use			

<b>Materials &amp; Waste</b>			
<b>Products / Services</b>			
<b>Suppliers / Procurement</b>			
<b>Technology Used</b>			
<b>Estimated Investment</b>			
<b>Expected Savings</b>			
<b>Business Benefits</b>			
<b>Environmental Benefits</b>			

### Step 3 – Timeline

<b>Scenario</b>	<b>When could this be achieved?</b>	<b>Key actions needed</b>
<b>Baseline</b>		
<b>Moderate</b>		
<b>Full</b>		

### Step 4 – Decision Reflection

- Which scenario is realistic for us in the next 12 months?

\_\_\_\_\_

- Which scenario is our long-term goal? \_\_\_\_\_

- What support or financing do we need? \_\_\_\_\_