

ENTR 410: Finding Your Venture

COURSE OVERVIEW:

This course provides a framework for identifying clear, impactful opportunities. Every student will leave with a viable business opportunity to pursue, in addition to a set of valuable and repeatable skills that will be an asset in any entrepreneurial setting.

LEARNING OBJECTIVES:

Entrepreneurship is the most powerful tool we have to improve the human condition. There's no limit to the potential impact you can make. But how do you do it? What are the steps? How do you know if you're doing it the right way?

That's what this class is about. Your instructors aren't academics - we've built companies and love talking about entrepreneurship more than anything. At the end of this course, you will:

- Know that you can start a business if you choose to do it, now or in the future
- Know what to do when you wake up in the morning to get your new business started
- Have experience doing the things you'll need to do as an entrepreneur

This is a project-based course where you'll be working in teams a lot. We promise to treat you with respect and will always listen to your perspective. We hope to establish a culture of healthy communication, where everyone is valued for what they bring to class. Please do your best to show up and do your best for your group and for the classroom experience.

ASSESSABLE LEARNING OUTCOMES, EVALUATION, GRADING:

Refer to standard % scale for letter grades :: grade point equivalent. CoE recognizes A/A+ as 4.0:

94-100%	A 4.0	87-89%	B+ 3.3	77-79%	C+ 2.3	67-69%	D+ 1.3	59% and below	E 0.0
90-93%	A- 3.7	83-86%	B 3.0	73-86%	C 2.0	63-66%	D 1.0		
		80-82%	B- 2.7	70-72%	C- 1.7	60-62%	D- .7		

Assignments that are submitted on time and follow the instructions given will receive full points. This is mostly what happens. Assignments can be submitted any time before the final in-person class, but if it's later than the following Sunday at 11:59 pm you'll lose 50% of the points. Each assignment has a grading rubric – you can see the assignments and the rubrics in Canvas.

All team members will receive the same grade for team assignments. You'll have an opportunity to anonymously provide feedback to each member of your team, but there's just one grade for the team on each assignment.

ENTR 410 is recognized by the campus-wide Entrepreneurship Minor (15cr) and Graduate Certificate in Innovation & Entrepreneurship (12cr) to meet Elective requirements. CoE students, all ENTR courses count towards 4cr of the overall Professional Creative Development Course (PCDC) requirement.