

About

HeartBeats is an upcoming SFW One Piece fanzine putting the Heart Pirates crew, their platonic bonds, and the moments they have shared together through the years into the spotlight. It will also feature a modern AU digital add-on.

Join us, sit back, and relax as we delve into the warm and wholesome depths of the Heart Pirates family.

Hello and thank you for your interest in HeartBeats: a One Piece Heart Pirates fanzine!

This document will outline the rules and guidelines to be aware of before submitting your application, so please read them thoroughly!

If you have any questions left that aren't answered here, please feel free to contact us on our social media.

Instagram Twitter Tumble Cared Retrospring













Schedule

- October 16th November 16th: Interest Check (4 weeks)
- December 7th December 28th: Mod Applications (3 weeks)
- January 4th: Mod acceptance/rejection emails sent (1 week)
- January 15th: Guests emails sent
- February 1st March 1st: Contributor Applications (4 weeks)
- March 5th: Contributor acceptance / rejection emails sent out (4 days)
- March 12th: Deadline to confirm or deny the acceptance email (1 week)
- March 20th: Pitches must be sent (1 week) Assignment on March 27th
- April 24th: First check in: 25% done (4 weeks)
- May 22th: Second check in: 50% done (4 weeks)
- June 19th: Third check in: 75% done (4 weeks)
- July 17th: FINAL CHECK IN DEADLINE: piece must be 100% done (4 weeks)
- August 1st September 5th : Preorders
- September and October: Production time
- November: Shipping

Please keep in mind that the dates are approximate; delays and/or changes might occur during the project. Contributors, mods, and supporters will be informed if it were to happen.

Pieces created for the digital add-on may have a more flexible schedule.

This schedule works under CEST time (UTC+2).

Mod Team



Lifychan
Head Mod
Communication Mod
Art Mod
Twitter | Art Twitter | Instagram



Sunny Graphics Mod Formatting Mod Carrd | Twitter



Egg Art Mod <u>Tumblr</u> | <u>Twitter</u> | <u>Instagram</u>



Mai Kusakabe Finance Mod Production / Merch Mod Carrd | Ao3



Ceylon
Writing Mod
Social Media helper
Twitter | Tumblr | Ao3



Jess Shipping Mod Tumblr | Twitter | In stagram



Janina *Writing Mod*<u>Twitter</u> / <u>Tumblr</u> / <u>Ao3</u>

Contributor Information

We are looking to recruit the following new crew members:

37~39 Artists:

- 30 page artists
- 3-5 spot artists
- 3 comic artists
- 1 cover artist

10 Writers

5-6 Merch Artists

These numbers include guests and potential mod pieces.
Please note that the number of contributors and the distribution of the roles are subject to change depending on the results of the applications.

Contributor Compensation:

All contributors and mods will be guaranteed a full digital bundle for free regardless of the number of sales.

Our zine proceeds will be divided: half will go to the charity Ocean Conservancy and half will be profit.

If we reach enough sales, our priority will be to compensate every contributor and mod with a free copy of the zine's physical, full bundle (with shipping fees covered); if we unfortunately cannot reach that goal, we will offer contributors the chance to get their bundle at production cost. Unless unforeseen circumstances do not allow it at the time, we will be able to ship worldwide.

After the shipping of pre-orders (or aftersales if there are leftovers), the rest of the profits will be evenly divided between our charity of choice and all contributors and mods.

Please note that the zine's full bundle and monetary compensation will be entirely up to the number of sales and, apart from the digital bundle, <u>are not quaranteed</u>.

Content we're looking for

- Heart Pirates crew members spending time together doing various activities or facing certain situations, everyday life on the Polar Tang (e.g.: fixing the first breakdown in the Polar Tang, celebrating their captain's first bounty, looking at the stars from the outside of the Tang, getting their tattoos...)
- Imagining how their travels went, what they have done on various islands (e.g.: having fun in Sabaody Park, tasting food in Wano...)
- What role each member has and how they're handling it
 (e.g.: Bepo as the canonical navigator, who you'd interpret as the mechanic,
 the cook, the one making and sewing the crew's outfits...)
- Interpretation of the crew members' possible dreams (e.g.: Law building a hospital...)
- Interpretation of how the crew met and recruited the members
 (e.g.: In what context and where did they meet Ikkaku, Hakugan, Uni... why
 they joined the crew)
- Canon or interpretation of the dynamics between the members
- Shenanigans
- Character sheets / character studies
- Interpretation of the inside of the Polar Tang
- Content related to the official Law novel (e.g.: illustrations of the events, continuity, development)
- Emotional moments

Those prompts are suggestions to understand the zine's vibes we're aiming for, but the zine will not be limited to them.

All pieces should only focus on the Heart Pirates' canon content and, in case of missing canon content for a subject/crew member, on your interpretation of it.

Please note that you are free to draw the character's physical features the way you want (e.g. skin color, Law with amber lead's patches, etc.)

General Guidelines & Rules

- Be mindful to take the schedule into consideration before applying.
 Additionally, if you have to step out of the project at any point, please try to notify our Mod Team as soon as possible.
- All applicants must be at least 16 years old at the end of the contributor applications, and have a PayPal account that is held by an adult.

 Otherwise, we will unfortunately not be able to send you any possible financial compensation.
- All applicants must have a Discord account as this will be the only way we will be communicating with contributors to organize the zine.
- Previous zine experience is not required to apply; what matters is the kind
 of content you're creating, your style, your creativity, what you could bring to
 the zine and your abilities to explore the thematic.
- All applicants must submit a portfolio. You may link a Google Drive folder, a
 Carrd, a website, etc. If you're using Google Drive, please ensure that your
 portfolio and sample links have viewing permission and are accessible, or
 your application will result in a rejection.
- Plagiarism and Al generated pieces will not be tolerated; all works must be your own. Any contributor that is caught violating this rule will automatically be excluded from the project.
- A zine is a <u>professional space</u>; in order to keep the project fun and stress-free for everyone, please refrain from starting drama and/or taking drama from social media into the working space.

Additionally, any form of harassment, discrimination, insults, racism, homophobia, transphobia, misogyny, proship/anti discourse, or negative attitude in general will NOT be tolerated.

Any contributor demonstrating such behavior will get one warning. A second warning will result in being removed from the project and Discord server; this is applicable at any point, without any compensation given. This rule is valid from the moment you've accepted to be a contributor until the very end of the project. Depending on the seriousness of their behavior, a contributor might immediately be removed without a warning.

Furthermore, please be aware that being involved in a zine project alongside a mod or contributor you do not vibe with is a possibility. If you do not feel comfortable with the idea, you may refrain from applying.

<u>Artist / Spot Artist Guidelines</u>

Artists are expected to create **one single page** illustration or a **double page spread**. If they're interested, they will also have the option to work concurrently on **spot illustrations***, **on reference sheets with a writer**, and/or **create a piece for the Modern AU digital add-on** (same goes for the cover page artist and comic artists).

*A Spot Artist will collaborate with one of our writers to make a small drawing to illustrate a part of their story.

Every applicant must submit the following:

- 3-5 samples that showcase your skills and style the best.
- A full portfolio of at least 5 pieces (samples can be part of it).
- Heart Pirates and/or One Piece works are appreciated, but <u>not required</u>; you can submit pieces from other fandoms and/or your own personal creations.
- At least one of your pieces must have a full/detailed background (except for Spot Artists).
- Traditional art is welcome as long as you can scan it in high quality (300dpi).
- NSFW, gore, and shipping samples are allowed, <u>but make sure to write a</u> <u>warning before the link towards the sample</u> (e.g.: Sample 1: nsfw [link]), as well as any other potential trigger. However, please note that the zine is SFW, gore-free, and ship-free.

The moderators will be reviewing artist applications regarding the understanding and abilities on the following:

- Composition and perspective
- Anatomy
- o Rendering, shading, and lighting
- Color theory
- Detailed background (except for Spot Artists)
- o General art style

If you're using social media as your portfolio, please only send art-focused accounts so that your works are easy to find and that we won't miss anything, or it might affect your application.

Writer Guidelines

Writers are expected to write one fic of 1,500-2,100 words. If they're interested, they will also have the option to work on reference sheets with an artist, and/or work **concurrently on a fic for the Modern AU** digital add-on, with a larger word count.

They also have the option to collaborate with a Spot Artist* for their story.

Please note that in order to be featured alongside your story, a spot art will reduce your word count.

*A Spot Artist will collaborate with one of our writers to make a small drawing to illustrate a part of their story.

Every applicant must submit the following:

- 3-5 samples between 1,000 and 2,500 words that showcase your skills and style the best.
- <u>Optional</u>: a link to your work portfolio. E.g. your AO3 or Tumblr account, Google drive, etc.
- Samples can be excerpts, but at least one of your works must be a completed work of 2,500 words maximum. For excerpts, please make sure to share the link to the full piece.
- Heart Pirates and/or One Piece works are appreciated, but <u>not required</u>; you
 can submit pieces from other fandoms and/or your own personal creations.
- NSFW, gore, and shipping samples are allowed, but make sure to tag your fics appropriately if they're on AO3, or to add the tags at the top of your document if they're on a Google Document, as well as any other potential trigger. However, please note that the zine is SFW, gore-free, and ship-free.
- Plagiarism will not be tolerated; all works must be your own. Any contributor
 that is caught violating this rule will automatically be excluded from the
 project.

The moderators will be reviewing writer applications regarding the understanding and abilities on the following:

- Ability to tell an engaging and complete story within a limited word count
- General writing skills (correct grammar, spelling, use of English vocabulary...)
- o A good sense of characterization, pacing, dialogue, and narration
- The ability to emotionally involve the reader

Merch Artist Guidelines

Merch Artists are expected to create 2 to 3 physical and/or digital merch items (the type will be chosen when concept ideas are submitted).

They may have the option to work on more pieces, depending on the zine's budget and the merch that has already been designed.

Every applicant must submit the following:

- 3-5 samples that showcase your skills and style the best.
- A full portfolio of at least 5 pieces (samples can be part of it).
- Heart Pirates and/or One Piece works are appreciated, but <u>not required</u>; you
 can submit pieces from other fandoms and/or your own personal creations.
- At least one of your pieces must be a suitable design for a merch piece of any kind. More than one previous merch design is appreciated, but not required.
- NSFW, gore, and shipping samples are allowed, <u>but make sure to write a</u>
 <u>warning before the link towards the sample</u> (e.g.: Sample 1: nsfw [link]), as well
 as any other potential trigger. However, please note that the zine is SFW,
 gore-free, and ship-free.

The moderators will be reviewing artist applications regarding the understanding and abilities on the following:

- Anatomy
- o Rendering, shading, and lighting
- Color theory
- General art style
- Composition and perspective (for prints)
- Detailed background (for prints)
- The ability to work with limited space (washi tape, buttons...) and/or colors (enamel pin...)

Cover Artist Guidelines

The cover artist is expected to create an illustration incorporating the front cover, back cover, and spine of the zine.

They will also have the option to work concurrently on the cover **for the Modern AU digital add-on**, create a piece as a page artist, and/or be a spot artist in either the main zine and/or the digital add-on.

They will be working closely with the Mod Team.

Every applicant must submit the following:

- 3-5 samples that showcase your skills and style the best.
- A full portfolio of at least 5 pieces (samples can be part of it).
- Heart Pirates and/or One Piece works are appreciated <u>but not required</u>; you
 can submit pieces from other fandoms and/or your own personal creations.
- At least one of your pieces must have a full/detailed background.
- NSFW, gore, and shipping samples are allowed, <u>but make sure to write a</u>
 <u>warning before the link towards the sample</u> (e.g.: Sample 1: nsfw [link]), as well
 as any other potential trigger. However, please note that the zine is SFW,
 gore-free, and ship-free.

The moderators will be reviewing cover artist applications regarding the understanding and abilities on the following:

- Composition and perspective
- Anatomy
- Rendering, shading, and lighting
- Color theory
- Detailed background
- The ability to emphasize a subject
- General art style

If you're using social media as your portfolio, please only send art-focused accounts so that your works are easy to find and that we won't miss anything, or it might affect your application.

The HeartBeats Zine Mod Team



