



2026 Nebraska Off-Road Series Sponsorship Packet

General Series information:

- NOS organizes seven , one day amateur mountain bike racing events that take place in Eastern Nebraska and Western Iowa.
- Each event consists of three races:
 - Short Course (<30 minutes) - Cross Country (1.5 hours) - Marathon (3+ hours)
- Each race has categories for juniors, men, women and non-binary riders. These categories are also broken down into age groups.
- Each event is hosted by local cycling teams, including two high-school cycling teams.
- Nebraska Off-Road Series is a 501c3 non-profit.

2025 Recap

- All six events were hosted with an average attendance of 126 registrants.
- Our Social Media pages reached 50,000 people and our website was visited over 17,000 times during 2025 by roughly 5,000 unique visitors.
- We expanded our reach by hosting our first race in Sioux City, IA
- We expanded our brand by selling T-shirts for the first time and offering posters to riders

2026 Goals

- Increase average attendance by 10%
- Find ways to bring in new racers, and maintain our current ridership
- Potentially expand the series to take advantage of more local trails!
- Work with Sponsors to build long term relationships and solidify MTB racing's future in Nebraska.

In 2026 NOS is offering four levels of Sponsorship:

Donations <\$1000*

Those who donate under \$1000 to NOS will receive the following:

- Their logo on a finish line banner
- Their logo on all of NOS' 2026 merchandise (if any)
- Shout-outs and integrations during 2026 NOS events



2026 Nebraska Off-Road Series Sponsorship Packet

Sponsorship >\$1000*

Those who donate \$1000 or more to NOS will receive the following:

- Their logo on a finish line banner and on the NOS trailer for 2026
- Their logo on all of NOS' 2026 merchandise (if any)
- Shout-outs and integrations during 2026 NOS events
- Integrations and ads on NOS' social media platforms**

State Championship Sponsor = \$3000

The State Championship Sponsor will receive the following:

- Their logo on a finish line banner and on the NOS trailer for 2026
- Their logo on all of NOS' 2026 merchandise (if any)
- Shout-outs and integrations during 2026 NOS events
- 3 Social Media posts leading up to the State Championship, with other integrations available**

Presenting Sponsor = \$5,000

The Presenting Sponsor will receive the following:

- Their logo on a finish line banner and on the NOS trailer for 2026
- Their logo on all of NOS' 2026 merchandise (if any)
- Shout-outs and integrations during 2026 NOS events
- A Social media post before each NOS hosted event.
- The sponsor's logo on all podium payout checks (2x3' checks)
- Integrations and ads on NOS' social media platforms as requested**

* All non-monetary donations will be assigned a value by the donor and agreed to by NOS

** If ads and integrations are expected, a clear outline of expectations is required and preferably accompanied by a "brand packet" that includes all logos, fonts, and color palettes that are to be used to create social media content.