Senate

of the

Student Government Association

of

The Johns Hopkins University

{ *S. Bill. 19-20, XX*}

An Act to Fund Hop-Thon Advertising

Introduced By: President Nathan Mudrak of the Sophomore Class Council and considered of BLANK in the Year BLANK

Sponsored By: Senator Megan Chien of the Sophomore Class
Senator Katie Li of the Sophomore Class

Referred to the Senate by the **Committee on Finance** which recommends its passing by a vote of 0 to 5 with 0 abstentions.

Be it enacted by the Senate of the Student Government Association of The Johns Hopkins University assembled that:

SECTION 1. TITLE.

This Act may be referred to as the "Hop-Thon Advertising Act".

SECTION 2. DEFINITIONS.

a. SGA — The term "SGA" shall refer to the Student Government Association of The Johns Hopkins University.
b. JHU, Hopkins - The terms "JHU" and "Hopkins" shall refer to the Johns Hopkins University.

SECTION 3. FINDINGS AND PURPOSES.

a. FINDINGS
    a. Hop-Thon's mission is to "provide financial and emotional support to the children, families, researchers, and staff of the Johns Hopkins Children's Center through year-long fundraising. In doing this, [they] hope to cultivate a sense of unity and school spirit on the Hopkins campus as the student body comes together to rally around this cause."
    b. Dance marathons at numerous other college campuses are much larger than the marathon here at Hopkins, including at prestigious universities like Northwestern University and University of California, Los Angeles.
    c. Dance marathons garnish significant school spirit, in which the campus unites for a common cause. **If successful, Hop-Thon could represent a potential "signature event" for the university.**
    d. To ensure its success, a change in campus culture is needed to garnish significant support/advertising for the event, which Hop-Thon's limited budget cannot currently support.

b. PURPOSES
    a. If passed, this bill approves the donation of the cost of 1500 Hop-Thon branded lanyards, totaling $1575, which will be handed out during first-year orientation. Additionally, it donates $425 to Hop-Thon for the printing of informational cards about the children's center and HOPthon to distribute to the student body, as well as miscellaneous costs incurred in event planning.

SECTION 4. Funding

a. The SGA shall approve the transfer of $2000 from SGA Operations to Hop-Thon, with $1575 earmarked for the purchase of 1500 Hop-Thon branded lanyards and $425 earmarked for printed materials (specifically informational cards for distribution to the student body), as well as miscellaneous expenses incurred in the significant planned upscaling of the event.
    a. The lanyards will be Hop-thon branded, ¾ inch nylon, of standard quality and length, and be navy blue with a swivel hook.

SECTION 5. Sponsorship

During the distribution of these lanyards, a sign will be displayed noting SGA's donation. Additionally, all printed materials purchased with these funds will denote SGA financial support.

SECTION 6. SEVERABILITY.

Should any provision of this Act, an amendment made by this Act, or the application of such provision or amendment to any person or circumstance be held to be unconstitutional, the remainder of this Act, the amendments made by this Act, and the application of such provision or amendment to any person or circumstances shall not be affected thereby.

Any money granted not used for any of the above purposes will be returned to the SGA Operations budget.

The Bill hereby **PASSES** by a vote of ___ to ___ with ___ abstentions.

Upon passage, we have hereunto set our hands and caused the seal of the Senate to be affixed to this bill indicating the Senate's assent and thus officially designated the bill's adoption as law.
Signatures of Enactment:

_____
Mehak Ali
President of the Senate
Executive Vice President of the Johns Hopkins SGA

_____
Dean Chien
Executive President of the Johns Hopkins SGA

_____
Pritika Parmar
Executive Secretary of the Johns Hopkins SGA

_____
Eric Armstrong
Executive Treasurer of the Johns Hopkins SGA

Signatures of Ceremony:

_____