

Benefits of having Social Media Presence :

Connection, Community, Information, Learning, Business, Entertainment, Creativity.

1. **How to proceed:**

(Those who have Social Media Pages - Instagram, Twitter & Facebook)

5 Categories of Content for pods :

1) teacher Interviews

=https://www.instagram.com/reel/C3ATPGDNagJ/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==

2) Learning video =

https://www.instagram.com/reel/C3ATPGDNagJ/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==

3) funny video

=https://www.instagram.com/reel/C1b7c37scP9/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==

https://www.instagram.com/reel/CsRGnCaPExx/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==

4) curiosity video/ student video =

https://www.instagram.com/reel/C2xLqI7IVLV/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==

5) Class Overview

=https://www.instagram.com/reel/C2HzON7shoM/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==

2)How to Proceed editing video

Step 1 : Record a video = Normal Mobile Camera is enough

Step 2: **Edit video** (trim and cut the blank space)

Canva { for Video cut / trim and etc }= <https://www.canva.com/>

Subtitle for Video use {submagic.co} =[Submagic](https://submagic.co/)

{Youcut editor} = <https://youcut.pro/>

and {kapwing}= <https://www.kapwing.com/>

Step 3: **Removing background Noise** : Use mic

Step 4: **For Description , captions, tags, Hastags We can use**

Bard=<https://bard.google.com/>

chatgpt=<https://chat.openai.com/>

Step 5: for scheduling the post : <https://publish.buffer.com/calendar/week>