

Script for talking to AXA Offices

Keep calm and friendly, people need to work to survive, they are not directly responsible for the actions of the company.



Firstly ask to speak with a manager.

Hopefully you will be put through but if not, that is fine.

Hi, my name is

I am calling you as a customer / concerned citizen as I have recently come to understand that AXA are investing their customers' money in Israeli banks, that are financing war crimes and the theft of Palestinian land.

It is my understanding that insurance companies are in the business of protecting people in their hour of need and to then hear that AXA and Laya Insurance are investing in the Israeli campaign of apartheid and genocide in the West Bank and Gaza, is inconceivable.

I would like you to please take note of my disgust with AXA and Laya Insurance's conduct and explain that I will be boycotting both insurers and encouraging all my friends, families and colleagues to do the same until we have a guarantee in writing that AXA have divested from all Israeli financial institutions and companies that profit from Israel's occupation and war crimes.

I appreciate you taking the time to hear my concerns today and hopefully I will not have to be calling back again.