

Introducing SESSFA: Founded in 2021, the Southeast Seattle Schools Fundraising Alliance (SESSFA) is a group of 17 Southeast Seattle public school PTAs and PTOs who have joined together to create an equitable and collaborative fundraising model while encouraging our kids to engage in their school and greater community by getting out and moving together.

Introducing Our Students: Southeast Seattle is home to a vibrantly diverse student population. **Among students served by SESSFA's 17 schools, 83% are students of color, 29% receive bilingual services, and 59% qualify for free and reduced-price meals.*** 16 of the schools in our alliance are recognized by the U.S. Department of Education Title I program for enrollment including high numbers or high percentages of children from low-income households.**

Why We Fundraise: All public schools face budget shortfalls caused by insufficient education funding. These shortfalls can perpetuate opportunity gaps for students of color and students from low-income households. **We rely on the support of our greater community to fund items like school supplies, field trips and busses, tutoring, books for school libraries, translation and interpretation services for student families, and more.**

Our Equitable Fundraising Model: Our alliance fundraises together using an equitable model that allocates a greater percentage of jointly-raised funds to schools with larger budget inequities and greater percentages of underserved students.

Our “Active Kids, Allied Schools”

Move-a-Thon: More than 7,000 elementary and K-8 students from our 17 schools will have an opportunity to get active and **MOVE March 6-17, 2023**. Each student will receive a bingo board of movement challenges. Students can ask family and friends to sponsor them as they complete activities from the board.

Centering Community: Our joint Move-a-Thon unites Southeast Seattle elementary and K-8 schools to work together for the benefit of all by:

- **Distributing funding equitably** to mitigate the barrier of fundraising for individual schools
- **Sharing resources and strengthening relationships** between neighboring schools
- **Enabling PTAs and PTOs to center community building, engagement and advocacy** by shifting focus from fundraising

[Link to SESSFA.org](https://seattlepublicschools.org/SESSFA)



*Demographic data compiled from Seattle Public Schools 2020-21 Annual Enrollment Report, Section 11 Student Demographics (2021).

**Title I data pulled from Seattle Public Schools/Departments/Grants/Title I/Title I and LAP-Funded Schools for 2021-22.