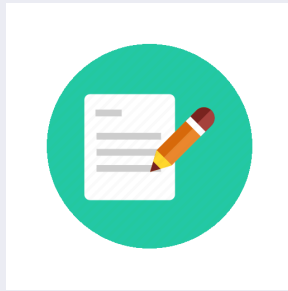


# Notes App



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## Privacy Policy

Effective date: November 18, 2024

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### 1.Introduction

**Data Studio TM** ("us", "we", or "our") operates the website and the “Notes App” mobile application (hereinafter referred to as the "Service").

This page informs you of our policies regarding the collection, use and disclosure of personal data when you use our Service and the choices you have associated with that data.

We use your data to provide and improve the Service. By using the Service, you agree to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy, the terms used in this Privacy Policy have the same meanings as in our Terms and Conditions.

### 2.Definition

**Service** Service means the mobile application “Notes App” operated by Data Studio TM

**Personal Data** Personal Data means data about a living individual who can be identified from that data (or from those and other information either in our possession or likely to come into our possession).

**Usage Data** Usage Data is data collected automatically either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).

**Cookies** Cookies are small files stored on your device.

**Data Controller** Data Controller means the natural or legal person who (either alone or jointly or in common with other persons) determines the purposes for which and the manner in which any personal information are, or are to be, processed. For the purpose of this Privacy Policy, we are a Data Controller of your Personal Data.

**Data Processors (or Service Providers)** Data Processor (or Service Provider) means any natural or legal person who processes the data on behalf of the

Data Controller. We may use the services of various Service Providers in order to process your data more effectively.

**Data Subject (or User)** Data Subject is any living individual who is using our Service and is the subject of Personal Data.

### 3.Information Collection and Use

We collect several different types of information for various purposes to provide and improve our Service to you.

#### Types of Data Collected:

**3.1.Personal Data** For a better experience, while using our Service, we may require you to provide us with certain personally identifiable information. The information that we request will be retained by us and used as described in this privacy policy.

Notes App collects Crash logs data to enable app functionality and to create analytics reports even when the app is closed or not in use and is also used to support advertising.

Notes App collects Advertising ID to enable app functionality and show related advertising even when the app is closed or not in use and is also used to support advertising.

Notes App collects Device or other IDs to enable app functionality and is used to identify users even when the app is closed or not in use and is also used to support advertising.

The app does use third party services that may collect information used to identify you.

Links to privacy policy of third party service providers used by the app

[Google Play Services](#) [Google Play Terms](#)

#### 3.2.Usage Data

We may also collect information that your browser sends whenever you visit our Service or when you access the Service by or through a mobile device ("Usage Data").

This Usage Data may include information such as your computer's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When you access the Service with a mobile device, this Usage Data may include information such as the type of mobile device you use, your mobile device unique ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browser you use, unique device identifiers and other diagnostic data.

#### 3.3.Tracking & Cookies Data

We use cookies and similar tracking technologies to track the activity on our Service and we hold certain information.

Cookies are files with a small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Other tracking technologies are also used such as beacons, tags and scripts to collect and track information and to improve and analyze our Service.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Service.

Examples of Cookies we use:

- **Session Cookies.** We use Session Cookies to operate our Service.
- **Preference Cookies.** We use Preference Cookies to remember your preferences and various settings.
- **Security Cookies.** We use Security Cookies for security purposes.
- **Advertising Cookies.** Advertising Cookies are used to serve you with advertisements that may be relevant to you and your interests.

## 4. Use of Data

Data Studio TM uses the collected data for various purposes:

- To provide and maintain our Service
- To notify you about changes to our Service
- To allow you to participate in interactive features of our Service when you choose to do so
- To provide customer support
- To gather analysis or valuable information so that we can improve our Service
- To monitor the usage of our Service
- To detect, prevent and address technical issues

## 5. Legal Basis for Processing Personal Data under the General Data Protection Regulation (GDPR)

If you are from the European Economic Area (EEA), **Data Studio TM** legal basis for collecting and using the personal information described in this Privacy Policy depends on the Personal Data we collect and the specific context in which we collect it.

**Data Studio TM** may process your Personal Data because:

- o We need to perform a contract with you
- o You have given us permission to do so
- o The processing is in our legitimate interests and it is not overridden by your rights
- o For payment processing purposes
- o To comply with the law

## 6.Retention of Data

**Data Studio TM** will retain your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes and enforce our legal agreements and policies.

**Data Studio TM** will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of our Service, or we are legally obligated to retain this data for longer periods.

## 7.Transfer of Data

Your information, including Personal Data, may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ from those of your jurisdiction.

If you are located outside Pakistan and choose to provide information to us, please note that we transfer the data, including Personal Data, to Pakistan and process it there.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

**Data Studio TM** will take all the steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

## 8.Disclosure of Data

### 8.1.Business Transaction

If **Data Studio TM** is involved in a merger, acquisition or asset sale, your Personal Data may be transferred. We will provide notice before your Personal Data is transferred and becomes subject to a different Privacy Policy.

### 8.2.Disclosure for Law Enforcement

Under certain circumstances, **Data Studio TM** may be required to disclose your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

### 8.3.Legal Requirements

**Data Studio TM** may disclose your Personal Data in the good faith belief that such action is necessary to:

To comply with a legal obligation

- o To protect and defend the rights or property of **Data Studio TM**
- o To prevent or investigate possible wrongdoing in connection with the Service
- o To protect the personal safety of users of the Service or the public
- o To protect against legal liability

### 9.Security of Data

The security of your data is important to us but remember that no method of transmission over the Internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

### 10.Our Policy on "Do Not Track" Signals under the California Online Protection Act (CalOPPA)

We do not support Do Not Track ("DNT"). Do Not Track is a preference you can set in your web browser to inform websites that you do not want to be tracked.

You can enable or disable Do Not Track by visiting the Preferences or Settings page of your web browser.

### 11.Your Data Protection Rights under the General Data Protection Regulation (GDPR)

If you are a resident of the European Economic Area (EEA), you have certain data protection rights. **Data Studio TM** aims to take reasonable steps to allow you to correct, amend, delete or limit the use of your Personal Data.

If you wish to be informed about what Personal Data we hold about you and if you want it to be removed from our systems, please contact us.

In certain circumstances, you have the following data protection rights:

- o **The right to access, update or delete the information we have on you.** please contact us to assist you.

- o **The right of rectification.** You have the right to have your information rectified if that information is inaccurate or incomplete.
- o **The right to object.** You have the right to object to our processing of your Personal Data.
- o **The right of restriction.** You have the right to request that we restrict the processing of your personal information.
- o **The right to data portability.** You have the right to be provided with a copy of the information we have on you in a structured, machine-readable and commonly used format.
- o **The right to withdraw consent.** You also have the right to withdraw your consent at any time where **Data Studio TM** relied on your consent to process your personal information.

Please note that we may ask you to verify your identity before responding to such requests.

You have the right to complain to a Data Protection Authority about our collection and use of your Personal Data. For more information, please contact your local data protection authority in the European Economic Area (EEA).

## 12. Service Providers

We may employ third party companies and individuals to facilitate our Service ("Service Providers"), provide the Service on our behalf, perform Service-related services or assist us in analyzing how our Service is used.

These third parties have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

### 12.1. Analytics

We may use third-party Service Providers to monitor and analyze the use of our Service.

#### Google Analytics

Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our Service. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network. For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: [/privacy](#)

#### Firebase

Firebase is analytics service provided by Google Inc. You may opt-out of certain Firebase features through your mobile device settings, such as your device advertising settings or by following the instructions provided by Google in their Privacy Policy: [/privacy?hl=en](#) We also encourage you to review the Google's policy for safeguarding your data: [/analytics/answer/7318509](#). For

more information on what type of information Firebase collects, please visit the Google Privacy & Terms web page: [/privacy?hl=en](#)

#### **Facebook Analytics for Apps (Facebook, Inc.)**

Facebook Analytics for Apps is an analytics service provided by Facebook, Inc. Personal Data collected: Usage Data and various types of Data as specified in the privacy policy of the service. Place of processing: United States – Privacy Policy. Privacy Shield participant. [/about/privacy/](#)

### **Infrastructure and Performance Monitoring**

We use services of Google LLC for infrastructure monitoring, performance monitoring and social features listed below. All these services are owned and managed by Google, you can read details of their privacy policy here: [/privacy](#)

#### **Firebase Remote Config (Google LLC)**

Firebase Remote Config is an A/B testing and configuration service provided by Google LLC. Personal Data collected: various types of Data as specified in the privacy policy of the service.

#### **Crashlytics (Google LLC)**

Crashlytics is a monitoring service provided by Google LLC. Personal Data collected: geographic position, unique device identifiers for advertising (Google Advertiser ID or IDFA, for example) and various types of Data as specified in the privacy policy of the service.

#### **Firebase Crash Reporting (Google LLC)**

Firebase Crash Reporting is a monitoring service provided by Google LLC. Personal Data collected: various types of Data as specified in the privacy policy of the service.

#### **Firebase Performance Monitoring (Google LLC)**

Firebase Performance Monitoring is a monitoring service provided by Google LLC. Personal Data collected: various types of Data as specified in the privacy policy of the service.

#### **Firebase Notifications (Google LLC)**

Firebase Notifications is a message sending service provided by Google LLC. Firebase Notifications can be integrated with Firebase Analytics to target analytics-based audiences and track opening and conversion events. Personal Data collected: various types of Data as specified in the privacy policy of the service.

#### **Firebase Dynamic Links (Google LLC)**

Firebase Dynamic Links is a social feature provided by Google LLC. Dynamic Links are tracked within Firebase or Google Analytics for Firebase, which informs the Owner about the details of the User journey to and within this Application. Personal Data collected: various types of Data as specified in the privacy policy of the service.

#### **Firebase Invites (Google LLC)**

Firebase Invites is a social feature provided by Google LLC that enables Users to share this Application. The sharing may contain referral codes, or content from within this Application and may be done via email or SMS. Sharing is tracked with Google Analytics for Firebase, which informs the Owner that the User has opened or installed this Application via invite. Personal Data collected: various types of Data as specified in the privacy policy of the service.

### **13. Links to Other Sites**

Our Service may contain links to other sites that are not operated by us. If you click a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.



## **14.Children's Privacy**

Our Service is completely suitable for children of all ages. We do not knowingly collect personally identifiable information from anyone under the age of 18. If you are a parent or guardian and you are aware that your Child has provided us with Personal Data, please contact us. If we become aware that we have collected Personal Data from children without verification of parental consent, we take steps to remove that information from our servers.

## **15.Changes to This Privacy Policy**

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

We will let you know via email and/or a prominent notice on our Service, prior to the change becoming effective and update the "effective date" at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

## **16.Contact Us and submit your inquiries**

If you have any questions about this Privacy Policy, please contact us via email: [faikbas07@gmail.com](mailto:faikbas07@gmail.com)