

AGOGÉ NEW IDENTITY TEMPLATE

Ideal Version of Yourself 3-6 Months From Now

Power Phrases (2-3)

- I am Coady Young and I move markets, one day I will dominate them.
- I am Coady Young and I will find the answer/solution.
- I am Coady Young and I am blessed and grateful.

Core Values (2-3)

- Undying Fire to Win
- Unrelenting Upgrade of Failing, Learning, and Fixing.
- Keeping Cool Under Fire. (Client problems, Friends/Family Problems, My own Failures)

Daily Non-Negotiables (2-3)

- Daily checklist
- 2, or 5 GWS (depending on my Matrix Job hours for that day)
- Accountability (sending the messages)

Goals Achieved

Client 1 Business 1

- Providing 285K paycheck for her client.
- Receiving 15K for it.
- Helping upscale to a monthly revenue from the Product sold.
- Turning around and launching campaigns for their other products.

Client 1 Business 2

- Successfully launched the Snow Removal Service campaign resulting in giving that business a winter income.
- Scaling their winter Service to full max.
- Creating and Launching their Roof Maintenance Program.
- Scaling their business from 5m to 10 million with both services and upscaling their repairs division as well.

Rewards Earned

- New HairCut (for my first 20 units sold for them)
- A Retainer Based Salary of around 20-50k a month If not that/along with a Rev share with each campaign launched. (this one will come with the success of launching campaigns and scaling business)
- Getting married because We can afford it now. (once I have around 20k in the bank and a somewhat steady flow of business)
- New car because I have plenty of money. (once I reach 50k in earned income)
- A trip to Egypt and to Norway (the home land) (this will come with the first 25k I earn)
- Land for a farmstead and a new or fixer upper home (when I reach 100k-200k)
- A trip with my girls to France and Italy (my first 100K)
- Paying for my Families farm and buildings so they're out of debt (200-300k)

Appearance And How Others Perceive Her

- She is classy and put together, timeless and youthful.
- She is healthy and bursting with energy.
- But when she gets into business mode people take her seriously because she creates results.
- A lady other girls look up to, and men respect on a business level, not threatened, just impressed.
- She has a calm and knowing aura around her, unshaken by surprise or unknown because she knows she will work through it and find a way.
- People feel energized around her because she is full of life, gratitude, and vigor.
- They feel hopeful and excited around her because she is just so joyful and ready for any challenge.
- She is someone her family leans to because she is steady in her own life and her marriage and her friendships.
- She has a spiritual leadershipness around her, not taking the stage and preaching (I am a girl I don't totally agree with woman preachers) but she is there for others to lean into and learn off of.

Day In The Life Stories.

Scroll to the bottom for the pics/vision board.

- I wake up rested because I was able to go to bed early, not dreading the day because I live the life of the rat race, not dreading work because I have not yet created results and killed it for my client.
- I wake up knowing exactly how the day should go, exactly what I need to get done for my clients/team, and exactly why I will do what I need to do.
- I start my day off with gratitude and Prayer and reading, something that I have always done and something I continue to do because of my love and devotion to God, and my gratitude for the many blessings he continues to bless me with.
- After that I hit my home gym, starting the day with full power, maxing out, hitting my goals.
- Then it's breakfast with my husband, after I have gotten ready for the day, basking in the love and the peace of my home.
- Then I can't wait anymore and I get to work bursting with eagerness to make results happen.
- I sit at my desk and look over my notes and boards and planners.
- I see how far I have come, and have some pride, but then I look at the deadlines for myself, and feel the pressure. It's time for work.
- I get to my first GWS, getting ready for a Zoom call with a new client, I pull out the questions written up from yesterday and runs through them, speaking out loud, scratching things out and adding them back in, pausing at times to take a step back and see if I am still on track for the end objective.
- The timer goes off, I start because I didn't even realize how much time has passed, I pause to look down at what I have so far, yes, I am ready.
- I think it's crazy how much I am able to get done in one hour now.
- I take 15 minutes or so to prep my office, the lighting, myself, and my desk for the Zoom.
- I get the notification that the potential client has joined the Zoom.
- I smile, and then take a deep breath running through the affirmations in my mind, feeling surety and purpose grow.
- Zooms don't make me nervous anymore, but these affirmations give me the extra edge.
- I hop on the Zoom, smiling, friendly and formal and ready to nail it.
- Right away I feel out the vibe from the prospect... powerful...successful...and...maybe a hint of desperateness.

- This potential client is a referral, so it is more than likely he knows about my success and the value I can bring.
- As the meeting goes on I find he is desperate, he does a great job at hiding it but as he answers the questions I see how much trouble his business is in.
- And as I get more knowledge my confidence in the situation grows.
- It is a simple, if not lengthy step.
- I push on the pain just a little, whipping out the implication questions, and then the needs/payoff questions.
- As soon as my reward is secured for later, I immediately soothe his pain.
- Telling him honestly I can fix this, in less than a month.
- I see the hope in his face, just for a brief second, then it's all back to business.
- Talking out exactly what I need to start, when we will meet back, and the process.
- We end our meeting on an excited and hopeful note.
- I hit the end button, breath out and smile, shake off the adrenaline, and quickly review and sort my notes, and send out the email with everything I need to get and the meeting summarized.
- With that I check out for a minute.
- I walk outside to my beautiful homestead.
- Simple, beautiful, and all my and my husbands, fully paid for, no debt to be seen, just beautiful and rich land and home.
- I glance to the right, further out, and see my husband hard at work running the manufacturing business we started and I market for and he operates on our own land.
- Proud, earned pride is all I feel, we're so established and so rich spiritually, literally, and mentally, so young.
- After basking in it for a moment I get back to work.
- Hour after hour, call after call, and funnel creation after copy creation, the day ticks away.
- Towards the late evening I scan my work, and start to plan tomorrow.
- I cross off goals and objectives hit, I adjust the ones that weren't quite hit.
- I add and subtract and jot and notes.
- I am so lost in thought and plans I don't notice the time ticking away.
- I glance up and realize it's time for the evening horse ride with my husband.
- I rush to get ready, gone are the days I feel guilty in checking out for the evening because I don't have done what I wanted done for the day.
- I am able to fully immerse myself in the joys of our life, and the love and the security we continue to nurture.

- As we ride out to enjoy the evening together I feel so grateful for what I have, and so hopeful for what will come tomorrow and what I will accomplish tomorrow.







