



SOUTHWEST FLORIDA DISC GOLF ORGANIZATION

Southwest Florida Disc Golf Organization, Inc.

a Florida not-for-profit sporting club. www.swfdgo.club

The 21st Annual Southwest Florida Open will be held at the North Fort Myers Disc Golf Course on February 26 & 27th.

This annual tournament is a B-Tier competition sanctioned by the Professional Disc Golf Association (PDGA) and will

allow both professional and amateur players to showcase their skills over two days and three rounds of 18-hole disc golf.

What is disc golf?

Disc golf is played much like traditional golf. Instead of a ball and clubs, however, players use a flying disc, or Frisbee®. The sport was formalized in the 1970's, and shares with "ball golf" the object of completing each hole in the fewest strokes (or, in the case of disc golf, fewest throws).

Southwest Florida Open statistics:

- 80-90 competitors each year
- Approximately 30% professional, 70% amateur
- 90% of 2018 competitors lived in Florida
- Strong player presence from Fort Myers/Cape Coral/Naples community.

The Board of Directors of the Southwest Florida Disc Golf Organization, Inc. invites you to promote your company through sponsorship of our annual event. The disc golf community is deeply committed to supporting local businesses and is a loyal base of potential new customers for your business.

2022 Southwest Florida Open Sponsorship Form

Company: _____

Level: _____

Address: _____

Phone: (____) _____ - _____

Contact Name: _____

T-Shirt Size (Circle if applicable)

Email: _____

S M L XL XXL XXXL

Special Instructions: _____

Make checks payable and mail to Southwest Florida Disc Golf Organization, Inc.
680 Pine Vale Drive Naples Florida 34104
PayPal - swfdgo@gmail.com

Artwork can be emailed to swfdgo@gmail.com | deadline January 28, 2022 for levels valued over \$100

All other artwork must be received by February 4,2022. (Please submit in png, jpg, or ai format.)

Sponsorship Opportunities
 21st Annual Southwest Florida Open
 February 26th & 27th 2022

The Southwest Florida Disc Golf Organization, Inc. would like to extend the following sponsorship opportunities to individuals and local businesses.

Level	Amount	Benefits of Sponsorship
Short Putt (registered competitor)	\$15.00	<ul style="list-style-type: none"> Sponsors will have their name and/or logo advertised in black and white at one of the 36 tee pads throughout the course.
Long Putt (non-competitor)	\$25.00	<ul style="list-style-type: none"> Sponsors will have their name/logo advertised in black and white at one of the 36 tee pads throughout the course.
Approach	\$50.00	<ul style="list-style-type: none"> Sponsors will have their name and/or logo advertised in color at one of the holes (2 tee pads) on the course. Sponsors will receive one (1) tournament disc.
Fairway Drive	\$100.00	<p>Sponsors receive Approach benefits plus:</p> <ul style="list-style-type: none"> Sponsors' name/logo will appear on tournament T-shirts. Sponsors' name/logo will appear on SWFDGO event web page. Sponsors will have their name and/or logo advertised in color at Tournament Central. Sponsors will receive one (1) tournament disc and one (1) tournament shirt. Sponsors are offered the opportunity to include print marketing materials in player's packs (@100).
CTP (Closest drive to the pin)	\$250.00	<p>Sponsors receive Fairway Drive benefits plus:</p> <ul style="list-style-type: none"> Sponsors will have their name added to tournament disc. Sponsors will receive two (2) tournament discs and two (2) tournament shirt. Sponsors are offered the opportunity to include branded items/samples in player's packs (@100).
Ace	\$500.00	<p>Sponsors will receive CTP benefits plus:</p> <ul style="list-style-type: none"> Sponsors' name/logo will be added to all official communications and promotions of the event. Sponsors' name/logo will appear on the back of the tournament scorecards. Sponsors are invited to participate in our random draw doubles on Friday, February 25th 2022.
Spotter	In kind Item donations Custom	We will custom build your sponsorship benefits based on the nature of your donation.

All sponsors will be mentioned at event during Player's Meeting and during the Award Ceremony.
 All sponsors will be listed in the official Player Guide and receive a copy (multiple copies on request).