Yoon Nadi

UX/UI designer

[Bento]() | [Portfolio]()
[Email]() | [GitHub]() | [LinkedIn]() | [Behance]()
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SUMMARY

SKILLS

Soft Skills: Consistency, Attention to details, Project coordination, Sales, and Marketing, Customer Service, Design Thinking, Multi-tasking, ability to work together with a cross-functional team, Collaboration, Communication, Problem Solving, Critical thinking, Time management, Empathy, Fast Learning, Multitasking, Keep Challenging, Attention to work, Flexibility, Team Player, Solution Provider.

Hard Skills: User Research, User Flow, Information Architecture, Wire-framing, Interaction Design, Prototyping, Usability Testing, UX writing, Hi-Fi UI designs, Low-Fi UI Designs, Design Methodologies, Human Computer Interaction (HCI), Design Methodology, Design System.

Other Additional Skills: Illustration, Coding, Multilingual speaking.

Field of work: Facebook, Instagram, LinkedIn, Bento, Behance.

Tools: Figma, Adobe Photoshop, Microsoft Office, Canva, Paint Tool Sai, Procreate, Framer, Spline, AI generation websites. Animations, Visual Studio, Wix studio, WordPress, Sketch.

EXPERIENCE

Product Designer
at [Phluid](), Singapore   **(July 2023 - present)**

- Creating user-friendly user interface designs for job searching platforms- mainly for *employers and helpers in Singapore*, I coordinate and work across a cross

functional team, such as product team and developers, delivering the project within the timeline, while considering the technical limitations and business goals.

- Designing and developing user experiences and interfaces for websites and mobile applications, with a focus on Design Systems and proper User Flows.
- Implementing usability testing and improve the designs based on user feedback, using SDLC and Agile methods.
- Helping out with Quality Assurance Team , SEO Team and Content Management Team to operate functionally on time.

Results: Successfully did communication with the clients and founders, collaborated with the developers and designed the functioning app from scratch which helps to communicate between the employers from certain developed countries such as Singapore and the maids from all over the world.

See our Phluid Helpy and Hire Helpy on Playstore; [Helpy](#) for job seekers and [Hire Helpy](#) for employees around the world.f

Project coordinator
at Phluid, Singapore   **(July 2023 - present)**

- Coordinate and manage project schedules, budgets, and resources
- Communicate project progress to stakeholders and team members
- Conduct regular project meetings to ensure tasks are on track
- Collaborate with cross-functional teams to ensure project milestones are met
- Prepare project documentation, including reports and presentations
- Identify and mitigate project risks and issues

Results: Successfully designed and coordinated a Singapore start–up project, which is going to be launched by April,2024.

UX/UI designer
At Funclass, United Kingdom   **(Feb 2022 - June 2023)**

- Starting from user interview to *preschool and primary school teachers, and young learners*, defined their pain points of online teaching, ideated and designed the user flow of the Funclass web-app.
- Defining MVP and implementing the amazing and happy user interface for both sides of users, which also includes gamification functions.

- Collaborated together with developers and business owners, iterating the launched product and redesigning for the future phases.

Results: Successfully designed and coordinated a UK start–up project, which is launched already.

View Funclass at https://www.getfunclass.com/

UI designer/Graphic designer
At Meta, Freelance   (Jan2020 - June 2022)

- Emphasizing solely on visual designs and interaction designs, working remotely with clients to define their needs and goals.

- Contributed in honorable projects such as Project Yes , YEASLI Seeds for the Future, TEDxUM1Yangon , and freelance projects, such as portfolio projects and EcoSearch Engine projects.

Results: Successfully designed user centered applications and websites for many clients. Helped some Junior developers with their portfolio website designs.

https://bento.me/yoon-nadi– see my projects here.

ChibiURL - URL shortener service which provides customizable shortened URLs including a clipboard feature using ClipboardJS.

Behance - view my latest MVP works on Behance.

B2C business owner and Product Manager   (June 2019- Jan 2022)

. Running Aesthetic Girl online shop has more than 11K likes and 11K followers, which is organic customer reach without any additional boost.

. Working as a product officer and distributor, I had been working for [VINSA](#), [GOOJODOQ](#) brand, and [VEIKK](#) drawing tablets and stylus pens for the previous 3 years.

. Targeting to reach sell points and successfully achieving new customers every week.

. Currently running with organic reach to 1-2k customers. Able to deal with different types of customers.

. Having prior experience from [Bag House](#), a Facebook page I created before 2019 for my art, I can manage Aesthetic Girl Page comfortably without any obstacles.

EDUCATION

Google UX Course (Coursera)

. Google UX certificate   (2023)

University of Medicine 1 (Yangon)

. MBBS   (December 2014 - April 2020)

University of the People

. Bachelor of Health Science.   (June 2021 -currently on a pause)