

## PROGRAM INFORMATION FORMAT

<b>Course Name</b>	<b>She Leads: Inclusive and Strategic Leadership for Women Executives</b>
<b>Course Name as on Certificate</b>	She Leads: Inclusive and Strategic Leadership for Women Executives
<b>Certificate Issued by</b>	IIM Jammu
<b>Institute</b>	Indian Institute of Management Jammu
<b>Introduction</b>	<p>She Leads: Inclusive and Strategic Leadership for Women Executives (SHEW) is an executive leadership mastery for women leadership; a specialized leadership development program designed specifically for women in leadership roles or those aspiring to senior positions in their organizations. It is tailored to address the unique challenges women face while simultaneously honing the skills and strategies needed to succeed as high-impact leaders in today's fast-paced, often male-dominated business environment.</p> <p>In today's evolving corporate landscape, women continue to face barriers such as underrepresentation in executive roles, gender biases, pay disparities, and lack of access to mentorship and sponsorship opportunities. While women are making significant strides in leadership, they often need specialized support and training to overcome these challenges and unlock their full potential. This course provides an environment where women can cultivate their leadership skills, gain confidence, and break through these barriers, ultimately empowering them to lead effectively, authentically, and sustainably.</p> <p>The Executive Leadership Mastery for Women course is not just about improving individual leadership skills—it's about empowering women to change the future of leadership. By arming women with the tools, mindset, and support they need to succeed, this course aims to level the playing field and create a world where leadership is defined not by gender but by the ability to lead with purpose, integrity, and impact.</p> <p>Women leaders who complete this course will leave with a renewed sense of purpose, enhanced strategic capabilities, stronger communication skills, and a network of powerful women ready to support each other. More importantly, they will be prepared to take on senior leadership roles with confidence and to shape the future of organizations in a way that is inclusive, innovative, and sustainable.</p> <p>The course fosters a community of like-minded women leaders, creating an invaluable space for peer support, networking, and collaboration. As women rise in their careers, they can often feel isolated or unsure of who to turn to for advice or guidance. This course creates an environment where women can share their challenges and triumphs, learn from each other's experiences, and celebrate successes together.</p>
<b>Course Objectives</b>	<ul style="list-style-type: none"> <li>• Enhance Leadership Skills</li> <li>• Overcome Gender-Specific Barriers</li> <li>• Build Confidence and Resilience</li> <li>• Expand Strategic Vision</li> <li>• Foster Peer Support and Networking</li> <li>• Promote Gender Equity in Leadership</li> <li>• Prepare Women for Senior Leadership Roles</li> <li>• Encourage Sustainable Leadership Practices</li> </ul>
<b>Eligibility</b>	i. The age group is to be between 25 and 50 years of age. ii. The academic qualification must be at least a graduation in any subject. iii. A minimum of 1 year of work experience in any sector. iv. Understanding of Regional Language/ English.
<b>Program Prerequisites</b>	None
<b>Target Segment/ Who Should Attend</b>	Mid-to-senior level women professionals, executives, and emerging leaders
<b>Type of Certificate</b>	Certificate of Completion, Certificate of Participation, Certificate of Achievement
<b>Total No. of Hours</b>	17 Hours Online + 1-Day Immersion (Double Occupancy)0
<b>Fee</b>	Rs. 35,000 + GST
<b>Date</b>	3/9/2026 to 3/11/2026
<b>Mode</b>	Hybrid

<b>Pedagogy</b>	The “She Leads” MDP employs a dynamic and inclusive pedagogy combining case-based learning, leadership simulations, and reflective exercises to foster personal and professional growth. Participants engage in storytelling workshops, negotiation role-plays, peer coaching circles, and leadership journaling to deepen self-awareness and enhance strategic influence. The programme integrates emotional intelligence training, visibility strategies, and experiential learning to equip women leaders with the skills and confidence to navigate complex leadership landscapes effectively.
<b>Course Content</b>	<p>The “She Leads” MDP is structured around six transformative modules that guide women professionals through a journey of self-discovery, strategic empowerment, and inclusive leadership. Beginning with a deep dive into self-awareness and authentic leadership identity, the programme builds critical capabilities in strategic thinking and decision-making. It then explores organizational power dynamics, teaching women how to navigate influence and politics with confidence. Participants also gain skills to lead diverse, high-performing teams and communicate their leadership narratives with impact. The final module brings it all together, helping participants design a personalized leadership roadmap, supported by peer insights and long-term visioning. Together, these modules equip women leaders with the mindset, tools, and support systems to lead with clarity, courage, and purpose.</p> <ol style="list-style-type: none"> <li>1. Self-Awareness and Leadership Identity</li> <li>2. Strategic Thinking and Decision Making</li> <li>3. Power, Politics, and Influence in Organizations</li> <li>4. Team Leadership and Managing Diverse Talent</li> <li>5. Personal Leadership Narrative and Communication</li> <li>6. Designing Your Leadership Pathway</li> </ol>
<b>Key Programme Highlights/USP</b>	The “She Leads” MDP offers a unique, research-backed, and contextually relevant learning experience tailored for women professionals aspiring to lead with authenticity and impact. Anchored in IIM Jammu’s academic expertise, the programme blends experiential learning with strategic insight to address real challenges women face in organizational leadership. Key highlights include a dedicated focus on self-leadership, strategic decision-making, navigating power dynamics, and inclusive team management. The programme emphasizes peer learning through coaching circles, reflective exercises, and personal storytelling to help participants craft compelling leadership narratives. With hands-on sessions in negotiation, visibility strategies, and career planning, “She Leads” empowers participants to not only overcome structural and cultural barriers but to thrive as transformative leaders in their fields.
<b>Program Directors</b>	Dr Garima Saini ,Dr Kamakshi Sharma, and
<b>Key Attractions for sessions</b>	Each session in the “She Leads” MDP is designed to be highly interactive, practical, and deeply relevant to the lived experiences of women leaders. Key attractions include personalized leadership assessments, reflective storytelling exercises, and real-time negotiation and influence labs tailored to gendered workplace scenarios. Participants engage in dynamic peer coaching circles that foster community and shared growth, while expert-led modules provide actionable strategies to navigate organizational power, visibility, and bias. The programme also features experiential role-plays, strategic decision-making simulations, and voice and presence training—ensuring that each session not only builds leadership capability but also instills confidence and clarity. The capstone experience, where participants present their personal leadership roadmaps, serves as both a culmination and a powerful declaration of future intent.