

Arapahoe and Heritage High Schools
Streets at Southglenn Cross Town Throw Down
November 20th 6:00-9:30pm
Sponsorship Opportunities



SPONSORSHIP INCLUSIONS AT THE \$5000 LEVEL:

Exclusive Naming Rights - Streets at Southglenn

Additional high-impact opportunities are available at this investment level with distinct benefits.

- ON-SITE SIGNS AND BANNERS
- EXPOSURE ON SCHOOL MARQUEE WEEK OF THE EVENT
- EXPOSURE IN EVENT PROGRAM GUIDE
- MULTIPLE MENTIONS IN ANNOUNCEMENTS AT EVENT
- MENTIONED AND PHOTO WITH THE TEAM ON INSTAGRAM
- LOGO ON GAME DAY INSTAGRAM POSTS
- LOOPING AD ON DIGITAL SCOREBOARD THROUGH ENTIRE SEASON FOR ALL EVENTS IN GYM

SPONSORSHIP INCLUSIONS AT THE \$2000-3000 LEVEL:

- SIGNAGE AT EVENT (SMALLER THAN \$5000 LEVEL)
- EXPOSURE ON SCHOOL MARQUEE WEEK OF THE EVENT
- EXPOSURE INSIDE EVENT PROGRAM GUIDE
- MENTIONED IN ANNOUNCEMENTS AT EVENT
- MENTIONED AND PHOTO WITH THE TEAM ON INSTAGRAM
- LOGO ON GAME DAY INSTAGRAM POSTS
- LOOPING AD ON DIGITAL SCOREBOARD THROUGH ENTIRE SEASON FOR ALL EVENTS IN GYM

SPONSORSHIP INCLUSIONS AT THE \$1000 LEVEL:

- EXPOSURE ON SCHOOL MARQUEE WEEK OF THE EVENT
- EXPOSURE INSIDE EVENT PROGRAM GUIDE
- MENTIONED IN ANNOUNCEMENTS AT EVENT
- MENTIONED AND PHOTO WITH THE TEAM ON INSTAGRAM
- LOGO ON (1) GAME DAY INSTAGRAM POST
- LOOPING AD ON DIGITAL SCOREBOARD THROUGH ENTIRE SEASON FOR ALL EVENTS IN GYM

SPONSORSHIP INCLUSIONS AT THE \$500 LEVEL:

- EXPOSURE INSIDE EVENT PROGRAM GUIDE
- MENTIONED IN ANNOUNCEMENTS AT EVENT
- MENTIONED AND PHOTO WITH THE TEAM ON INSTAGRAM

Arapahoe Boys Basketball

About the Streets at Southglenn Cross Town Throw Down: Annual Littleton Tradition Signals the Start of High School Basketball

The Streets at Southglenn Cross Town Throw Down, created in 2023, is a yearly event that features Arapahoe High School and Heritage High School, part of Littleton Public Schools. The preseason competition features the boys' and girls' teams in a basketball skills challenge modeled after the NBA All-Star Skills Competition. It rotates between Arapahoe and Heritage each year.

This is a family-fun event that brings together the Littleton community, high school students, and young basketball players who participate in the respective Gold Crown high school feeder basketball program that includes 4th through 8th grade teams.

After only a few short years, the event is now highly anticipated and sells out each year. Held in the school gymnasium, the atmosphere is filled with school spirit and community pride. High school varsity players from Arapahoe Warriors and Heritage Eagles participate in a hot shot team shooting contest, a three-point shooting contest, a skills/passing contest, a slam dunk contest, along with abbreviated games for the staff, unified teams, and Gold Crown feeder teams.

The evening is rounded out with concessions, prizes, school bragging rights, and other fun surprises, including celebrity judges for the slam dunk contest.

With your generous investment, we can apply funds to support both schools' basketball programs, from Freshman through Varsity teams. It is estimated that participation requires around \$1,000 from each player, and the additional money raised helps us cover costs for equipment, uniforms, and travel.

As a sponsor, you enjoy prominent exposure in all event materials, as well as live announcements, social media placements, and in-game scoreboard advertising during the regular season.

We sincerely appreciate your consideration of a sponsorship to help us continue this exciting tradition at Arapahoe and Heritage High School, providing support for our players and teams as they strive to reach their goals.

ABOUT ARAPAHOE BASKETBALL▼

The Boys' Basketball Team of Arapahoe High School, part of Littleton Public Schools, Colorado, participates in the highly competitive 6A Centennial League. The Boys' Basketball Program offers four team levels, freshmen through Varsity. It also participates in the Gold Crown Feeder Program and fields teams from 4th through 8th grade.

PROGRAM SUPPORT▼

The Arapahoe Boys Basketball Boosters Program consists of parent volunteers working closely with Head Coach Kevin Boley and his coaching staff. Our goal is to provide resources and manage program funds to enhance the experience for our student-athletes. We heavily rely on fundraising to cover the program expenses, which amounts to around \$1,000 for each player. This means we must raise an extra \$500 per player on top of the season fees.