

## **Privacy Policy for Apps4Aspiration :**

Apps4Aspiration is always coming up with convivial and captivating products on the Android platform for the users to be engaged into day in, day out. Apps4Aspiration has always been devoted to create a safe environment for better and for always for our users. This privacy policy encompasses all the calculated measures that Apps4Aspiration tend to take to offer protection to its users and the users under the age of 13 as well.

Apps4Aspiration may ask its users to provide necessary identifiable personal information on using the services to incorporate with other data for improving user's experience, which users can turn down any time before proceeding to use the services. Bear in mind, Apps4Aspiration does not deliberately offer its services to the users under the age of 13. So, Apps4Aspiration urges all of the users under the age of 13 to seek parental guidance before undertaking the services. Apps4Aspiration also advises the parents to monitor and keep a track of internet activities of their children.

By using the services and products of Apps4Aspiration , you agree to observe and be bound by this privacy policy. Apps4Aspiration has your approval of collection, processing, use and disclose of the information given by you. You hereby accept the terms and conditions set by Apps4Aspiration You may withdraw by not proceeding to using services and products of Apps4Aspiration .

## **Information Collected by Apps4Aspiration:**

Users over the age of 13 will be asked to register before they will be able to use our products and services. Users will have to provide their username, password, date of birth and email address. Apps4Aspiration may attain some non-personal data to enhance the user experience on the services and products that it provides. Non-personal data may include: browser type, device version, type of device and IP address. Please note that this statistical data will solely be used to analyse demographical progress. This will help Apps4Aspiration in identifying target market and certain areas to

focus and bring improvement to. Apps4Aspiration may ask users to provide contact information for surveys and communication for future prospects and expectations of users from the developers. Statistical data may also include high scores, timings and user activities on the services and products to boost up the environment.

**Social Media Connection:**

Apps4Aspiration also offers its users to submit their information through any of social media platform. Users must be of age 13 to register on these platforms. Apps4Aspiration may obtain data such as name, user ID, gender, location, and avatar, date of birth and email address.

Apps4Aspiration assures its users that all of the necessary gained personal information is encrypted.

**Access to Smartphone Features:**

Apps4Aspiration may ask its users to allow access to various features of their smartphones such as camera, microphone, contacts and location solely for the purposes of aligning with the features of our services and products and also to increase efficiency and providing influential user experience.

**Use and disclose of the information collected:**

Apps4Aspiration collects information only to improve the design of services and products to garner more target audience. Apps4Aspiration ensure its users that all the information collected through services or social media platform are fully encrypted and are in hashed form through proper channels. Apps4Aspiration takes immense measures to safeguard all the information and prevents from unauthorized access.

However, on certain occasions, Apps4Aspiration may disclose information to third parties for advertising purposes. Apps4Aspiration use ad campaigns and utilities to steer its products forward on the market and also for revenue generation functions. Users' information may be collected to tailor the advertisements that may interest them.

Apps4Aspiration may also disclose information to third parties in case if Apps4Aspiration feels there is viable cause to bring a legal action against someone deliberately sabotaging services and products.

Apps4Aspiration also advises the users to take necessary precautions when asked for information by third parties which are governed under their policies. Please read those policies carefully and then proceed.

**Amendments to the Privacy Policy:**

In order to suggest variations, amendments and changes to our current privacy policy, feel free to write, email or contact Apps4Aspiration on the contact information provided.