



**Games2win - Car Games
Social Media Assignment**

THIS IS A READ ONLY DOCUMENT.

KINDLY MAKE A COPY OF THIS ASSIGNMENT

**(go to "file" on the top left of the sheet, hit "make a copy" and save it as
YourName_Social Media_Car Games Assignment)**

Intellectual Property Disclaimer

Games2win values IP above all else, and we do not use work submitted for hiring purposes in our actual product/content.

If you are more comfortable signing an NDA with us, please download this draft, fill it out, sign it, and send it to us for our signatures. Then, proceed with the assignment.

Assignment I

Preparation:

A - Download and Play our Game "Driving Academy Simulator Game" from the ([iTunes](#)) or Car Driving Game - Open World ([play store](#))

B - Play our top competitor's game

- Car Driving Parking School here ([iTunes](#)) / ([Android](#))
- Car parking Multiplayer ([iTunes](#)) / ([Android](#))

C - Check the social media pages of both these games and other top car games on all social media platforms

- Car Driving Parking School Instagram - Instagram [LINK](#) / Discord [LINK](#)
- Car parking Multiplayer Instagram - [LINK](#) / Discord (Find out yourself)

Assignment 1 (you need to create a PPT to present the assignment below)

1. Which two social media channel would you choose as your FIRST choice for actively promoting our game and why?
2. If we have to create posts for our Driving Academy Simulator Game, on a daily basis. What kind of a post will you create?
3. Create 3 posts as samples and show each post how it will be tweaked to be posted according to the different platforms.
4. For insta post please mention the #hashtags you will use and for other platforms the text, headings and description etc.

Assignment 2 (you need to create a PPT to present the assignment below)

1. Discord is a big thing for all car games communities and interactions. Both competitor games have their discord accounts and are very active with huge amounts of traffic. Visit the Discord channels of both these games and tell us 5 things you think they are doing incredibly well that we should immediately replicate
2. Create a mock of the discord account of our “Driving Academy Simulator Game”.
3. List and describe the various pages, communities and bifurcations of our discord account
4. Explain in detail how you will handle these communities and pages on a daily basis.

Assignment 3 (you need to create a PPT to present the assignment below)

1. Go through current affairs of cars such as which cars are launched, innovations, records broken, basically anything and everything related to cars going on in the world.
2. Create a post around one of the trending topics and how that post can be shown with a creative made using our game assets and content.