CEL Survey Study – Privacy Policy

Last update: Thursday July 11th, 2024
For more info, refer to: https://celsurveystudy.org/

Collection & Use of Data

Why we collect your information

This project will help us understand more about the user experience on social media. We will use the information we collect to:
- Suggest new design practices to researchers and practitioners to improve social media
- Advance knowledge through open research and study

For more information about this project, please email stanfordsmmood@gmail.com

How we collect your information

We collect the data through a Chrome extension (Privacy Policy) called CEL Survey Study. The data is encrypted and transferred to our server over an HTTPS connection. It is saved on a server accessible only to Stanford researchers who are part of this project.

What information we collect

If you choose to participate, we will collect interactions with Twitter/X, including clicks and time spent on the platform. The data is de-identified, and we **do not** collect private information such as direct messages, account names, and notifications.

Sharing

How we share your information

No publishing: The information we collect will not be shared publicly.
Access: Raw data will only be shared only with the members of Stanford University, and service providers who need to process this information and are subject to non-disclosure obligations.
Other sharing: We may disclose any collected information when required by law, when we have your permission, when needed to protect our rights, privacy, safety, users, or the general public.

Protection

Who to contact

This research project is approved by the Institutional review board (IRB) of Stanford University to meet ethical requirements (protocol number: IRB-66436). The extension is enabled only for people who accepted the consent form shared externally.

If you have questions, please email stanfordsmmood@gmail.com Participants who wish to change, access, or delete information they provided should contact us with their requests.