

Wall-Covering Acoustic Panel Keyword Research:

Sources:

<https://www.homedepot.com/b/Lumber-Composites-Boards-Planks-Panels-Wall-Paneling-Acoustic-Panels/N-5yc1vZcbqd>

<https://www.surfacematerials.com/acoustic-solutions/wall-systems.html>

<https://www.surfacematerials.com/wallcovering/acoustical.html>

<https://www.buzzi.space/noise-reduction/acoustic-wall-covers>

- These are the top competitors for your keywords surrounding “Wall-Covering Acoustic Panel” queries
 - Each URL has a sufficient amount of content to support the keyword as well as providing a great user experience with images, product reviews, and additional product information
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Competitors Winning the SERPs:

<https://www.yorkwallcoverings.com/collections/acoustical-wallcoverings> - "***acoustical wallcoverings***"

<https://www.buzzi.space/noise-reduction/acoustic-wall-covers> - "***acoustic wall covering***"

<https://www.soundproofcow.com/acoustic-panels/> - "***acoustic panels for wall***"

- Inserting each of the following keywords into Google, we have found these to be your top competitors winning the #1 position.
 - No keyword has the coveted position 0 aka a featured snippet, which means we can create a blog to answer the users' queries below
 - These are category pages which means that there is a wide open space to create blog articles for acoustic wall coverings/panels with limited competition
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Keyword Reports:

<https://docs.google.com/spreadsheets/d/1KiiwgTUvsT4rsjcdbQwaHD0xwv3mjE9bdtHyLsSstB0/edit#gid=1716428186>

- Based on our research from your competitors above, there is good search volume for acoustic panels
- Specifying “wall-covered” has a more niche audience, but this indicates that we can win the SERPs since there is currently limited content written for that topic

People Also Ask/Questions:

****See Images Below***

Wainscoting

How effective are wall-covering acoustic panels?

Do acoustic panels reduce noise through walls?

What acoustic panels are the best?

Do I need to cover the entire wall with acoustic panels?

Do wall-covering acoustic panels really work?

People Also Ask:

People also ask :

Do I need to cover the entire wall with acoustic panels?



Can you cover acoustic panels?



What material covers acoustic panels?








Do acoustic panels reduce noise through walls?



Feedback

Google Trends:

Related queries 		Rising    
1	acoustic slat wood wall panels	Breakout
2	ats acoustic panels	Breakout
3	acoustic panels for walls	+60%
4	decorative acoustic wall panels	+40%

Google Search Console:

Top queries	↓ Clicks	Impressions
acoustic wall panels	2	8,582
wall panel	2	4,984
acoustic wood wall panels	2	1,924
wall panels	2	1,361
art acoustic wall panels	2	5
custom printed acoustic wall panels	1	1,067
acoustic wall paneling	1	509
cork acoustic wall panels	1	171
acoustic felt wall panels	1	168
acoustical wall paneling	1	37

- The people ask/google trends reports also indicate that there is a growing industry for wall panel terms.
- Majority of users are searching for a more broad topic of “**acoustic panels**” but this is a great opportunity to capture the **QUALITY** of users that are specifically looking for “**wall-covering**”