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- **Personal Profile**

I am a first-class graduate in Advertising, Public Relations, and Branding from Middlesex University Mauritius. I have been working for a year with a marketing agency, having practiced video production, editing, and digital content creation since I started university. I am passionate about creating and continually enhancing my skills through personal social media projects on Instagram, TikTok, and YouTube. I am also expanding my expertise into web development, combining these skills as a creative technologist. Proficient in software such as Adobe Premiere Pro and Adobe After Effects, I have experience supporting marketing projects for both my university and local brands.

- **Key Skills:**

Video Editing: Skilled in video editing through personal projects, collaborative content, and freelance work for local brands, delivering engaging and polished videos across social media platforms.

Motion Design: Experienced in creating motion graphics and animations to enhance video storytelling, brand visuals, and social media content, using tools like Adobe After Effects.

Communication: Strong communication skills demonstrated through voiceovers, on-camera discussions, and storytelling in video content, effectively engaging audiences and conveying ideas.

Content Creation: Experienced in creating and curating digital content, including videos, photography, and motion graphics, consistently developing and refining skills through weekly projects for personal and client audiences.

- **Education:**

BA (Hons) First Class Degree: Advertising, Public Relations, and Branding, Middlesex University Mauritius, 2022-2025.

Foundation Degree: International Foundation program, Middlesex University Mauritius, 2021- 2022.

WAEC: Pace Setters Secondary schools, Wuye, Abuja (2020)

NECO: Sanctus Lumen Christ junior secondary school, Area one, Abuja (2017)

Work Experience:

I. Video specialist and Motion designer (On-site) CARET Communication

March 2025 – present

- I primarily shot and edited videos while creating motion graphics for agency projects.

II. Digital intern (on-site) Middlesex University Mauritius.

August 2024 – present

- I mainly help manage Instagram and TikTok, create content ideas, and execute them weekly.

III. Social Media Marketing Intern (On-site) Black Rock Domains.

January 2024 - March 2024

- I primarily contributed to developing social media content ideas for Black Rock Domain's Instagram, while also gaining foundational knowledge in UX design and scripting video content.

IV. Freelance videography

2022- present

- By The Way 2024 (Videographer and editor).
- Blink Beauty Mauritius social media 2023 (Videographer and editor).
- Inka Goodwin; Personal Trainer/ Fitness Instructor 2023 (Videographer and editor).

V. Content creation 2022-present.

VI. Modelling

- Fashion house Mauritius summer collection 2022 (Model).
- Goldmodels Mauritius signed as Model 2023.
- Voice x photoVogue NFT Residency by Miora Rajaonary 2022 (Model for survival).

VII. Movies

- Ni chaînes ni maîtres 2024 (Actor - featured extra).