Hey Christian

I saw your page and I gotta say, I respect how you help entrepreneurs and businessmen cut through the distractions and excuses so they can get the shredded lean appearance they desire.

Think about how GREAT it would feel to be known as the most capable Trainer the world has ever seen.

Have all the respect you desire from everyone and anyone

I took a look at your competitors, and found three ideas we could emulate with BRAND to bring in more cold traffic

So I put together some marketing material that uses expertly-written copy to reach the reader's deepest and darkest fitness desires. This marketing material is designed to induce readers to your program, hyped up and motivated to finally leave the excuses behind and get the Hercules arms they've always dreamed of.

Best regards, Augusto.

■ CHRISTIAN FREE VALUE