

Email 1 – Autoresponder Email

Subject line: The world is calling, and you just answered 💪

Hey [NAME],

You're taking positive steps towards the most badass, femmed-up adventure yet and we can't wait to see your excitement. Nice one sis!

If you haven't grabbed your free *Packing Guide for Daring Ladies*, just click this link and we'll get it straight over to you.

You'll be hearing from us at TerraBound on the regs about how you can connect to other solo female travellers, our insanely hot discounts and everything else you want to know before you grab your passport.

Solo travel doesn't have to mean alone...

Your world is about to get seriously inspiring [NAME]!

Welcome aboard.

Sign off

Email 2 - Indoctrination Email

- **Subject line:** "You don't need to be fearless - just curious."

Chances are you're here for one of the following reasons:

- You want to see the world but don't want to wait for the right person or people to see it with
- You're adventurous but aware there are some places you just wouldn't go alone
- You're sick of tours that dictate your day, are full of couples, or whose principles don't match your vibe.

That's why we exist. Because we know there are thousands of women just like you who crave the type of adventure where lifetime bonds are made. Where you can just be your curious self with us as your safety net. That's what we are at TerraBound.

We only book small groups. All our guides are vetted and paid a generous wage. And we only work with fair-trade, eco-conscious partners.

We take care of the details so you can focus on shimmering sunsets and your new sisterhood.

On our trips, you'll meet other empowered women who say f**k yes to exploring and hell no to feeling alone.

Because women who wander together, grow together.

So what is it [NAME] that calls to you? Is it:

1. Canoeing the dense Amazon with pink dolphins and caimans
2. Ski touring and snowshoeing the Canadian Rockies
3. Climbing and SUPing in crystal waters of the Balearics
4. Yoga and conscious beach parties in Goa

It's your passport, your rules. When you send out that energy, that's when you meet your tribe.

Reply with your top choice from these bucket list adventures and we'll give you a lifetime discount code to use on any of our soul-searching, fear-defying trips.

You new besties await.

Sign off

Email 3 – Abandoned cart email

Hey there [NAME],

Oopsie it looks like you forgot this!

Did you mean to duck out? Or did you just drop it cuz it's hot?

No worries it's still there for when you want to grab it (before midnight when it turns into a pumpkin that is!)

Give us a shout if you're having any trouble and we'll get right on it.

Sign off

Email 4 - Sales Email

Subject line: Final call: Aurora skies, champagne powder + sunsets that heal

Hey [Name],

This is your final call to end the year with a bang!

There are just a handful of spots left on our final trips of 2025, and they're not hanging around:

- Iceland - witness the phenomenal aurora borealis from the frozen fiords in this unrivalled hinterland.
- Canary Islands - climb sea cliffs, SUP crystal coves, and toast kaleidoscopic sunsets with your new sisters.
- Canadian Rockies - a day of champagne powder followed by a soothing hot tub in a pristine, wild winter wonderland.

Each TerraBound trip is built for women who want more than rushed and tacky tours. We always have small groups, vetted guides paid fairly, and eco-conscious partners that give back to their communities.

Don't wait for the "right time" or "right travel buddy." This is the moment - and your tribe of fearless women is ready to welcome you.

Because women who wander together, grow together.

Claim your spot before it's gone.

Your passport. Your rules. Your adventure.

The TerraBound Team

Email 5 - Content Email

Subject line: 64 countries later, here's what I know about unforgettable travel...

Hey [Name],

I'll never forget standing on a ridge of Acatanango volcano at sunrise - wind whipping my hair, a thermos of too-strong coffee in my hands, and Volcan Fuego roaring opposite me with a force that made me tremble with life.

It wasn't the 64th country I'd visited. It wasn't even the most remote. But it *was* the moment I realised something big:

Travel isn't about how many stamps you collect. Or how many altitude-induced steps you climb.

It's about how deeply a place imprints itself on you.

It's about the magical bonds you make with those you share this world with.

I've been that woman rushing through bucket-list cities, checking off landmarks, and feeling strangely empty afterward. And I've been the woman who stayed longer in a single village in

the backwaters of China - learning to cook dumplings with grandmothers, sharing tea with villagers who became friends, and leaving a big chunk of my heart behind.

Guess which version I'd choose again?

Adventure doesn't have to mean "see it all." It means to feel **it all**. Fully. Authentically. Without compromise.

That's the heartbeat of TerraBound. We design every journey to go beyond surface-level sightseeing - so you don't just *visit* a place, you connect with it, and the women you share it with.

Curious where to start? Check out **our Top 5 Ethical Destinations for 2026** - places that balance awe-inspiring landscapes with palpable community connection.

[Link: Discover the Top 5]

With you on the journey,

[Founder's Name]

Founder, TerraBound Adventures