

SL: Hi «name». Is it worth talking more about it?

Compliment

I'm researching the Social Media Content Strategy niche for a case study and I came across your insta, youtube, etc.

I was scrolling through your website and I was flooded with ideas to motivate readers to take the steps they need to take to become a freelance SMM.

I was so afraid that I could forget them that I wrote them down on a google doc right away.

Here, I'll attach it below for you to take a look.

[Google doc](#)

Is it worth talking more about it? If you are busy you can just reply with "yes" or "no".

If not, that's fine, positive or negative feedback is always good.

Hugo Costa