

# Brand Empower

The Global Excellence Awards & Industry Leaders Awards were founded by Brand Empower Pvt Ltd. [Brand Empower](#), based in New Delhi, is a multi-award winning market research, branding, and creative public relations firm. BE's mission is to recognise and honour actors, artists, entrepreneurs, businesses, organisations, and individuals in the arts, entertainment, media, manufacturing, and services in order to foster creativity, innovation, and quality on the platform of GEA & ILA. It is held in different cities and countries each year and has helped to increase the popularity and brand image of ILA Winners worldwide. Mr Rahul Ranjan Singh, Founder & CEO of Brand Empower Pvt Ltd, founded the Global Excellence Awards & Industry Leaders Awards.