

Privacy Policy

To provide service we collect information from all our customers. From basic stuff like address and contact information to information about your pet and yard, to payment information. All the information we collect is so we can provide you with the best possible experience. We take your privacy seriously and take steps to ensure that your information is kept private.

Our Privacy Policy does not cover the privacy practices of third-party websites or services, even those of third parties who assist us in providing products or services. We encourage you to review the privacy policy of any third party once you leave our site via a link or access a third-party site, application or widget, to understand how they handle your Personal Information.

“Personal Information” may include (but is not limited to): (a) contact information (e.g., name, address, phone number, date of birth and email address); (b) credit card information; (c) demographic information such as gender, geographic area, service preferences, etc. when it is linked to any personal information that identifies you. It does not include certain types of information, such as information that is publicly available or de-identified.

From time to time our privacy policy may change and will be available on our website.

Information we collect:

We collect information in multiple ways:

- **Information you provide.** When you sign up for service you will provide personal information such as your name, address, phone number, email address, and payment information.
- **Information we gather during service.** We collect information while providing services such as, but not limited to, what services you are receiving, yard layouts and photos regarding your yard, pet health, etc.
- **Automatically collected information (i.e. cookies)** We use "Cookies," which are files stored on your computer's hard drive by your browser. These help us uniquely identify your computer and understand how you reached our site. Cookies also save your email address, password, and preferences, so you don't need to re-enter them on subsequent visits. When you access our sites, our web server automatically recognizes and may record your domain name (and email address if you have a static IP).

We may also gather and store non-personal information about your online activities. This includes details like browser type, system type, page hits, number of visits, viewed web pages, and visit duration, and does not individually identify users. While we may link your Personal Information to your IP address to offer relevant product, service, and offer information during your return visits, Non-Personal Information is not considered Personal Information unless it directly or indirectly reveals your identity. If we combine your Non-Personal Information with your Personal Information in a way that allows direct or indirect identification, we will treat the combined data as Personal Information.

- **Third-Party Use of Cookies and Other Tracking Technologies.** We may have content on our sites that are provided by third parties. This content, such as advertisements, when provided by third parties such as advertisers, ad networks, content providers and application providers, including Outside Vendors we engage. Such third parties may use cookies, alone or in conjunction with other tracking technologies, to collect information about you when you use our Sites. The information collected by third parties may be associated with your Personal Information or may be collected over time across different websites and other online services. This may be used to provide you with Internet-based advertising or other targeted content. We do not control these third parties' tracking technologies or use of cookies. If you have questions about how an advertisement or other targeted content is provided, you should contact the respective provider directly and review the third parties' privacy policy.

How we use your personal information:

We may use your personal information including but not limited to the following ways:

- To provide you with our products and/or services
- To provide you with access to our digital platforms and services
- To respond to your request and inquiries for services or products
- To process employment applications
- To manage customer accounts
- To process payments
- To improve customer experience
- To market our products and services
- For any other legitimate business purposes

We do not rent, sell or otherwise share your personal information. We may as necessary share your personal information and/non-personal information with third parties for purposes related to the products and services we provide. To our knowledge, we have not contracted with any third party who sells or plans to sell personal information provided by us.

- **Outside Vendors** We may share your personal information with outside vendors with whom we have engaged in a professional relationship to assist in providing our products and services. Outside vendors are required to use any information we share with them according to their contractual obligations with us. Any use of your information will be in accordance with their company specific terms and conditions and privacy policies.
- **Marketing & Advertising** We may provide personal information to third parties for purposes of marketing and advertising products and services we provide, or products and services we believe you may be interested in which are provided by other parties. We use remarketing tracking cookies and conversion pixels from vendors including but not limited to Google, Meta, Twitter, etc. to present special offers to you for products and services.

Security of your personal Information

We take reasonable precautions to protect your Personal Information from loss, misuse, unauthorized access, and disclosure. However, no system of storage or transmission is 100% secure. Therefore,

we can not guarantee the absolute security of your personal information and are not responsible for any breaches of security measures taken.

Questions If you have any questions or concerns regarding our privacy policy or your personal information, please contact us.