

WEEK 4 - 28 Days To A Client

THE MASTER WAR MODE DAY PLAN + REPORT

	Task List For The Day - Fill In ALL 20! Urgent Easy Health Tentative Excite	Action steps	Task Time	Results: ✓/✗
1.	Immediate 100 push-ups when I wake up			✓
2.	Morning Power-up			✓
3.	Prospecting			✓
4.	Preparation for valuable outreach #1	1) Product research 3) Market research 4) AI (efficiency)	15 min 15 min	✓
5.	Writing valuable outreach #1	1) Objective 2) Start writing	30 min	✓
6.	\$100M Offers			
7.	Pick up mom			✓
8.	Write cold emails for valuable outreaches		30 min	✓
9.	Review pieces of copy		30 min	✓
10.	Analyze/Hand-copy sales letter		30 min	✓
11.	BREAK		30 min	✓
12.	Go over sales call information	Review Spin Questions	1 hour	✓
13.	Prepare for tomorrow's sales call, Dan	Research market and potential client	1 hour	✓
14.	Organize everything for tomorrow	Write spin questions. Write objections. Come up with a list of offers.	1 hour	✓
15.	Spend time with family - Easter			✓

	Task List For The Day - Fill In ALL 20! Urgent Easy Health Tentative Excite	Action steps	Task Time	Results: ✓/✗
16.	Go over breathwork masterclass		<5 min 45 min	✓
17.	Recovery			✓
18.	Plan for tomorrow		30 min	✓
19.	Sundown Rule (daily check-ins, send valuable cold emails)		30 min	✓
20.	Write acknowledgments about my progress in my journal.		<5 mi	✓

	 DAY NUMBER + DATE + TIME 
Day Number:	27
Date:	4/9/23
Start Time:	9 am

	 3 Things That I Am Grateful To Have In My Life 
1.	I am grateful for my family.
2.	I am grateful that I am making progress on being valuable to businesses.
3.	I am grateful to be a strategic problem solver

	 My Top 3 Priority Tasks That MUST Be Completed 
1.	Valuable outreach #1 and #2

2.	Go over sales call information
3.	Prepare for tomorrow's sales call with Dan

Hour-By-Hour Tracking: **[Plan+Measure=Improve]**

 Task:	 Task = Set The Task That I Intend To Complete This Hour?
 Intention:	 Intention = What Is My Plan Of Action To Complete This Task For This Hour?
 Reflection:	 Reflection = Did I Complete This Task For This Hour? If Not, Then Why?

MY MORNING WAR PLAN

 **What Do I Plan To Accomplish This Morning?** 

Tasks 1-8

 **What Is The Main Goal For This Morning?** 

I want to be valuable for business.

I want my free value to be perceived as valuable to help them grow.

Only send outreaches that I am confident about.

 **How Will I Start My Morning With Power?** 

Immediate 100 pushups, caffeine, and morning power-up call!

9 am: Task 💰	Immediate 100 push-ups Brush teeth Caffeine Morning-power up call ~ 15 minutes Prospecting
Intention 🔔	START THE DAY WITH POWER!!
Reflection ✍️	Completed

10 am: Task 💰	STEP 1: <u>Preparation</u> for valuable outreach #1 Product research: ~ 15 minutes Research niche: ~15 minutes Use AI for support (efficiency) STEP 2: <u>Writing</u> for valuable outreach #1 Be clear with your objective Start writing free value: 30 minutes
Intention 🔔	I want my free value to be perceived as valuable - so I can help their business grow. Effective-based outreach with a 1-hour deadline
Reflection ✍️	Completed this task

11 am: Task 💰	Cold emails
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Intention 🔔	Be a partner with businesses. Show humor, be personalized, and be different.
Reflection ✍️	Completed this task

12 am: Task 💰	Review pieces of copy in TRW ~ 30 minutes Hand-copy ~ 15-30 minutes
Intention 🔔	Sharpen copywriting axe
Reflection ✍️	Completed this task

🎯 **END-OF-THE-MORNING REPORT** 🎯

🧠 What Did I Learn This Morning? 🧠
Conscious breathing is a good inner-healing technique to eliminate the root cause of anxiety

❌ What Problem's Did I Face This Morning? ❌

🔑 How Will I Solve These Problems For This Afternoon? 🔑



MY AFTERNOON WAR PLAN



🧠 **What Do I Plan To Accomplish This Afternoon?** 🧠

🎯 **What Is The Main Goal For This Afternoon?** 🎯

🔑 **How Will I Start My Afternoon With Power?** 🔑

1 pm: Task 💰	Break Eat ~ 45 minutes Go over sales call information in trw
Intention 🔔	Go over spin questions again
Reflection ✍️	Completed

2 pm: Task 💰	Go over sales call information in trw Prepare for tomorrow's sales call, Dan
Intention 🔔	Research market and potential client's

Reflection 	Completed
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3 pm: Task \$	Organize everything for tomorrow Pick up mom
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Intention 	Write spin questions. Write objections. Come up with a list of offers.
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Reflection 	Completed
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4 pm: Task \$	Break Go over breathwork masterclass
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Intention 	
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Reflection 	Completed this task
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5 pm: Task \$	Go over breathwork masterclass
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Intention 	
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Reflection 	Completed this task
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6 pm: Task \$	Family time - Easter
Intention 🔔	
Reflection ✍️	Completed this task

7 pm: Task \$	Family time - Easter
Intention 🔔	
Reflection ✍️	Completed this task

8 pm: Task \$	Family time - Easter
Intention 🔔	
Reflection ✍️	Completed this task

9 pm: Task \$	Make sure I understand my client call for tomorrow
Intention 🔔	
Reflection ✍️	Completed. Hopefully, I will land my first client tomorrow. Hopefully, I can be valuable to him

10 pm: Task 💰	Sundown Rule (daily check-ins, send valuable cold emails) Plan for tomorrow Make sure everything for tomorrow's sales call is ready! Write acknowledgments about my progress in my journal.
Intention 🔔	Be consistent. Stay accountable. Focus only on what you control
Reflection ✍️	Complete

11 pm: Task 💰	
Intention 🔔	
Reflection ✍️	

12 pm: Task 💰	
Intention 🔔	
Reflection ✍️	



End-Of-The-Day Report:



🧠 **What Did I Learn Today?** 🧠

Breathwork is pretty insane

✗ What Problems Did I Face In The Day? ✗

🔑 How Will I Solve These Problems Tomorrow? 🔑

NEW What Do I Plan To Do Differently Tomorrow? NEW

♻️ What Do I Plan To Do The Same Tomorrow? ♻️

📱 Who Do I Need To Update, Contact, Ask A Question To, And Share Feedback With? ➤E◀

📝 What Tasks Were Left Undone? 📝

Brain Dump:

