

Social Media Launch Kit for Africa4Future Virtual Showcase

Launch Date: 28/05/2020

Hashtag: #A4FShowcase

Registration link: [Bit.ly/A4FShowcase](https://bit.ly/A4FShowcase)

Blog link: <https://cchubnigeria.com/africa4future-virtual-showcase/>

Media Assets [Graphics]:

https://drive.google.com/open?id=1hpTO54HjGc_ixotcAmyjnWJm8l3iPeSa

Blogpost

On Thursday, June 11th, 2020, the virtual showcase of the third edition of the Africa4Future will unveil 10 newest African companies from the programme using remote sensing technology (satellite imagery) to address the food insecurity and infrastructure deficit challenges across the continent.

The online event powered by Airbus Bizlab, Make-IT in Africa (a project implemented by GIZ), UP42, and implemented by CcHUB, will bring together investors, corporate executives and stakeholders from all around the world to interact with solutions that are creating new benchmarks for yield prediction, improving access to finance for farmers, reducing post-harvest losses through innovative logistics infrastructure and improving productivity for livestock farmers, amongst others.

With a focus on remote sensing for precision agriculture and infrastructure development; the showcase would feature 10 African startups from 7 countries namely; AgriEdge, Agrorite, Crop2Cash, DMM.HeHe, Epinec, Fastagger, Flamingo Foods, GrowForMe, RuralFarmers Hub and XY Analytics originating from Ghana, Morocco, Nigeria, Kenya, Rwanda, South Africa and Tanzania.

The accelerator, a 3-month long programme, is designed to support the startups through a joint collaboration with Airbus and GIZ, with a Proof of Concept (POC) at the end of the programme. The showcase is, therefore, a great opportunity for stakeholders interested in collaborating with innovative startups in the Agriculture and Infrastructure sector to connect and engage with them. You can request an invite to attend the event here: bit.ly/A4FShowcase.

#Africa4Future is a joint-accelerator programme launched by [Airbus BizLab](#) and “Make-IT in Africa,” an initiative developed by GIZ, the German agency for international cooperation, [UP42](#), a developer platform and marketplace for geospatial data and analytics; and implemented by Co-creation Hub (CcHUB).

Learn more about the startups: <https://www.airbus.com/newsroom/stories/Africa-4-Future-2020.html>

Social media Copies

Graphic	All banners can be found here - https://drive.google.com/open?id=1hpTO54HjGc_ixotcAmyjnWJm8I3iPeSa
Facebook Copy	Copy 1: Experience the display of the innovative solutions unlocking opportunities for Africa across the food & infrastructure value chain at the Africa4Future Virtual Showcase happening on June 11th. Request an invite: Bit.ly/A4FShowcase Copy 2: Meet the African startups who are creating wealth and boosting resilience post-crisis for farmers using innovative technologies. They will be showcasing their business and technology to corporate executives and investors on June 11th. Request an invite: Bit.ly/A4FShowcase
Twitter Copy	Copy 1: Meet 10 African startups building next-gen technology in agriculture and infrastructure at the #Africa4Future Virtual Showcase. Request an invite: Bit.ly/A4FShowcase #A4FShowcase Copy 2: The 10 #Africa4Future startups using remote sensing to solve food security & infrastructure deficit will showcase their solutions at the #A4FShowcase on June 11th. Request an invite: Bit.ly/A4FShowcase Copy 3: Meet the African startups who are creating wealth and boosting resilience post-crisis for farmers using innovative technologies. They will be showcasing their business and technology to corporate executives and investors on June 11th. Request an invite: Bit.ly/A4FShowcase

<p>Instagram Copy</p>	<p>Copy 1:</p> <p>Experience the display of the innovative solutions unlocking opportunities for Africa across the food value chain at the #A4FShowcase happening on June 11th.</p> <p>Request an invite: Bit.ly/A4FShowcase</p>
<p>LinkedIn Copy</p>	<p>Copy 1:</p> <p>Experience the display of the innovative solutions unlocking opportunities for Africa across the food & infrastructure value chain at the Africa4Future Virtual Showcase happening on June 11th.</p> <p>Request an invite: Bit.ly/A4FShowcase</p> <p>Copy 2:</p> <p>Meet the African startups who are creating wealth and boosting resilience post-crisis for farmers using innovative technologies.</p> <p>They will be showcasing their business and technology to corporate executives and investors on June 11th.</p> <p>Request an invite: Bit.ly/A4FShowcase</p>
<p>Handles to tag on Twitter</p>	<p>@airbusbizlab</p> <p>@Up42_</p> <p>@Cc_HUB</p> <p>@Make_IT_Africa</p>

Email to Channels/Communities/Networks

Email Subject: Join Airbus Bizlab, GIZ and CcHUB as we showcase the #Africa4Future Startups

Dear [Name],

I hope the email finds you safe and well.

I would like to inform you about the Africa4Future Showcase 2020, powered by Airbus Bizlab, Make-IT in Africa (a project implemented by GIZ) and UP42, and implemented by CcHUB.

A first of its kind, the showcase would unveil ten (10) companies in the third edition of the Africa4Future accelerator. These companies, from seven (7) African countries are using remote sensing technology (satellite imagery) to tackle the food insecurity and infrastructure deficit problems across the continent.

Date: Thursday, June 11, 2020.

Time: 12 pm - 3 pm

Venue: Virtual

The showcase, which is fully virtual, would be an opportunity for organizations and stakeholders interested in agriculture and infrastructure sectors to interact with solutions that are; creating new benchmarks for yield prediction, making access to finance easier for farmers, reducing post-harvest losses through innovative logistics infrastructure and improving productivity for livestock farmers, amongst others.

With the accelerator designed to support these startups to collaborate with Airbus and GIZ through a POC at the end of the program, this is a unique opportunity for such organizations to find companies to support, invest in or collaborate with to achieve mutual goals. You would also be able to engage the startups after the event if you are unable to attend on the event day.

Interested stakeholders can request an invite here: bit.ly/A4FShowcase.

Kindly register for the event if you find it relevant and you can share with your network by forwarding this email.

Best regards.