

## Bonus:

### 7 High-Converting Sales Funnel Models For Your Biz

[https://miro.com/app/board/uXjVMuUwPTw=?share\\_link\\_id=981861999264](https://miro.com/app/board/uXjVMuUwPTw=?share_link_id=981861999264)

## Portfolio

### Sample of Email Copywriting:

#### Social Media Influencer with 22M+ followers

Subject:

Subject 1: I want to meet you  
Subject 2: Are you crazy enough?  
Subject 3: Re: Our Meeting

Body:

Hey {first\_name},

Should we meet?

Not only with me...

But also with Casey Neistat, Julius Dein, and many other viral content creators.

Because the N\*\* Summit is coming to Los Angeles on October 7, 2023...

And I cannot contain my excitement to meet you!

You probably know that Casey Neistat is my hero...

And in 2013, I started my journey as a creator by following in his footsteps.

10 years later...

With more than 1,000 videos made...

And 12M+ youtube subscribers...

My team and I have brought tens of millions of positive impacts to the world!

All that from creating content.

But behind all the travel and limelight...

There's a secret I want you to know.

Being a content creator who's insane enough to make an impact is challenging...

It feels lonely to record a video on an unfamiliar street...

More so when people think that you're weird for talking to your phone...

Preparing a script and editing a viral video without guidance is as tricky.

But you can avoid all the difficulties when you join the N\*\* Summit.

You'll be able to learn from viral content creators in person to tackle all the challenges...

You'll get to meet me and other expert creators who will inspire your next journey...

And you'll discover like-minded people to open new opportunities.

So if you're excited to meet your hero...

And a crazy enough content creator who wants to be a positive impact in this world...

Then join us at the next N\*\* Summit in Los Angeles on October 7, 2023!

But be quick, this event is limited to only 1,000 selected participants...

So click the link below to submit your application now.

That's one minute, I'll see you in LA.

## NFT email samples:

Cold leads and the purpose of this sequence is to inform them while urging them to join our community on Discord.

Karen?

Subject option:

1. Who you?
2. I'm sorry, Karen who?
3. Wait... Who are you again?!

Body:

IKR?!

Who the hell am I?

And why are we even sending you this email?

Well, first of all, we're from Karen NFT project, but I'm sure you never heard of us.

We're a NEW NFT project with one main utility for our holders...

**“Collab to Earn”.**

Where we do the collabs, and u get to earn real money...

It's that simple!

But that's not all to it, there are also tons of other utilities aside from that.

Take example our P2E game where you and many other players can earn crypto...

And our numerous raffles with some serious \$ to be won!

Isn't that exciting?

Now, secondly...

We invite you to join our discord server through this email.

Our community manager has prepared some fun activities for you there...

And you can also learn more about our project.

And if you're interested to become one of our holders...

And earn real passive income from us...

Then maybe at the end, you'd consider minting one (or more) of our NFTs.

Sound fair?

Anyway...

[Here's our discord link.](#)

Don't worry, we won't ask u to connect your wallet...

And if anyone does, please don't, **DO NOT CONNECT YOUR WALLET RANDOMLY!**

Keep your wallet safe.

Now, just to let you know...

Our discord is normally closed to the public...

But luckily, you've been chosen to access it only until our third email reaches you....

And we'll close it again 24 hours after you receive our third email.

Once we close our discord (again)...

The only way for you to access them is by winning our hard-to-earn invitation on Twitter...

And don't bother asking others to send you an invite link either, because they can't generate any.

As for the next email, we'll tell you how you can earn real passive income on our project and where the money came from...

But if for any reason you don't want to receive other emails from us and lose the chance of earning real passive income...

And probably the biggest raffle you'll ever have a chance to win before the new year started...

Then you can unsubscribe at any time.

Until then...

Ciao!

*P.S. The sooner you join us, the bigger the chance for you to be in our extremely limited whitelist.*

*P.P.S. Whitelisted members will earn special perks like a FREE mint of the Chihuahua NFT collection that serves as a staking multiplier, a guaranteed mint of 5 Karen NFT with 50% disc, and a private discord channel for whitelisted members where you can extend your network in the NFT space.*

*P.P.P.S. Ready to join us? [Here's your personal discord link.](#)*

## Is NFT Dead?

Subject option:

1. NFT is DEAD!
2. Who said NFT is DEAD?!
3. Hey, do u think NFT is dead?

Body:

Around 4,600 new members have joined us from the last email... (*[insert a screenshot of the total number of members](#)*)

And to be completely transparent with you, we never expected that.

We thought that we'd be lucky to get around 500 new joiners, at most.

But who would have thought, huh?!

Anyway...

Do you think NFT is dead?

Because Gary Vee always says, *"More than 90% of NFT projects will die"*.

And I have to agree with him on that.

Here's why...

If you see on Twitter, there are literally tens of new NFT projects popping up daily...

And most of those projects relied only on generic utilities.

You know, things like staking, P2E, tokens, merchandise, metaverse, and whatnot.

And based on our experience, those kinds of projects won't even last for 2 months...

For some, not even 24 hours...

Before their floor price got rekt by flippers.

I mean...

Those kinds of basic utilities would be the first red flag for anyone who has been in the NFT space for quite some time...

And to be honest with you, that was also our utility when we started this project.

But then we realized that those kinds of utilities won't put us in a unique position...

And since we're planning to stay for a long time, we gotta change that.

So, after the team had a deep and long brainstorming session, we're excited to finally come up with the idea of **"Collab to Earn"**...

That way, you will reap the most benefits...

But we can also grow the project and last longer than most others.

Isn't that great news?!

Now let's talk about the mechanic, shall we?

How you can actually earn money every time we do a collab with other NFT projects, and how to claim them?

Just so you know, we're super excited about this idea!

So, the mechanic is very simple...

You see, the very first utility we created for this project was the P2E game...

And the way it goes is similar to a poker game and also a slot machine game...

Where there'll be several simple steps you need to follow to win the game.

The rules and guidelines for the game itself can be found on our website.

Moving on...

As we told you earlier, P2E is associated with generic utility nowadays in the NFT space...

And most projects are using that only as a buzzword.

But for us, we created the game first before we even started the Karen NFT project...

And we'll pick several participants on Discord to try the game soon, give us feedback on it, and earn a whitelist.

So how does the **Collab to Earn** work?

Simple...

Those games we designed, can be used to display NFTs images from other projects...

And can also be used as a raffle machine.

So after we finish our minting period, our professional hunters will start looking for other projects and offer them those 2 services...

- Displaying their NFT images to gain exposure from our partners.
- Setting up their raffle system with our game apps.

Obviously, they'll need to pay for it, and it won't be cheap either.

I'm sure you can see where we're going...

You're right, those payments we receive will be split among holders and our team...

So the more Karen NFTs you hold, the more % you'll get as well.

And if you want to earn more actively, any Karen NFT holders who can get us collab will get to keep 10% of the total amount we'll charge other projects!

So if we charge other projects \$10K per month for using our raffle system...

Then you'll be getting \$1K for as long as those projects partner with us...

And \$10K for a minted-out NFT project is a very small amount.

This idea alone is pretty simple and it will keep us surviving in the long game...

With more partnerships going, more exposure we'll gain, and more profits you'll earn.

And we're confident that no other NFT projects up to this date have ever done this!

(Eat that BAYC!! lol...)

Oh, and don't forget about our staking...

Where you can use the tokens you earned to join in our P2E games...

Or raffle to win Karen NFTs and other bluechip NFTs.

Look...

The reason why more than 90% of the NFT projects will die is that they're not thinking about the long-term...

They only think about getting into the space and rely on temporary hype to earn short-term benefits...

But that's not what we want...

And I'm sure you know which one will give you the most profits in the long term too, right?



Be a smart investor and join our discord now if you haven't yet...

Here's your personal link. *(embed discord link)*

Until then...

Ciao!

*P.S. It'll be easier for you to get the whitelist and boost your chance to earn more when you join early.*

*P.P.S. Next email will be our last invitation email, after that, you can only get into our discord by winning our insanely hard-to-get Twitter events, so don't get left behind.*

*P.P.P.S. Don't randomly connect your wallet!*

## A Tale of Pegasus

Subject option:

1. The ship is sailing and you're left behind
2. It's now or never
3. This is why Pegasus doesn't exist anymore

Body:

Have you heard the story about the pegasus and Noah's ark?

It goes like this...

Long in the time immemorial...

Before the great flood drowned the earth, lived the greatest horse race on earth...

The Pegasus!

They're so beautiful that their radiance outshines the rising sun from the east...

And they can run so fast, that makes humans think there were invisible wings that helped their stride.

The pegasus would run across the land, gracefully galloping from one oasis to another...

However, they were proud and arrogant creatures.

They look down upon other creatures, even upon other horse races...

And believe that they were the truest!

When Noah told all creatures about the great flood that'll soon drown the barren earth they've been living on...

The pegasus ignored it.

When Noah told them about the promised land where all creatures will find a rich land to live on after the great flood...

They scoff at it.

The pegasus arrogantly believe that Noah is lying...

It's impossible for such land to be found or such disaster will ever befall them.

Day comes and goes, and many creatures marched towards Noah's ark...

They see the opportunity for a better life and they grasp it!

But not the pegasus...

They keep running proudly every day from one oasis to another, ignoring the warning...

And every time they see a pair of creatures marching, they'll think about how foolish those creatures are...

...Believing such a blatant lie told by a mere human.

And even if it's true that a great flood will come...

They can just sprint with their unmatched speed and reach the ark before they drown.

Even when the first rain veiled the land, the pegasus still ran around happily...

Thinking that such drizzle can't hinder their speed.

But when the rain wasn't stopping for months...

And the water had reached their knees, they started to panic...

So they ran towards the ark, galloping hastily with fear looming over their heart.

And after days of running, with their speed being affected by water, they finally saw the ark...

Since they were part of the last creatures to reach there...

They must line behind other creatures that came before them.

Noah then sorrowfully declared that the ark can't house any more creatures...

Arrogantly, they tried to cut the line and ran towards the ark's entrance...

*"We're the majestic race of Pegasus, demand a space for us within your ark!"* They proudly said.

Noah kindly answered them...

Telling them that they were the last creatures to reach his ark...

So even if there was a space left, he'd give it to those who came before them.

*"Then just send those weak and ugly horses from other races out, we're better!"* They insisted.

But Noah was adamant, *"Those other horse race reached here and grasped the opportunity long before you."* He said

And after a long argument...

Noah sadly refused all other creatures that couldn't enter his ark anymore, including the pegasus...

He then closed the gate to his ark and prepared for the journey ahead.

As for the arrogant pegasus and any other mythical creatures who had the same mindset as them, they stood dejectedly outside the ark...

With half of their body submerged by the endless rain.

They howled and wailed for forgiveness, and begged for a space in the ark.

But they were too late...

The gate is closed, the flood drowned them, and the ark sailed.

The pegasus regretted their foolishness and thought that if they were given another chance...

They would be the very first creature to reach the ark...

Alas, such regret is pointless.

Because of their arrogance, pegasus missed their chance to reach the promised land...

Because of their pride and foolishness...

The pegasus drowned in the great disaster they thought was a lie.

Left as nothing but a myth...

For ignoring the chance that was presented to change their life.

Now, I know that the story of a pegasus ever existed might be just a myth...

But the moral of the story is what we human uses to help us improve our lives.

And with that, I'd like to remind you for the last time...

...That this is the third and final email you'll receive from us.

This means we'll soon close the gate to our discord server, again...

And you'll only have 24 hours left to decide and join us if you still haven't yet.

Obviously, the choice to either join our project or not is in your hands...

But I hope that you can learn from the pegasus who have thrown away the chance for a better life just because of their arrogance.

So don't get left behind like the pegasus...

[Join over 40,000 other members now with this private invite link that we've generated personally for you...](#)

Grab our whitelist earlier than others...

Prove that your time has not been wasted at all...

And make the right decision by investing your time in us...

Take the small steps and join us.

Click this link to join our discord.

And we'll see you inside.

Ciao!

*P.S. Your link is only accessible for 24 hours, and it'll expire after.*

*P.P.S. We had additional 2,800ish new joiners from the second email and considering this will be our last email, there'll be a lot more people joining.*

*P.P.P.S. If you missed your chance to join within 24 hours, then the only way you can get into our discord is by winning one of our super-hard-to-win Twitter events.*

## Bizopp Coach for Fitness Coaches:

Version 1

Subject:

1. Escape the feast and famine cycle by fixing this one thing
2. Keep clients for more than 30, 60, or 90 days with this simple trick
3. This is how you keep clients for more than 30, 60, or 90 days

Body:

Having to look for clients every 30, 60, or 90 days is not how you run a coaching business...

And if your marketing team or business coach tells you to “***Just look for more clients with this new method***” then they’re dead wrong.

Many coaches are struggling because they can’t keep the retention of their clients. Period.

You need to understand that when you’re able to retain your clients not just for 30, 60, 90 days but for years ahead...

Those clients will become your biggest advocate to tell their friends about you.

They trusted you to re-shape their body...

And they gave you their time, sweat, and money to follow your instruction...

And they got the result they wanted by working with you...

So they know that your training program is the real deal.

They’re happy with the result, and they **WILL** tell their friends and family about it.

But here’s the thing...

Retaining clients is easier said than done...

And if most coaches keep losing clients every 30, 60, or 90 days, then there’s only one reason.

Their product sucks...

Their training is their product.

Which means?

...

And if any business, not only coaching, is having a bad product, there's no way in hell they'll be able to retain their client.

What they'll get instead are complaints, refunds, and **ZERO** clients in 30, 60, or 90 days.

Do you think those clients will gladly tell their friends and family about their coaches when they don't even stay?

No f'in way!

So how to fix this?

You need to understand that one of the problems why coaches fail to retain their clients for a long time is because of their program.

If one program helped 1, 2, or 3 clients, doesn't mean that it'll help every other client.

Nobody has the same time availability, tools, and injuries...

So why would those coaches be biased by using a program that works for some, to everyone?

In the end, those other clients can't achieve the goal they want...

And that's why they'll leave after 30, 60, or 90 days.

What will likely happen after is that those coaches fall into the vicious cycle of feast and famine.

Or even worse, they lose their coaching business because they think that they're not good enough as a coach.

So if you don't wanna be like those coaches here are the options:

1. Keep the same cookie-cutter program for every client and kill your coaching business slowly like those other coaches.
2. Learn how to fix your product yourself for years to come and spend tens of thousands of dollars making mistakes in the process.

Or...

3. Get better client retention results in 12 weeks with much lower investment costs to learn a sure-kill system about how to build a thriving coaching business without losing clients.

The choice is definitely yours.

But if you choose option 3, then book a call with my team to retain clients for more than 30, 60, or 90 days...

We'll dial in your product so you can confidently write programs that produce results and profits.

Results are KING. Your Program Matters!  
JB.

Version 2 LOTR ver.

Subject:

1. Meet your Gandalf and get more clients
2. Still feeding the dark lord with the same program?



### 3. How my morning Tolkien rant will help you get more clients

Body:

Our client isn't the dark lord...

So why would anyone keep using the one cookie-cutter program to rule them all?

Might as well toss their coaching business to Mount Doom and get back to Hobbitown...

...Have a second breakfast with Pippin and Merry.

You see, the most common mistake coaches make for their program is this...

They're using one template for every client just because it works 1, 2, or 3 times with other clients...

...And it works for them too so they become biased.

But not everyone has the same starting point...

Not everyone has the same resources...

Tools...

Time availability...

And certainly, not everyone has the same injury or trauma.

So why in Galadriel's name would they use the same templated program?

Their clients trusted them with their time, money, and sweat to change their bodies for the better...

Then they'll just betray them like Boromir betrayed Frodo?

You know that Boromir ended up dead while Frodo went ahead with Sam, right?

Yea, they're a Boromir if they don't fix their program soon...

And their client, Frodo, will go to another fitness coach named Sam to help them.

Remember, your program is your product...

And if your product doesn't deliver, you'll lose clients.

It's so simple that even the orcs know.

Good news is, you don't have to sell your soul to the dark lord like Saruman did...

Instead, you need someone to guide you and help you craft a better product.

You need a "Gandalf" to guide and save you from making mistakes on your coaching journey...

And when you have a good product, you will no longer be stuck in the feast and famine cycle.

You'll have clients who are happy to pay you every month...

And they'll tell their friends about you so you'll have **MORE** clients without you actively looking...

...Or wasting thousands of dollars paying a marketing agency without fixing your core problem.

And even if your clients don't tell their friends or family...

You'll have tons of positive results you can use for your case study...

And get more outbound clients without the need to sell your program hard with it.

You don't even have to think about how to sell your product...

Because your clients are proof of how good your program is.

So escape the vicious cycle of feast and famine...

Retain more clients...

And dialed on your products with me.

Let me be your Gandalf and guide you through a successful coaching journey by conjuring a better product together...

So you can confidently write better programs that produce results and profit.

[Contact my team now and let's sail to the promised land with the elves.](#)

Result is King.

J "Gandalf" B

# MLM

## Title:

1. 3 Years from now, here's what your future could look like
2. Are you really ready to earn \$400K per month?
3. Are you living or surviving, %FIRSTNAME|UPPERFIRST%?

## Body:

3 years from now...

You could be driving sports cars heading to your new mansion after a weekend getaway in Colombia...

...Where you also gave an inspiring speech on stage, and thousands of people are looking up to you.

Or...

You could be in your living room...

Slumped on your tattered couch while holding the same old phone you bought 5 years ago...

Frustratingly reading about the success of the members of this network marketing company...

And how they're breaking income records and enjoying life to the fullest...

...While you're racking your brain to find a way to pay your next bills.

Whether you'll live a dream life filled with joy and achievements...

Or struggle with nightmares about tomorrow...

The choice is always yours.

But if you choose to live your life to the fullest, then this email could be your key to success.

With a massive earning potential of up to \$400K a month, the reward plans are unheard of.

Plus, if you're serious, you could feel the weight of the luxury watch strapped to your wrist...

The latest high-end gadgets on your hand...

And visiting the fully-paid exotic holiday destinations...

...All within 3 short months.

It's just a matter of time until you become that person whom people look up to with envy.

Sure, hard work will play a part in your success...

But more than anything, the vehicle you ride to get there isn't less important.

So, if earning up to \$400K per month and living your life to the fullest is what you want...

[Then click this link to start building the brighter future you're meant to have!](#)

To your success, %FIRSTNAME|UPPERFIRST%.

*P.S. Don't wait for the next 3 years when you'll read how far we've come without you.*

*P.P.S. Feels this might benefit someone else? Forward them this email.*

## Fitness:

Subject Options:

Subject 1. Don't You Miss a Cheese Burger?

Subject 2. Here's How You Can Get a Bun-Shaped Belly

Subject 3. Eat Those Burgers %FIRSTNAME%

Body:

You don't need to stop eating cheeseburgers to have this abs %FIRSTNAME%



Yes, you heard that right.

What you need is a correct method of weight loss and muscle building...

Just like what I've been coaching in the Fit Life System. ([embed link](#))

You see, the problem with conventional weight loss programs is that their methods are wrong...

You don't have to restrict yourself with a super tight eating schedule, or an extra small portion of food...

... And also traditional muscle building is hard to do in the modern world.

Who would have time spent 3-4 hours in the gym nowadays?

At least I don't...

I'm sure you don't either...

Coz I'm very sure that you're not a bodybuilder.

I'd rather spend my quality time with my family, or even help other people like you...

You're already busy with your work, managing your businesses, spending time with your family, and socializing with your friends...

And I don't want to sacrifice my social life either just to have a body worth showing off...

Trust me, it's not worth it.

You know my story right?

How lean I was when I was still modeling...

On the outside, I look perfect...

But on the inside...

You can't believe how depressed and anxious I was, I even developed an eating disorder...

And for what?

Just to look good in front of people you don't even know?

But because of that, I created the Fit Life System ([embed link](#))%FIRSTNAME%...

With my experience, I was able to create an ideal weight loss program for someone like you, designed especially for this busy era...

A system to build muscle permanently and sustainably...

Without the need to sacrifice your favorite foods and social life...

That's my promise %FIRSTNAME%.

But here's the thing...

Based on what I learned, not everybody is fit for this program...

Not because of the program itself, but because I want to keep the vibe in our tribe...

And if you're curious if my Fit Life System ([embed link](#)) is for you or not...

Hit the reply button and send me the word "Fit Life"...

We'll have a short chat to see if I can help you reach your goal.

You can leave your wallet on the desk, I won't try to sell you anything.

7 out of 10 slots have been filled %FIRSTNAME%, so I suggest that you reply soon if you want in...



Ciao

~ Diego

Subject Options:

**Subject 1:**    *Well, this is awkward...*

**Subject 2:**    *Do you like French baguettes?*

**Subject 3:**    *Real Life Johnny Bravo*

Body:

You need to train your whole body equally...

That's only if you don't want to end up looking lean and sexy with your bun-shaped abs, but your legs are as scrawny as a French baguette.

Seriously though...

I was working out this morning as usual, when suddenly a hulking dude started pumping on the pec deck machine beside me...

So I glanced to my right and I saw that he had a really broad shoulder and solid abs like a special ops soldier.

*"This guy must've trained them pretty well,"* I thought...

But, my impression didn't last long.

That's because when I saw his legs, both of them looked like straw compared to his hulking top body part.

It was a very disappointing impression.

Can you imagine?

My mental image of him as a Special Ops Soldier turned into Johnny Bravo in like 2 seconds.

I'm not sure if anyone has ever told him about it or not, but he needs to start training his lower body part, ASAP.

Because you see, not only it doesn't look sexy (*creepy? maybe*), but it's also unhealthy for your body.

You need a strong lower body part to sustain all that weight from your top. If you keep training only 1 part of your body, the rest of your body part will take the hit and get damaged.

I saw that so many times happening.

So please listen to my advice and help yourself...

Start training your body equally, your abs, your shoulder, your back, your arm, your hands, and absolutely your legs.

**DON'T SKIP YOUR LEG DAYS!**

And If you're serious about building a lean and strong body equally, you can [check out my training program and let me help you to walk on the right path](#).

If you don't want to end up looking like some weird Pokemon in the wild, go ahead and click the link.

Save yourself years of training by yourself without any results, or worse, end up injured, spending thousands of bucks to recover yourself.

Talk soon,

~Nick

**Angle 2 (I'm trying a different approach this time but the same body copy, I hope you'll enjoy this one LOL)**

**Subject: Johnny Sin or Johnny Bravo?**

Despite his profession, I gotta admit that Johnny Sin has a pretty lean and strong body...

Don't you think so too?

I mean, look at him, he's a doctor, an astronaut, a plumber, a car racer, a firefighter, a soldier, a teacher, hell, even an actor (*quite literally*)

And despite how busy his life must've been (*not that I know*), he still has time to workout and trains his body.

If that's not a gym goal then idk what else is.

Unlike Johnny Bravo, I saw it earlier this morning.

You see, I was working out this morning as usual, when suddenly a hulking dude started pumping on the pec deck machine beside me...

So I glanced to my right and saw that he had a really broad shoulder and solid abs like a special ops soldier.

*"This guy must've trained them pretty well,"* I thought...

But, my impression didn't last long.

That's because when I saw his legs, both of them looked like French baguettes compared to his hulking top body part.

It was a very disappointing impression, seriously.

Can you imagine?

My mental image of him as a Special Ops Soldier turned into Johnny Bravo in like 2 seconds.

I'm not sure if anyone has ever told him about it or not, but he needs to start training his lower body parts ASAP.

Because you see, not only it doesn't look sexy (*creepy maybe*), but it's also unhealthy for your body.

You need a strong lower body part to sustain all that weight from your top.

If you keep training only 1 part of your body...

The rest of your body part will take the hit and get damaged.

I have seen that so many times happening.

But that won't happen to a body shape like Johnny Sin's.

So please listen to my advice and help yourself...

Start training your body equally.

Your abs, your shoulder, your back, your arm, your hands, and absolutely your legs.

DON'T SKIP YOUR LEG DAYS!

Be like Johnny Sin.

And If you're serious about building a lean and strong body equally, you can [check out my training program and let me help you to take the right path.](#)

If you don't want to end up looking like some weird Pokemon in the wild, go ahead and click the link.

Save yourself years of training by yourself without any results.

Or worse, end up injured, spending thousands of bucks to recover yourself.

Talk soon,

~Nick

## Weight-loss Supplements

### Subject Options:

**Subject 1:** *My Life as a Whale*

**Subject 2:** *Native Southeast Asians found a secret to burn fats*

**Subject 3:** *Why are the Southeast Asians hiding it from us?*

Body:

Never have I imagined that it'll be this easy to scrape some fats out...

After spending thousands of bucks to randomly test out every '*magic pill*' in the market, I finally found the real deal.

I've wasted countless months searching for the perfect product that can reduce the size of my bulging belly that a fanny pack will even feel embarrassed wore by me.

And it's not even cost me a hundred bucks...

You see, back in high school, I was the infamous '*Moby Dikk*'.

My friend used to joke around about how the classroom was too cramped when he sat beside me (*thinking back, not sure if he's even a good friend*).

I just laughed it out at that time...

**But the truth is, I was so embarrassed.**

It was one of my most regretful memories aside from when Anniston (*the most popular girl in the school, and every dude's crush*) caught me gobbling up 4 chocolate muffins in 8 seconds like a rampaging troll in a pigpen.

I was so embarrassed that I refused to go to school the very next day...

I wished the earth would just swallow me and send me to Atlantis if that place existed.

My dad used to tell me that I needed to workout and do some exercise so that my body would burn out the fats.

And as a matter of fact, a few years ago I did what he told me to do.

I whipped my ass up to hit the gym 2 hours daily for months.

But the only progress I can see is that I can finally buckle up the fanny pack around my waist if I really squeeze it hard enough.

I tried more for a few months and can only scrape a few more ounces out of my collection of those ugly fats.

That was when I decided to quit and start searching for the reason why it's so hard for me to have packs.

And you won't believe what I've discovered during that time %FIRSTNAME%.

A simple natural product that has been hiding from us right under our noses...

In fact, it's so common that you won't even realize it.

I found it accidentally when I was on a trip to Southeast Asia with my assistant...

It was for a summit about the impact quake proof buildings could bring.

I found that in that particular region, only a handful of people are slightly chubby...

And the rest of them have slim bodies.

I thought it was because of their economic condition that they can't afford to buy enough nutritious foods...

But they actually earned a really decent wage for that country's standard of living.

Curious, I asked 17 random people (*I literally remembered the number coz I was so intrigued by it*) about how they manage to stay slim.

And their answer baffled me like my head had been hit by an iron skillet... twice... from the back...

It wasn't even because they workout regularly, coz I would be able to see tone muscles if they do.

No...

It was what they eat and what they're doing from time to time...

You know, for someone who always occupies 2 seats on a plane, I can't just believe what they told me.

So I did my own research about this ingredient...

Only to be embraced by the fact that numerous studies by expert scientists have been made and proved it.

Not content with only that, I tried to dig deeper into this magical ingredient and its connection to our bodies.

And there it is...

The fact that it produces a substance that locks up a particular fat-producing enzyme in our body...

And burns out the fats that are already stuck for years in our body.

**I called this enzyme the K-17.**

The bloody reason why a fanny pack can never fit my waist.

More than that, it makes your skin healthier and glowing.

Have you ever thought about why many Native Southeast Asians have such slim and young figures despite not using any chemical supplements?

Thought so...

So after the deep research I've done myself...

I started to test out this theory and its ingredients on myself.

Guess what?

You won't believe that it only took me **less than 90 days** to lose half of my body weight.

I was ecstatic...

Never in my life have I ever imagined that I could finally cut out the biggest stress in my life in such a simple way.

And the best part is, I can eat whatever damn I want without adding any extra number to my scale.

For a 'whale' like me, that's a dream come true.

But not stopping there, the ingredients keep surprising me with more benefits such as:

- *Clean blood in my stream, which means my body is supplied by healthy blood cells and reduces my risk to catch any life-threatening disease such as diabetes and high blood pressure.*
- *My heart rate is beating strongly, and I'm sure that's connected to the fact that I have healthy blood cells running through my body. Reducing any risk of heart attack catching on me randomly. Make me collapse on the side of the road at any given moment without warning... gasping for air.*
- *The sugar level in my blood reduces significantly, completely removing the risk of having diabetes.*

- *I laugh and smile more, you know that laughing is also good for your health, now I have a healthy body and healthy mind 24/7/365.*
- *A Dominican hot chick can't stop glancing at me with her naughty eyes while I did my morning run today.*

All that, because of some accidental discovery...

And the fact that I'm even willing to take the risk and test it out...

Leading me to experience the best time of my life, EVER.

From then on, I managed to round up some pharmaceutical experts...

And created a supplement based on that ingredient.

I gathered up more people with the same mission as I do...

Building a strong team that really wants to make an impact and change lives.

And after spending countless hours researching and perfecting our **now-patented product**...

...We are happy to tell you that we're here to help you earn those packs.

We bring you our dream, hope, efforts, and definitely guarantee in each of our products.

Now, the good news is...

My team and I have removed all the possible risks from the ingredient and brought you only the best part of it.

But the bad news is, we don't have an infinite supply for us to help everyone...

That's because the **FDA** is banning some main ingredients and it's really hard for us to acquire them now...

We don't even know when we'll be able to restock them.

Business aside, I'm hell-bent on helping more people who're wearing the same shoes I used to, people like you.

[And give you the dream life you deserve, like I do now and many others.](#)

But with those god-forsaken big pharma who won't let me and my team off easily...



Weeding out people like us with a mission to help...

...I can't help everyone anytime I want to.

Just like how they influenced the FDA on banning some ingredients.

You gotta move fast...

So if you feel tired of being lied to by other supplement products before...

Spending hundreds if not thousands of bucks without real results.

Or you've tried dozens of workout programs with exorbitant pri.. I mean '*investment*' that'll make your face grimace thinking about it.

[You're in for a treat...](#)

I'll see you on the other side,

Dikkinson.

P.S. Only coz you're part of my mailing list, [we have a limited-time offer](#) when you order more than 3 bottles of supplements.

#### **Helix-4**

Subject Options:

- This is why they said it's a SCAM
- A Secret Every Fitness Trainer Doesn't Want You to Know
- Finally... We've Discovered The Holy Grail for Your Health Problem!

There are so many groups who aren't happy we launch our products to the public.

But guess what %FIRSTNAME%?

We don't care about them, we care about you.

*So we did it anyway...*

Despite all the rumors claiming that our products are nothing but a scam...

With all the backlash from fitness trainers who say that our products will never work...

*We did it anyway...*

**We launched our product for you...**

You deserve to know about it, that it exists, and the "magic pill" you've been looking for, is this.

You see, they are all doing those scare tactics because they're the ones who are scared.

They're scared that you won't need those fitness trainers any longer...

Imagine if you can lose lots of pounds without the need to workout long hours...

And without spending thousands of dollars working with fitness trainers...

Or that you won't need to pay thousands of dollars for a fat removal surgery that'll shave your hard-earned money more than the fats...

And did you know that once you stop following their instruction, your fats will come back?

They'll be back with revenge, like an angry mob hell-bent to ruin your progress...

***That's exactly the solution we've discovered, and that's also the reason why they are scared of us.***

Won't you agree, %FIRSTNAME% that in this digital era, everything moves fast...

Your life...

Your work...

Your social life...

The money...

The world's information...

... and because of that, your time is precious.

You need to move fast because your time is money.

You don't have time to spend hours in the gym every day, so let us do all the hard work for you...

Spend your time with your friends, and your loved ones...

Or do your work without you needing to stress out about burning those stubborn fats.

That last part is our problem, **not yours**.

That's also what has led us to our discovery...

What we've discovered is a product that can switch off the fat-trigger gene in your body.

Tapping into your missing link...

And keep it that way.

It will program your metabolic force to naturally switch off that trigger.

And believe me %FIRSTNAME%, that's not even the best part...

The best part is, it will also help you remove the hidden health time bomb in your body.

Time bombs like Cholesterol, High Blood Sugar, and High Blood Pressure that'll kill you slowly from the inside...

What's more, you won't even need to starve yourself to death...

I'm telling you, it won't work, because at one point you will lose yourself to your cravings...

Starting with just a spoonful of ice cream, the tiny guilty pleasure...

Then the next thing you know, you are sitting on your couch with the whole bucket in your hand...

**You can never reign that beast.**

But you know what?

That's ok, it's not your fault if you want to gobble up that gooey choco lava cake...

It's not your fault when you want to pounce on those cheeseburgers...

That's just how nature works...

Your body needs it, so it makes you crave it.

**You can't fight nature, nobody can...**

But what you can do is go along with it and fight nature with nature.

Because that's where our natural-based product comes to help you...

You do you, we'll handle your fats.

And if you think that this is too good to be true...

Well, maybe because our discovery is that good and it's true...

To a new Beginning,

~ Pam

P.S. You won't find this product on google about how to scrap those stubborn fats easily, ([embed your link into this sentence](#))because they don't want you to know.

**Amyl Guard**

**Subject Options:**

- I'm Worried...
- What The Big Pharma Don't Want You to Know About Losing Weight
- The Momos You Need Cut Stubborn Belly Fat

Big Pharma doesn't want us to tell you this.

So much so that the FDA banned some natural ingredients...

[Because of that reason as well we cannot produce a high quantity of Amyl Guard for you, %FIRSTNAME%.](#)

What makes our product so good is that it sells like crazy you might think...

The answer lies with our '*not-so-secret*' main ingredients...

### **Bitter Melon.**

Did you know that your body produces a *certain enzyme* that breaks down carbs into fat-storing sugar?

Surprising, I know...

It's called the **Amylase Enzyme...**

And it's also the cause of a life-threatening illness of high blood sugar...

Because that's what it does, breaking down all your carbs into sugar and storing it within your fats.

You see, my husband John discovered it by accident...

It was when a vicious disease struck him and nearly killed him...

### **His liver was failing.**

The doctor found yellow spots in it and told him that that wasn't something that could be cured.

Even the Cleveland Researcher claims that it affects 1 of every 3 adults in the U.S.

As you can imagine, we were devastated.

His doctor told him that it'll grow bigger and spread fast to his other organs, risking his life even more.

We never expected this, but the symptoms have been there for so long...

Things like:

- *Growing belly*
- *The constant drag of feeling tired*
- *Aching in your joints*

- *Big, jiggly fats on your belly, love handle, neck, arms, or face*

So if you think you have one of these symptoms %FIRSTNAME%, just remember that it's a red flag...

***You should start paying close attention to your body.***

We've tried every medicine on the market...

Every method on the internet,

And every doctor's suggestion we've ever heard, read, or seen with no results...

But in that desperate time, he found a rumor about this strange tropical fruit from Japan...

Since we're already running out of options, we might as well try the myth about this fruit.

But to our surprise (*even his doctor was*) it works like wonder.

And not only is his health getting better, but he also lost 31 lbs of his ugly belly fat...

When he did another checkup at the same hospital, his doctor was baffled by the results.

I mean, who wouldn't, we can even hardly believe it at first, but that's what happened.

It gave him a second chance to be a better dad and more time to watch our kids grow up.

From that moment on, we did extensive research on that fruit...

Spending countless hours finding out how it cures his illness,

Which pretty much was a death sentence for him...

And what breakthrough we found, is the reason why we created this product for you...

**To guard you against your own amylase enzyme.**

The way these pills work is not magic, it's pure science.

Also, countless hours we've spent in research, trials, and errors...

We found out that this fruit naturally produces a protein inside your body that will "shut down" the amylase enzyme...

This protein is called the **Amylase Inhibitor.**

And that exact protein is the magic cure...

Oh BTW, If you want, you can of course eat it raw (if you can find it in the market), but there's a catch.

It isn't called bitter melon for nothing...

Even my husband can hardly endure how bitter it was.

With our pills, you can have all the goodness without the bitterness...

You only need to consume it before a meal and let the magic begin.

Now, here's the thing...

As we told you in the beginning, some natural ingredients are banned by the FDA...

For that same reason, we don't know when we'll be able to restock our main ingredient to create the product.

And the response of the market for our product is extremely high lately.

We don't want you to miss the scant amount we have left and regret it later while others celebrate their wins...

Once we run out of our main ingredients, we cannot guarantee when we'll be able to produce the Amyl Guard again.

[So save yourself from a problem that you will regret in the future %FIRSTNAME% and grab it while it's still on our shelf.](#)

Because it's reducing fast even while I'm writing this email for you.

To a new beginning...

~Pam

# Holistic Healer

## Subject:

1. Here's how you can live a more fulfilling life
2. A quick question for you
3. The last one was a success, this next one will be even better

## Body:

Have you ever joined a retreat before, |FNAME|?

One of the participants from my last retreat said that it was a really life-transforming experience...

It was Reece who said that.

Reece had an amazing time at the retreat connecting with nature and other like-minded people while disconnecting from the busy world.

He especially loved the fact that they could shed their layers and open up to each other...

Connecting with the divine and being surrounded by beautiful nature...

The retreat was such a blessing as he put it.

Others who also participated said lovely things about the retreat...

They felt blessed, how it was such an honor to be there, and how it was life-changing among many other sweet comments.



No matter if you're a seasoned spiritualist or a beginner, [FNAME], a retreat is something that'll transform your life.

With the pandemic we had 2 years ago, earth's geo politics, wars, and volatile weather conditions...

We realize that people need to calm down and disconnect themselves from all the negativity...

So we could reconnect with nature and the divine to lead a better life...

And a retreat is needed much more than before.

With that in mind and remembering how everyone had an amazing experience in our last retreat...

My team and I decided to do another retreat...

And this time, we're going to Bali where the vibe, the nature, and the people are widely known for how beautiful and eye-opening they are.

This retreat is for those of you who want to ascend and build an unparalleled self-character...

Where you will learn how to connect with the higher intelligence that resides in the quantum field...

To shed your husk that has been contaminated by the world's negativities and reconnect with your true self.

Once you've reconnected, rise to your true nature, and shed your husk to be born anew...

You'll understand that your life is yours...

And free yourself from all the negativity our current world is trying to feed you with.

So |FNAME|, click the link below to start your Quantum Transformation.

[{{Insert Link}}](#)

With love,

Senovi.

## Health:

### Subject:

1. This Doctor gives an unbelievable answer about your sciatica
2. Have you ever wondered when the pain will leave your body?
3. 26 years of real-life experience beating Dr. Google about sciatica

### Body:

“Will sciatica go naturally?”

I have heard this question so many times, {first\_name}.

Surprisingly, if you ask Dr. Google, the answer it'll give you is a “**Yes**”...

Your sciatica will be gone after a few weeks or months.

But This is exactly what makes people neglect it until it escalates and becomes a serious problem in their lives...

Probably yours too.

26 years of experience in helping hundreds of clients to heal their sciatica has told me the opposite...

Sciatica can get worse if you don't treat them correctly...

To the point that even waking up from bed is a painful experience.

[So book a free consultation call with me now, talk to me about your pain, and let me help you relieve it by at least 50% on the call.](#)

You see, 70% of my clients have told me that they felt like prisoners to their own bodies...

Trapped by excruciating pain for years...

Some even reached decades of fighting the same agony, every day, for years...

It reaches the level that they can't even do their daily life normally...

Where sitting and walking become such a tough battle to win, fighting against the pain.

So I can tell you for sure that waiting is not the answer to cure your sciatica...

If anything, it will trigger the inflammation when you do your daily activities and ultimately aggravate your pain to an unbearable level.

But, {first\_name}, why would you leave your life to chance when you can fix it by a proven method?

Don't you ever wonder when the pain will leave your body?

And what's the first thing you would love to do once the pain has finally left?

[Book a free consultation call with me now and see how you'll relieve at least 50% of the pain caused by your sciatica, on the call.](#)

Look, if you're someone who has tried every treatment out there and has been wondering about the answer to that question...

Then would you believe me when I tell you that you can relieve at least 50% of the pain caused by your sciatica through a single consultation call?

Probably not.

How could a short 1-hour consultation session beat the months of painful and unsuccessful physiotherapy to ease your pain?

How could it relieve you better than the most probably harmful drugs you've taken for years?

...When not even the prick of acupuncture needles and the thousands of dollars of surgery can heal you.

But hundreds of clients before you have proven that it's possible.

With a staggering 95% - 98% success rate...

I have helped my clients relieve **at least** 50% of their sciatica pain within our first call.

So yes, with confidence, I can tell you that it's possible...

My consultation calls were so successful that I used to charge my clients **\$97** for it...

And I even give a money-back guarantee if their pain is not relieved by at least 50% through the call...

It's payless and painless.

But now, for subscribing to my email list, I want to gift you my consultation call for free.

So stop leaving your life to chances...

Take the control back...

And do the things you love again, free of pain and agony.

Don't wait for your sciatica to naturally be gone...

Because it won't happen.

[Take control of your life back by booking your free consultation call and feel as the pain in your body is relieved immediately.](#)

Talk to you soon, {first\_name}.

Dean.

Subject options:

**Subject 1:   How are your ads?**  
**Subject 2:   This is scary**  
**Subject 3:   I'll see you on the other side**

Spending money on ads will not always guarantee you ROI...

You see, you might've spent hundreds of those '*Benjies*' on ads daily...

But you can still hardly get any leads, let alone customers.

Or worse yet, they're just price police who want to compare your product with your competitors.

*"But they sell it cheaper than you"* they might've said...

'Karen' won't understand the real value of your product/service.

And when it happens, just remember that this problem doesn't apply only to you...

But to many other entrepreneurs out in the wild as well...

Or maybe you remember when you got scammed by a '*marketing agency*'?

Promising you a '*profitable deal*'...

So what happened with the profit?

In the end, there were hardly any qualified customers knocking on your door, right?

And that experience scares you to invest in other people who can genuinely help you.

But being scared won't help you grow %FIRSTNAME%...

You know that.

It won't help your business to scale up...

And worse than most is when you have to roll away your business, closing your door for good.

Leaving you devastated with crushed dreams...

All that is because you're too scared to take a leap of faith.

And you know what?

We've heard this kind of sad story far too many times from our now-happy clients.

[Take John as an example](#)

He's a music marketer.

He worked with so many agencies before and turned off his marketing budget into thin air.

Even the thought of working with another agency would rock his boots...

And that was when we approached him and sang him a new melody.

But did he trust us?

Probably not, after all his disappointments with marketing agencies, it's totally understandable.

And was it easy for him?

Absolutely not, the fear of losing money and failing again isn't easy to shake off.

But his fear of failing isn't bigger than his fear of having his dream crushed...

So with his strong determination...

And the simple fact that we know we'll be able to help him grab his dream...

He grasps his last string and trusts us to help his business...

So we worked in harmony for some time and the last news we got is that his earnings have sky-rocketed.

Look, I know it's scary to place your faith when you've failed before...

I get it...

But which one is scarier?

Have to wrap your business up or grab that last straw and seek help?

I know it's not easy, and that's why I decided to give you a FREE consultation about your business...

About saving your dream.

Just because you're part of my tribe in my newsletter.

And if you think you can trust me enough, we'll talk more about your goal.

But I'm warning you now, there'll be a lot of people who would want to hop on a call with me after they receive this email.

So if I were you, I'd be quick and book your FREE consultation by clicking the link below.

(Insert calendar link)

Talk soon

Kev

## FB ad copy for a high-ticket coaching in the financial niche:

Why do most financial consultants fail to meet their annual production target?

Your seniors, mentors, and even the company you work for have taught you about the SOP...

But truth to be told, it's not an effective framework at all.

Clients are aware about your so-called framework, and it leads them to build a resistance towards your offer...

They believe that most financial consultants only care about closing the deal...

And it makes them feel like they're being robbed blind.



You're most likely not the first consultant they ever met...

And probably won't be the last...

So they put their guard up and hide the information you need from you...

To avoid being sold something.

Their past experience dealing with bad consultants has taught them to do so...

Their family has told them the same nightmare situation where their agents are pressuring them...

And even their friends do too...

All because most consultants have been using the same inefficient framework.

When your prospects have built a certain belief about you as a financial consultant, it'll be extremely hard to help them and close them.

Fortunately, there's another way.

One that focuses on the prospects rather than blindly following the framework that doesn't work.

Using this intuitive approach, hundreds of my students managed to potentially double their deal size while closing their MDRT in the process.

With the framework I taught them and a few more secret materials, they are able to easily open more insurance cases and close more deals with high-net-worth clients...

It has helped them to instantly propel their career and massively increase their premium size.

The key to this result is what I called the 6P framework.

Click the button below to discover how we optimize financial consultant's performance with the 6P framework.

(CTA: "Be a top consultant!" Or use the simple "Learn More")

## Sunscreen's Ad scripts

V1

Headline:

# How to Choose a Good Sunscreen...

That Not Only Blocks Harmful UV Rays But Also Nourish Your Skin,  
Even If You Have Sensitive One

Body Copy:

There are hundreds of sunscreen brands out there...

With one claiming to be better than the other.

But how would you know which one to choose?

...That effectively blocks harmful UV rays and is safe for your skin.

The easiest way is to find out which sunscreen you can eat.

It sounds ridiculous but it's true.

Because your skin will absorb 64% of the chemical ingredients contained in it...

So it's practically the same as you ingest it.

Unfortunately, 99% of sunscreen brands aren't edible because of their toxic ingredients...

So why are you putting them on your skin?

Lucky for you, we've discovered a sunscreen formula from all-natural ingredients that are not only safe for you but also our planet.

It'll not only actively block harmful UV rays like sunscreen should...

But thanks to our all-natural ingredients, it'll also nourish your skin even if you have a sensitive one.

And yes, you can eat it, but we don't suggest you make it your primary diet.

Click the "learn more" button below to... well... learn more.

V2

Headline:

# Feel The Warmth of The Sun Without Its Harmful UV Rays...

## Instead, Nourish Your Skin, Even if You Have Sensitive One

### Body Copy:

Did you know that according to multiple scientific studies...

97% of sunscreen brands out there aren't actually safe for your skin and the environment?

Don't get me wrong, being active under the sun is good for your health;

Be it surfing, hiking, biking, jogging, or even doing yoga...

But as you know, UV rays are a **SERIOUS** threat to your health.

That is why sunscreen was created to help you protect your skin...

But at the same time, their toxic chemical ingredients are corroding your skin...

The reason being – your skin absorbs 64% of the harmful chemicals contained in sunscreen products...

So if you can't eat it, don't apply it to your skin.

Luckily, we have discovered a sunscreen formula that is not only safe for you but also for our planet.

It'll not only actively block harmful UV rays like sunscreen should...

But thanks to our all-natural ingredients, it also nourishes your skin even if you have a sensitive one.

And yes, you can eat it, but we don't suggest you make it your primary diet.

So if you want to protect your skin without damaging your health, click the link below to learn more!

## Bizopp Sales Letter Headline, leads, and FB ad copy.

Variant 1:

For financial consultants looking for a better way to exceed their annual production target...

The 1-day estate planning masterclass reveals:

## How Our Students 2x Their Average Deal Size and Easily Close Their MDRT Using the 6P Framework...

WITHOUT ever buying leads, WITHOUT wasting time to cold call, and  
WITHOUT using complicated tech.

Variant 2:

For financial consultants looking for a better way to exceed their annual production target...

The 1-day estate planning masterclass reveals:

# How Singapore's Top Financial Consultants Open More Insurance Cases and Close More Deals Using the 6P Framework...

WITHOUT ever buying leads, WITHOUT wasting time to cold call, and  
WITHOUT using complicated tech.

Lead:

What is the 6P framework?

6P framework is an intuitive approach to open more insurance cases and double, triple, or even more average premium size depending on your effort.

You'll learn how to leverage the simple yet effective method our students have used to 2x their average deal size and easily close their MDRT way ahead of their deadline.

This is done through the framework which uses the most basic method yet has been somehow overlooked and neglected by 90% of financial consultants...

Where we appeal to the most basic human desire of our clients and use it to genuinely help them through estate planning.

# Lead Copy for a Beauty Product VSL

## Variation 1.

It feels like people are judging me...

Even my husband.

My confidence hit rock bottom again and again...

And every day that passed felt like a hard-won battle.

Wishing someone not to look at me like I'm guilty is impossible.

I mean, how can I?

Not while blackheads, pimples, and whiteheads covered my face.

Have you ever felt the same?

Like you can sense that all their eyes are on you...

And the more you feel conscious about it...

The more you lost your confidence.

You wish that you can hide behind a mask...

...Or even worse, to run and hide in a deep,

...Dark hole where you can escape those judging eyes.

Well, I used to be you.

But now, whenever I'm on a date with my husband, I feel loved...

And I feel confident whenever someone stares at me...

I feel adored instead of judged...

And I can sense they envy my attractiveness...

All is coz my skin now glows without the blemishes covering my face.

But it wasn't always like this...

And I'll tell you the secret soon...

A secret kept by estheticians to give their clients the flawless Italian beauty.

So stay with me.

You see, I probably had the worst nightmare any woman can ever dream of.

My wedding day was ruined...

And I can't believe what my husband told me...

I felt betrayed!

What was supposed to be the happiest day of my life, becomes the worst day ever.

I had my period and a massive breakout happen!

I started to sweat...

My makeup melts...

And the blemishes I tried so hard to hide are showing.

The photos that were supposed to be our precious memories were all ruined.

To be honest with you, I had this problem since I was a teenager, and I hate it.

I've tried every solution you can think of to remove them...

From hours spent religiously applying daily creams...

...To trying the weirdest DIY tips like toothpaste...

But it was all for nothing.

Whether they're a temporary solution that'll harm your skin...



...It takes too much time to apply, wipe, and clean...

Or it'll cost you thousands of dollars.

That was until I found a more permanent solution...

With a fraction of the cost...

And you only need 5 minutes of your time. Every. Week!

Excited?

Stay with me a bit longer and you'll soon find out what the secret is.

## Variation 2.

"I hate you!"

Was what I told myself while looking in the mirror a few days ago.

I don't know who else to blame, really...

I understand why I envy celebrities with their smooth, glowing skin...

You would hate me too if you knew about what secret I'd been keeping.

As a matter of fact, the very secret famous estheticians have been keeping from you to give their clients the flawless Italian beauty.

Coz the once biggest shame in my life...

Has turned into the proudest achievement I've ever had.

You see, my husband and I are very much in love...

I know, another thing people will envy me for...

But the truth is, it wasn't always that way.

No matter how much my husband loves me...

And how much special he made me feel...

I just don't have the confidence to face him.

And it all started before our wedding days...

When my skin betrays me.

## Variation 3.

Have you ever wondered how the Italians have their beautiful skins?

I always envy them...

Coz I had the worst nightmare every woman can ever dream of with their skin...

And it happens on my wedding day!

Since I was a teenager, I had this problem.

Blackheads, acne, and whiteheads covering my face...

And I've tried everything out there to cure it...

Starting from the cheapest trick of using toothpaste and pore patches...

To the more expensive one of going to an esthetician.

Some work, but most don't.

You see, one of my friends is an esthetician in LA...

And she told me that toothpaste and pore patches can actually damage the skin.

Coz the glue in those pore patches is too strong...

And it'll harm your skin while only pulling the surface of the blackheads...

That's why they're always coming back. Fast.

Then you need to buy more of those patches and do it again.

I'm sure you know who will benefit from it.

While the toothpaste...

Well, there's a reason why it's called toothpaste...

...And not 'facepaste'.

My friend knows my skin condition and struggles...

So she suggested I come to her clinic.

She let me try a new facial treatment for free...

And it works really well!

I can see the result where all the blackheads and blemishes are gone from my face.

But the cost of the treatment is too expensive...

If she didn't offer it to me for free...

I'm not sure I can spend thousands of dollars every year for the treatment...

And I can't spend hours doing either while I'm too busy working.

But one day, I stumbled on an ad for a beauty product from Italy...

It works the same as the treatment I got from my friend.

At first, I was skeptical...

So I asked my esthetician friend in LA about it...

And she told me that it's real!

Trusting more than 400 positive reviews on TrustPilot...

I bought it.

Best decision in my life!

Stay with me, and you'll soon find out...

## Variation 4.

Can pore patches truly remove blackheads?

One of the most common beauty products is pore patches...

Maybe you've tried them yourself.

Some people claim that using pore patches works in removing their blackheads...

While others don't.

Actually, it's both...

You see, the way a pore patch works is by trapping your blackheads with glue...

And when you pull it, the blackheads will stick on the patch.

Giving you a smooth feeling.

Well, at least they did pull the upper layer of your blackheads...

But it doesn't completely remove it.

And sometimes, the glue can be too sticky...

Making it hard to remove and ended up damaging your skin.

Leaving you with burning red skin after you pulled it.

Or, you can use this Italian magical stick that is trusted by more than 400 happy buyers including Hollywood estheticians.

Shed your blemished face with a simple 5-minute weekly routine...

Watch one of our success stories now.

## Variation 5.

400+ happy buyers are recommending the same Italian beauty product that has taken America by storm.

Boost your confidence by shedding the blemishes from your face...

And remove blackheads with a 5-minute simple routine. Weekly.

Forget about thousands of dollars on expensive beauty clinics...

Or hours spent applying creams that might be harmful to your skin...

Or perhaps the weird DIY tips like toothpaste that make your nose smell minty all day long. Watch one of our success stories now and find out why are they so happy with it.

## Variation 6.

Can a 5-minute weekly routine remove blackheads permanently?

To be honest, I was skeptical...

And I was so sure that it was impossible for such a magical solution to actually exists.

Look, if you tell me that if I had this Italian beauty product...

Then I won't have to experience the nightmare on my wedding day...

I'll show you the door or call the police for giving me false hope.

How would I not?

The most important day for any woman...

Was ruined.

And I can't believe what my husband told me...

I feel betrayed.

Watch my story now and thank me later...

# VSL Lead of a SAAS Product for Baby Boomers

## Opt-in Page Lead:

### Angle 1 (Igniting their fighting spirit)

Being old doesn't mean that you're ready to kick the bucket...

On the contrary, this is the time for you to reveal that you still have some fights in you...

And to show that you're not a burden to your children and family.

Stay with me in this video for 5 minutes...

And I'll show you exactly how you can earn \$300 to \$500, or even more, daily in the modern age...

Without stressing over the complicated technological process.

### Angle 2 (Against their belief)

Retirement is good...

But is it really?

Think again...

Hi, my name is [Coach Name].

I'm a software developer, turn AI specialist, turn millionaire maker...

You may have seen me in Wall Street Journal, CNN, or Forbes...

They called me the \$100 million man...

And I'm here to change your life.

You see, over the last 10 years, new young millionaires are made every day...

And they're doing it by leveraging the current technology to sell things.

But what if I tell you that you can achieve the same result without worrying about complicated technology?

To be able to make money even after your retirement so you'll have exciting days ahead...

Not being a burden to your family and children...

And stop worrying about where to get the money to maintain your health and wellness.

I'm going to reveal all of these things in this video today.

And here's the best part: You can have the secret for free.

## Angle 3 (Honesty)

Are you against being rich in your old age?

If the answer is no, then stay with me.

I'm going to tell you how you can earn \$500 daily in the modern age...

Without having to worry about the complicated technology.

And if you're skeptical, yes, I will try to sell you something along the way...

Because let's be honest...

Do you think it makes sense to earn passive income without any investment?

*(2 sec pause)*

But for now, let me show you some success stories from real people who have joined us and changed their life.

# Amazon FBA Lead Sample on VSL

Still making money for your boss?

Stop doing that and let me show you how you can make more money than your boss!

Listen, if you're still stuck with your 9-5, you're not getting anywhere...

You're just making your employer rich, not yourself!

But what if there's another way for you to make more money than working a job you hate?

A method that has been proven to work by more than 3,000 other students...

Only by spending 4 - 5 hours per week...

Without you spending hundreds of hours learning new skills...

Even if you're a beginner with zero experience.

Look, if you want to start making money for yourself and live up to your true potential...

Give me 20 minutes and I'll show you how in this video.

# Youtube Script for a 7-Figures Bizopp Coach

## "How to make money online with AI."

### Hook

If you want to get rich, there's no better time than now.

Because you can literally get rich by using AI with zero dollars upfront!



It's really that simple to make money in 2023.

You don't have to be a doctor or a lawyer to become rich now...

And you don't have to spend thousands of hours studying...

And tens of thousands of dollars to learn the skills for it.

All you need to have is a laptop, an internet connection, and trust that god has your back.

If you can do that much, then you can make money.

So if you want to start making money online, keep watching this video...

Because I'll show you three business models in 2023 you can do instantly...

Without spending a single dollar upfront.

## CTA 1

Now, what I'm about to tell you in this video is just some of the most simple ideas...

But if you're serious about building a sustainable business online...

That'll give you the financial, time, and location freedom...

To buy all the things you want...

Or travel to any place anytime you want...

Even if you're a complete beginner.

Then I highly recommend that you check out the link in the description below to see my most popular video...

It's about how you can earn 4 to 7 thousand dollars per month by chatting with people on social media.

And I'll show you why it's a no-brainer for a beginner to make money online.

## Body

You see, a lot of people aren't happy.

They're not happy with their income...

Not happy with their job...

And not happy with their life.

I wasn't happy 4 years ago...

And chance is you aren't either.

Because I was like you, when I was broke, I wasn't happy.

People who can truly say that money can't buy happiness are people who have money.

They don't have to worry about paying bills...

Or spending time caged in a work that pays minimum wage.

8 hours a day, 10 hours a day, doing things that rob them of their freedom...

And make them unhappy.

So if you want to change that, want to be happy...

Then you have to make enough money...

And that's exactly what you'll learn from watching this video.

The 3 simple methods to get money online by using AI.

So pay attention, and listen up...

Because this 10 minutes video might change your life forever.

## First Method

So the first method is to create and sell AI-generated content.

I'm sure you've heard about it...

And so many people talked about this method.

But that's because this is the easiest way for you to leverage AI...

And it works.

All you have to do is create content by using AI and sell them.

It can be blog content, social media content, email marketing content, newsletter, graphic design, video content, and even building a website.

It all can be done within minutes without you even doing it.

There are millions of business owners out there who need your help in creating content.

As a matter of fact, some parts of the script on this video were written using AI...

And I'm sure that you won't be able to recognize it...

Because that's just how good AI is today.

But if you think that creating and selling content is too common...

Then I guarantee that you'll like the next one.

Look, I agree that there are too many people who use AI to create content...

But the next method, most people are unaware it even exists.

I have to warn you that it'll take a little bit more time to compensate for the less competition.

## Second Method

And the second method is to build a successful AI-generated affiliate marketing page.

See, the idea of this method is to build a themed page by using AI...

And once you have enough followers who are engaging with your content...

You sell products that matched the theme of your social media page by being an affiliate.

But what does it mean to be an affiliate?

It means that you don't necessarily need to have a product to sell yourselves...

All you have to do is be a third party in helping other brands to sell their products through an affiliate link.

So when your audience clicks that link from your page...

They'll be taken to the sales page of those brands.

And when they make a purchase, it will be recorded that they've made the purchase through your affiliate link...

You'll get a percentage of commission for each sale.

This method needs you to spend some time building the page...

And a few more AI tools compared to the first method.

But once you have a decent follower count who engages with your posts, then you'll see the result.

The way to do this is by creating themed images by using AI image creators like midjourney...

Create a script on ChatGPT to build an emotional story that matched the theme...

Put the script into Synthesia to get a voiceover...

Then mix them all together into a video by using Canva or any free video editor...

And post them on any social media platform.

This method takes longer, and depending on the product you are affiliated with...

You might only get a few cents from each sale.

So gotta have volume.

But if you're looking for a method that's a bit faster than this one and not as saturated as the first one...

Then the next method will be very interesting to learn.

Because not only fewer people are doing it now...

You also spend less time than the second method to do it.

## Third Method

So we've reached the last method in making money online with AI...

And what is this secret method that not many people know about and yet easy to do?

Before we dive into it, remember that all these methods are not a very sustainable business model...

So if you wanna have an impact in your life...

For your family and friends without sacrificing your relationship with god...

You can learn about making 4 to 7 thousand dollars per month by clicking the first link in the description.

So, the third model that you'll learn from this video is to provide AI consulting services.

If you have expertise in AI, you know how to use AI to create things...

Then you can offer your consulting services to businesses and individuals.

Because many business owners are interested in leveraging AI to improve their operations or solve complex problems...

But they don't know how to do it...

And they don't have the time to learn it.

That's how you can help them with AI strategy, implementation, and optimization.

You're basically teaching them how to use AI to help them solve their problem.

If you know how to create a prompt in ChatGPT for them to create content...

Then teach that.

Or if you know a good prompt to create a stunning image from midjourney...

Business owners wanted to know it.

So if you don't want to do something that many other people have been doing...

Or something that'll take a long time to build...

Then you definitely have to try this third method.

## CTA 2

Now those 3 methods I told you are one of the many ways to get rich.

And if you want to find out other business models which can help you make 4 to 7K per month...

Only by chatting with people on social media.

The same business model that in the glory of god has helped me to build a multimillion-dollar company today...

From an unhappy porn-addicted college student into collecting Rolex and Lambo...

Then I highly suggest that you click the first link in the description.

You'll find my most popular video there explaining how exactly you can make money by chatting with people on social media.

And all you need to have is a laptop or a mobile phone and an internet connection to work...

And the rest is up to you.

You can be in Bali sipping a fruity cocktail while working...

Doing it on the weekend because you still have your 9-5...

Or even in Dubai, while riding a camel in a hot, sandy desert.

Wherever you are, you can easily make money.

# Ending

But listen...

All I want you to know is that this is the best time you can ever hope to make money.

And you don't even need to do most of the heavy lifting...

Because AI is there to help you do it...

They're here to give you a shortcut.

Just like how we'll hold your hand and guide you to earn 4 to 7K per month by chatting on social media.

We help you make it impossible for you to not make money.

All you have to do is take action.

Because if you don't take action, it doesn't matter what magic formula you have...

You will never be able to make enough money.

I know that once this video ended, there'll be 2 types of people.

One are those who will forget about what they just learned...

And carry on with their miserable, boring, unhappy life.

While the second one will pick one of the methods I've told you in this video...

Or click the first link in the description to learn from my most impactful video about making 4 to 7 thousand dollars a month...

And start doing them to make money today, tomorrow, and the next week.

These people will earn more than the first kind of people...

And will have a happier life.

So, which one are you?

Take action now. Hit that subscribe button, watch that video...

And remember...

How you do one thing is how you do everything.

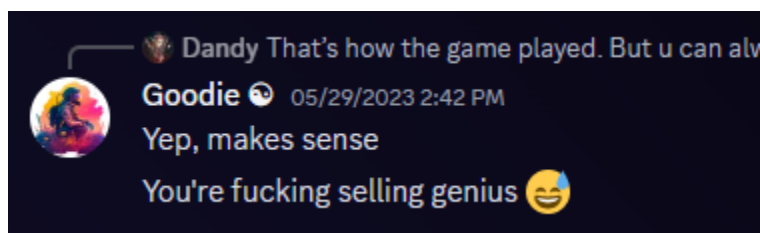
## Writing Sample on Medium:

<https://bit.ly/projectzen>

## Testimonials

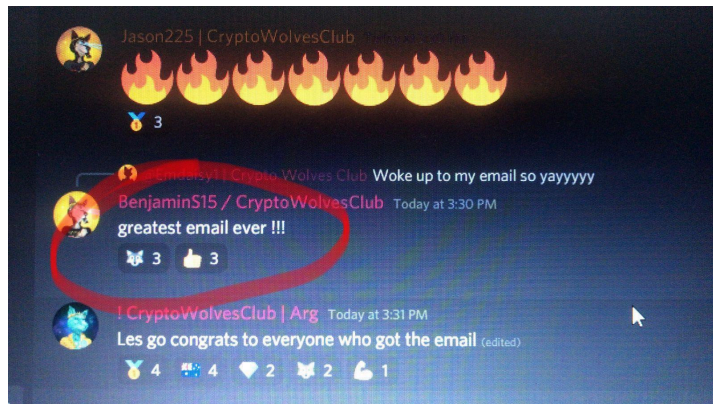
Here's what the community, friends, and clients said about my work:

A friend I taught about lead generation for his service. He struggled with closing his clients, especially in handling objections, so I helped him by giving examples and the reasons behind those objections. He can confidently close his prospects now with less objection.



Here's what a community member who received my email for one of the NFT projects I worked with said.

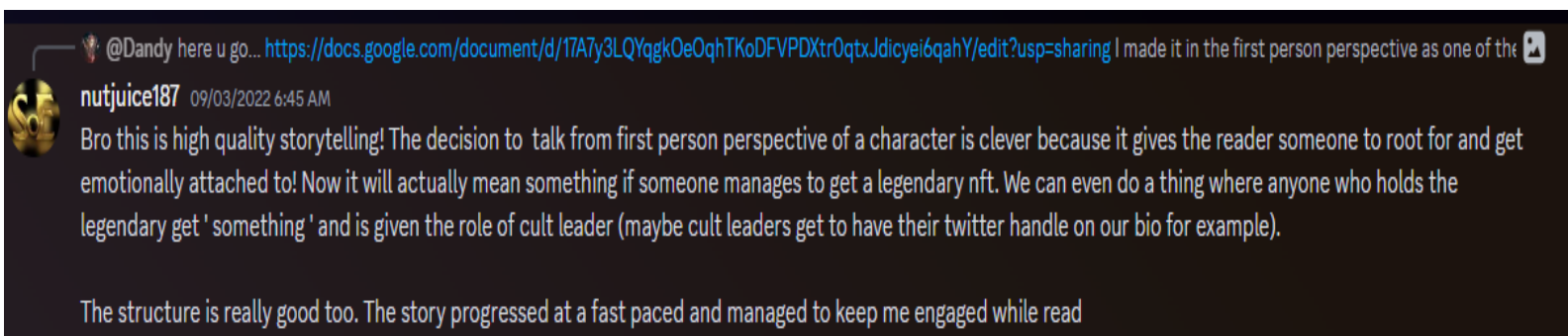




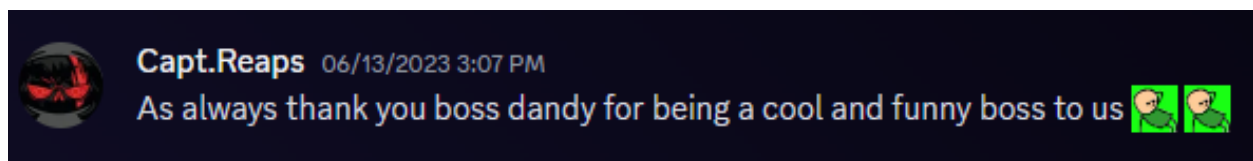
Down here is a friend who struggle to create an offer for his service, so I showed him the rope and what he can improve from his draft. From struggling to land a client to building his own brand and getting to pick his own client now.



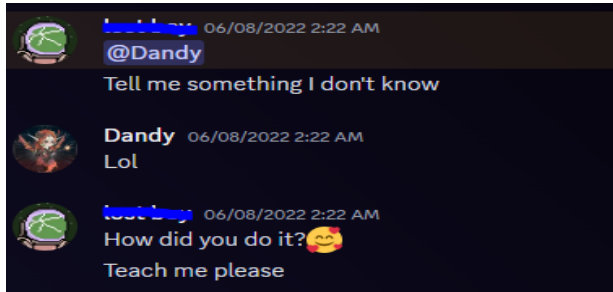
I helped this client to write their brand story, social media content, and long-form copy in a storytelling style. Safe to say that he's happy with the result and so is his community.



A team member who I got to work with and taught him some knowledge in client acquisition, copywriting, and marketing. I believe that by empowering my team members, I in turn strengthen our productivity as well.



A team member thought that our project was too early and that it would be hard to land partnerships when our name wasn't known. From 0 partnerships to 35+ partnerships with well-known communities in 1 week. I did that using my knowledge of marketing, copywriting, and buyers' psychology. I showed him how it was done after he asked me this.



The below link is a voice testimonial from a client about my email sequence, email management, and email copywriting.

***“Bro, they love your emails!”***

[Idriss' web3 email testimonial.mp4](#)

**My Best Performing Emails Statistic** *(taken with my potato phone):*

DELIVERED	UNIQUE OPENS	UNIQUE CLICKS	UNSUBSCRIBES
87.54%	48.54%	11.43%	0.14%
85.34%	66.60%	1.75%	0.57%
87.47%	69.01%	7.22%	0.42%
95.16%	67.74%	5.48%	0.65%
95.15%	57.89%	0	0.53%
95.24%	42.99%	0	0.26%
95.21%	66.17%	20.65%	0.37%

The campaign was for one of the NFT projects I worked with, and the NFT community is a place where people don't trust any email, let alone clicking the CTA...

So the odds are against us right from the beginning.

<b>List size:</b>	<b>9400ish Subs</b>
<b>Niche:</b>	<b>NFT, Web3, Crypto</b>
<b>Product:</b>	<b>NFT collection</b>
<b>Collection size:</b>	<b>4.5K Pieces</b>
<b>Timeframe:</b>	<b>28 days</b>
<b>Generated Revenue:</b>	<b>\$750K</b>

***Deliverability highlight:***

<b>Delivery:</b>	<b>85% - 97%</b>
<b>Open rate:</b>	<b>48% - 66%</b>
<b>Click Rate:</b>	<b>2% - 21%</b>