Hey man,

Really like the cool posts on your Instagram page, especially the "Day in the Life of Shivohamofficial" video that grabbed my attention.

I understand that your page focuses on workout equipment and fitness. However, I noticed that you are missing an important key in your bio that is holding you back from attracting new followers.

After taking a step back and looking at your Instagram bio, I realized that you don't have a link to your blogs and fitness equipment, despite having an email list on your website.

You missed out on a great opportunity by not guiding new people to your email list, which would've increased the engagement and helped you climb the fitness market.

My flight got delayed, and in the meanwhile decided to create a lead magnet that will help you drive more attention to your products through your Instagram bio.

I barely saved it in time before boarding the plane. I'd be happy to add the finishing touches and send it over for you to take a look.

Would that be okay with you?

Take care.

Vuk