

DIGITAL PROMISE EDUCATION INNOVATION CLUSTERS CONVENING 2017

*Hosted by Digital Promise in partnership with The Lean Lab,
with support from The Ewing Marion Kauffman Foundation*

The Kauffman Foundation Conference Center

4801 Rockhill Road

KANSAS CITY, MO

SEPTEMBER 26 - 28, 2017

TUESDAY, SEPTEMBER 26 || 1:00 PM - 7:00 PM

1:00PM - 4:30PM

Meet at Kauffman
Foundation

SITE VISITS

Come visit schools and partners in the Kansas City ecosystem who are innovating together to prepare students for the digital age: Blue Valley CAPS, Crossroads Academy, and EduHub. Find the schedule for visits [here](#).

5:00PM - 6:00PM

Main Lobby

REGISTRATION

5:00PM - 7:00PM

Town Square

WELCOME RECEPTION

Kicking off #EdClusters17 with drinks and hors d'oeuvres

Welcome remarks: Karen Cator (Digital Promise), Sherman Whites (Kauffman Foundation)

WEDNESDAY, SEPTEMBER 27 || 8:30AM - 5:00PM

8:30AM - 9:00AM

Town Square

BREAKFAST AND REGISTRATION

9:00AM - 9:20AM

Town Square

OPENING SESSION WELCOME

Karen Cator - CEO (Digital Promise)
Miles Sandler - Director of Engagement for Education (Ewing Marion Kauffman Foundation)
Katie Boody - Founder and CEO (The Lean Lab)

Agenda Overview: Cricket Fuller - Project Director, Education Innovation Clusters (Digital Promise)

9:20AM - 9:40AM

Town Square

ICE BREAKER

Getting to know who's in the room with a "Four Corners" activity

9:40AM - 10:30AM

Town Square

REPORTS FROM THE FIELD - PART 1

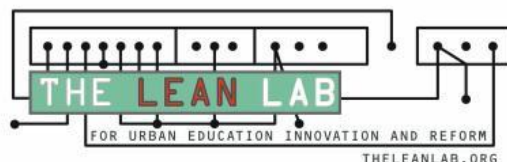
An overview of the Kansas City ecosystem
Katie Boody (Lean Lab) and Amy Gale (Kauffman Foundation)

Hear updates from several EdClusters, including:

- Charlottesville - Matthew Wheelock (University of Virginia)
- New Jersey - Adam Fried (Northern Ignite Cluster)



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- Southeastern Kentucky - Joseph Goins (Kentucky Valley Educational Cooperative)
- Pittsburgh - Anne Sekula (Remake Learning Network)
- Madison, WI - Kathe Crowley Conn (WeThinkBig Inc.)
- San Diego - Heather Lattimer (University of San Diego)
- Silicon Valley - Alana Laudone (Silicon Valley Education Foundation)
- Tucson - Josh Schachter (CommunityShare)

10:30AM - 10:45AM NETWORKING BREAK

10:45AM - 11:00AM EDCLUSTER INITIATIVE OVERVIEW

Town Square Cricket Fuller (Digital Promise)

11:00AM - 12:15PM MAKING AND STRENGTHENING CONNECTIONS: NEW TOOLS FOR CLUSTER CAPACITY BUILDING

Town Square

Asset Mapping and Equity 11:00AM - 11:15AM

Introduction to new tools: Asset Mapping tools and Equity audit

Concurrent Breakout Sessions 11:20AM - 12:05PM

Town Square & Troost

Asset Mapping in your EdCluster

Learn about asset mapping tools and use cases from EdCluster organizations.

Moderators: Deborah Chang (#NYCEDU), Daniela Fairchild (EduvateRI), Scott Lipton (EdTech Austin), Anne Sekula (Remake Learning Network)

Paseo & Brush Creek

Improving Equity in Our EdClusters

Learn about tools developed to help EdCluster organizations become more intentional about issues of equity in their work.

Moderators: Katrina Stevens (Jefferson Education Accelerator)/Greyson Mann (Digital Promise), Harinee Suthakar (Remake Learning Network)/Odelia Younge (Digital Promise), Nakeyshia Kendall (Remake Learning Bay Area)/Robin Breault (LeadLocal), Austin Beck (Digital Promise)/Vina Vo (Digital Promise)

Town Square

Sharing Out 12:05PM - 12:15PM

Breakout group members share insights or lessons learned with larger group

12:15PM - 1:15PM LUNCH

Sign up for afternoon breakout discussion groups. Suggest ideas for Equity X Design session.

1:15PM - 3:00PM ANALYZING CONNECTIONS: MOVING EDCLUSTER WORK FORWARD THROUGH RESEARCH

Town Square

Trust-Based Social Network Analysis: An Overview of the KC Connector Project 1:15PM - 1:35PM

Karen Stephenson (NetForm)

Town Square

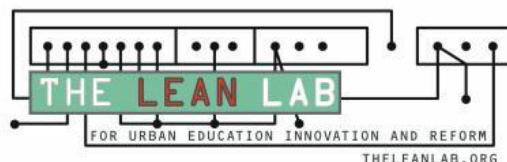
Shared Research Agenda Panel 1:35PM - 2:10PM

Moderator: Austin Beck (Digital Promise)

- Kentucky Valley Educational Cooperative (Southeastern Kentucky) - Joseph Goins
- University of San Diego (San Diego) - Andrea Yoder Clark
- Remake Learning (Pittsburgh) - Anne Sekula
- CommunityShare (Tucson) - Josh Schachter
- LearnLaunch (Boston) - Steve Newton



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- LEAP Innovations (Chicago) - Courtney Reilly
- EduvateRI (Rhode Island) - Daniela Fairchild

Research Breakout Sessions 2:15PM - 3:00PM

- Town Square Research Design Process for Education Innovation Clusters**
Moderators: Austin Beck (Digital Promise), Joseph Goins (Kentucky Valley Educational Cooperative), Andrea Yoder Clark (University of San Diego), Courtney Reilly (LEAP Innovations)
- Paseo Networks and the Future of Learning Science**
Moderators: Aubrey Francisco (Digital Promise), Jeremy Roschelle (Digital Promise), Kylie Peppler (Indiana University/LRNG)
- Brush Creek EdTech Efficacy Research, Pilots, and Rapid Cycle Evaluations**
Moderators: Alex Resch (Mathematica), Christina Luke (Digital Promise), Daniel Stanhope (Lea(R)n), Steve Newton (LearnLaunch), Katrina Stevens (Jefferson Education Accelerator)
- Troost Understanding Trust-Based Social Network Analysis**
Moderators: Karen Stephenson (NetForm), Jocelyne Helbling (Emergent Visual Analytics), Edith Gummer (Arizona State University)

3:00PM - 3:15PM NETWORKING BREAK

3:15PM - 4:15PM MAKING AND STRENGTHENING CONNECTIONS: THE ROLE OF EACH PILLAR SECTOR IN AN EDCLUSTER

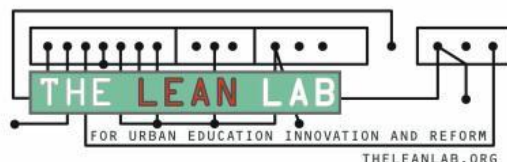
- Town Square Introduction 3:15PM - 3:30PM**
 Sherman Whites, Director in Education (Kauffman Foundation)
 Cricket Fuller (Digital Promise)

Concurrent Breakout Panels and Discussions 3:30 - 4:15PM

- Paseo [Educators] Reaching Beyond the Classroom: An Ecosystem Approach to Education**
 How can educators — at all levels, from the classroom to the district office, from the community organization to the university — work across sectors to build partnerships and engage community stakeholders in their work? What is the importance of the educator voice in the education innovation ecosystem?
Moderator: Kim Smith (Digital Promise)
Panelists: Preeti Birla (New York City Department of Education's iZone), Matthew Wheelock (University of Virginia), Adam Fried (Harrington Park School District), Laura Gilchrist (Turner High School/KCedu), Javier Alfonso (Kansas City Public Schools)
- Town Square [Researchers] Researchers as Partners in the Future of Learning Science**
 Looking beyond research on EdClusters to research with EdClusters: How can researchers fit into the work of EdClusters? How can these partnerships support the future of learning science research?
Moderator: Aubrey Francisco (Digital Promise)
Panelists: Bror Saxberg (Chan Zuckerberg Initiative), Jeremy Roschelle (Digital Promise), Alex Resch (Mathematica), Edith Gummer (Arizona State University)
- Brush Creek [EdTech Entrepreneurs] Beyond Testbeds to Collaboration and Co-Design**
 How can ed-tech developers and accelerators collaborate with educators, researchers, and others to enhance the design of learning tools? Can they move beyond input to collaboration? Beyond ed-tech, what role can the business community play in the ecosystem more generally?
Moderator: Katie Boody (LeanLab)



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Panelists: Scott Lipton (EdTech Austin), Daniel Stanhope (Lea(R)n), Katrina Stevens (Jefferson Education Accelerator)

Troost

[Funders] Investing in Innovation Ecosystems

How can we bridge gaps in funding to support learning innovation networks? How do we sustain partnerships? What role can investors play in the ed-tech innovation ecosystem — and what incentivizes productive collaborations?

Moderator: Amy Gale (Kauffman Foundation)

Panelists: Dana Borrelli-Murray (EduvateRI/Highlander Institute); Frank Bonsal (Towson University)

4:15PM - 4:20PM TRANSITION TO BREAKOUT SESSIONS

4:20PM - 5:00PM BROADENING CONNECTIONS: THE WORK WE DO

CONCURRENT BREAKOUT SESSIONS

Troost **The Future of Personalized Learning**

Facilitators: Susanne Nobles (Digital Promise), with LearnLaunch, Highlander Institute, LEAP Innovations

Town Square **Student-Led Virtual Reality and the Indigo Inventory**

Facilitators: Sheri Smith (Indigo Project), Vince Jordan (Lobaki, Inc.)

Paseo **Researching Essential Questions through Teacher-EdTech Partnerships**

Facilitator: Adam Fried (Harrington Park School District/Northern Ignite Cluster, NJ)

Paseo **Workforce Development, Professional Experience, and Student Entrepreneurship**

Facilitators: Heather Lattimer (University of San Diego), Corey Mohn (Blue Valley CAPS), Michael Crawford (Real World Scholars)

Brush Creek **Maker Learning Across the Ecosystem**

Facilitators: Josh Weisgrau (Digital Promise) and Kylie Peppler (Indiana University/ LRNG)

Brush Creek **Digital Connections for Community: Leveraging Platforms to Build Networks**

Facilitators: Josh Schachter (CommunityShare), Chris Lema (eduDao)

Troost **Unconference Time**

5:00PM - 5:15PM CLOSING REMARKS

Town Square Kim Smith, Executive Director, League of Innovative Schools (Digital Promise)

5:30PM - 7:30PM NETWORKING RECEPTION

Town Square Drinks and hors d'oeuvres

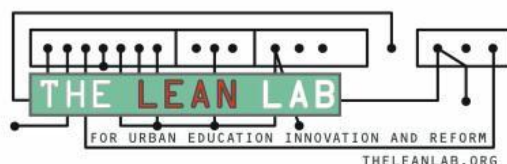
THURSDAY, SEPTEMBER 28 || 8:30 AM - 2:00 PM

8:30AM - 9:00AM BREAKFAST

Town Square

9:00AM - 9:10AM OPENING REMARKS

Town Square Victor Hwang, Vice President for Entrepreneurship, Ewing Marion Kauffman Foundation



9:10AM - 9:40AM

Town Square

REPORTS FROM THE FIELD - PART 2

Hear updates from several EdClusters, including:

- Austin - Scott Lipton (Ed Tech Austin)
- Baltimore - Frank Bonsal (Towson University)
- Rhode Island - Dana Borrelli-Murray (Rhode Island)
- Research Triangle - Dorianne Mizzy (UNC Chapel Hill Library)
- Chicago - Jessica Smith (LEAP Innovations)
- Boston - Eileen Rudden (LearnLaunch)

9:40AM - 12:15PM

Town Square

DESIGN CHALLENGE WITH EQUITY X DESIGN

Facilitator: Christine Ortiz, Equity Design Collaborative

12:15PM - 12:30PM

Town Square

CLOSING SESSION: WHAT'S NEXT?

Cricket Fuller, Digital Promise

12:30PM - 1:30PM

Town Square

WORKING LUNCH (BOXED) AND NETWORKING TIME



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