

Request for proposals:

Video Series - Building on the Cosmos Hub - Cosmoverse 2024

September 2024

As part of our ongoing efforts to promote the Cosmos Hub and Atom Economic Zone (AEZ), Atom Accelerator DAO (AADA0) is seeking proposals from video production teams for a series of video content to be captured during Cosmoverse 2024.

The focus will be on showcasing builders, key projects, and the broader community contributing to the Cosmos Hub and the AEZ ecosystem.

Video Deliverables

1. Case Study / Builders' Testimonials

Interviews with Cosmos Hub's current and upcoming Consumer Chains, projects building within the AEZ, and other key projects integrated with the Cosmos Hub/ATOM.

There will likely be between 15-20 of these (optimistically) interviews. These 10-minute interviews must be edited down to 3-5 minute videos (and a shorter Twitter version).

2. Promotional Clip

A highlight reel combining the builder testimonials and other content to create a single 30-second promotional video that promotes "Why build on the Cosmos Hub." (working title, included for context)

3. Stock Soundbites and B-roll Footage

Record stock soundbites and b-roll footage of key ecosystem builders, community members and Hub teams' members. No immediate editing is required for this footage.

4. ATOM Holders Testimonial Video (Optional)

A fun, short 30-second video gathering testimonials from ATOM holders, adding a community perspective to the Cosmos Hub's story.

5. Additional Suggestions

We are open to your creative input on other types of video content or ideas that can help showcase the value of the Cosmos Hub.

Other Responsibilities

- Draft the interview script (Cosmos Hub teams will provide feedback)
- Provide creative direction for the edits and overall production
- Organize and track down interviewees at the venue based on a hitlist we provide

Timeline

- End of September – Content provider selected
- Late-October – Filming at Cosmoverse
- Two weeks post-Cosmoverse – First video edit delivered
- Weekly cadence – Following the first release, deliver 1 video per week (or a similar schedule)

For queries or more details, please contact Syed or contact us at team@atomaccelerator.com.

Submit your proposal by 20 September 2024. Please include at least 3 of your portfolio items relevant to this proposal.